

MASON *in Motion*

MASON'S 38TH ANNUAL DOWN HOME DAYS FESTIVAL IS SEPTEMBER 15 - 18

Mason's 38th annual Down Home Days community festival will be held Thursday through Sunday, on September 15 through 18. Go to www.masonchamber.org and click on the Community Events Calendar for the latest information. With a smartphone, you can connect to the Community Events Calendar using the QR tag at left.



Down Home Days starts off on Thursday, September 15 with the last concert in the seventh season of the Mason Area Chamber of

Commerce's "Thursday Night Live" Courthouse Concert series sponsored by **Independent Bank**. This free concert on the lawn of the **Ingham County Courthouse** starts at 6:00 p.m. and is sponsored again by **CP Federal Credit Union**. It features the **Mason High School Band and Cheer Squad**. To benefit youth programs, the **Mason Optimist Club** will be selling hotdogs, chips and pop before and during the concert.



giveaways and more will be available. The walk is hosted by the Mason Area Chamber of Commerce as part of the Chamber's "Hometown U.S.A." activities and is sponsored by **CAPEX Land Company** and other area businesses.

The signature event of Down Home Days begins the morning of Saturday, September 17, with the 38th annual Courthouse Show in downtown Mason, sponsored by **LAFUCU - "Your Credit Union for Life"** and other area businesses. Aleasha Wood, an organizer of the Mason Area Chamber of Commerce's Down Home Days festival events, says that "our estimates are that between 4,000 and 6,000 people attend the show each year." She added that "the show features a mix of arts and crafts, flea market, food vendors, entertainment, and community group booths." The show runs from 9 a.m. to 4:30 p.m. on Saturday only. Entertainment will be on Maple



A publication of the



Mason Area
Chamber of Commerce

148 E. Ash Street
Mason, Michigan 48854
Phone: 676-1046 ~ Fax: 676-8504
masonchamber@masonchamber.org
www.masonchamber.org

September 2011

WHAT'S IN THIS ISSUE?

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- Chamber Volunteer of the Month
- News From Chamber Members
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Street with the L.A. Cloggers at 11 AM, Velocity at 1 PM and Ukulele Mania at 3 PM.

Elaine Ferris, the market master for the **Mason Farmers Market**, says that "the produce market will take place as it usually does every Saturday morning this time of year on Maple Street." She adds that "some vendors stay later than noon to continue selling during the afternoon hours." Also on Saturday, the **Mason Area Historical Society** will have their delicious Pie Sale at **Mason Area Historical Museum**, 200 E. Oak Street in Mason, starting at 10 a.m.

Rummage sales will abound on Saturday, with the **Golden K** doing one at the Kiwanis Clubhouse and the seventh annual "Treasures" Sale by the Mason College Club taking place in the pavilion by Lee Austin Park, near the corner of Ash and Lansing Streets in Mason.

On Sunday, September 18, a free concert will be held at the Griffin Park gazebo on S. Jefferson Street at 6 PM by the Mason Brass. Bring your blankets and lawn chairs for this final event of the 2011 Down Home Days festival. Other events from other groups are in the planning stages. They should notify the Chamber as soon as possible to be included.

VETERANS AFFAIRS TAPS ORIGAMI TO SERVE AMERICA'S HEROES



Mid-Michigan's **Origami Brain Injury Rehabilitation Center** proudly announced that it will have the opportunity to serve and rehabilitate veterans of the United States Armed Forces suffering from brain injuries after being one of only twenty-one

facilities nationwide selected by the U.S. Department of Veterans Affairs (V.A.) to participate in the new Assisted Living for Veterans with Traumatic Brain Injury Pilot Program.

The program, the first of its kind for the V.A., helps veterans with traumatic brain injuries who need long-term residential care by placing them in high-quality assisted living facilities like **Origami** that are closer to their homes and families, while avoiding institutional and hospital settings. Before the pilot program, veterans with brain injuries would have to obtain treatment far from home at a V.A. facility. Now, through treatment facilities like **Origami**, veterans are provided with more comfortable settings while still receiving access to a wide range of post-acute services and supports that will help them on the road to rehabilitation.

"It was an honor to be chosen to participate in this pilot program but the real honor is having the opportunity to work with heroes from our armed forces," said **Origami's** Director of Program Operations Eric Hannah, MSA. "These brave men and women put their lives on the line every day to defend our freedom. Everyone at **Origami** is excited about the chance to give something back by helping them recover from traumatic brain injuries so much closer to their homes and loved ones."

Origami is a nonprofit organization located on a 35 acre wooded campus in Mason, just outside of Lansing. The facility offers a continuum of care for adults who have sustained a traumatic brain injury, from residential to community-based and outpatient programs with the resources available to return people to productive and active lives. "Brain injury affects everyone in a person's life," said **Origami's** Director of Rehabilitation Services Tammy Hannah, OTRL, CBIS. "We believe it is essential that family and friends are a part of treatment. The commitment being made by the V.A. to that same principle through their new pilot program makes this treatment that much more promising."

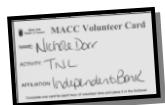
Origami operates in partnership with the Michigan State University College of Osteopathic Medicine and Peckham, Inc. The Department of Physical Medicine and Rehabilitation within MSU's College of Osteopathic Medicine provides **Origami** with expertise in clinical management and on-site physician coverage. Peckham, Inc. is an award winning nonprofit organization that provides job training and competitive employment opportunities for persons with disabilities. With the support of these partners, **Origami** is able to generate excellent clinical outcomes with cost effective management and remains on the cutting edge of brain injury rehabilitation.

To learn more about participation in the V.A.'s pilot program at **Origami**, veterans or their families can call (517) 455-0264. More information about **Origami** can be found online at www.OrigamiRehab.org.

CHAMBER VOLUNTEER RECOGNITION CONTINUES

Tom Botsford of **American Legion Post 148** was the most recent winner in our Chamber Volunteer Recognition Program. Tom's volunteer service as a Chamber Ambassador at our Good Morning Mason events was drawn from the fishbowl in the Chamber office. Tom wins a \$25 MACC Gift Certificate good at any Mason area business. The gift certificate this month was sponsored by **Ace Hardware of Mason**. Your business or organization can sponsor the next one -- just call us to reserve.

For every hour of volunteering on a Chamber committee, program, or event, volunteers fill out a small, simple card with their name, activity, and membership affiliation and put it in the fishbowl to become eligible. The more one-hour cards in the bowl, the better your chances to win. While each card can only win once, all cards are kept in the bowl all through the end of the year. In February, we do annual awards. Near the end of each month, a card is drawn from the fishbowl to win a \$25 MACC Gift Certificate, which is sponsored by a Chamber member business or organization.



9TH ANNUAL MASON CARES DAY ON SEPTEMBER 11, 2011

Dart Bank has again organized the annual "Mason Cares" event for Sunday, September 11, 2011 from 1 to 7 PM at the **James M. Pelton Memorial Fire Station** at 221 W. Ash Street in Mason. This event honors the memory of the individuals who lost their lives ten years ago in the terrorist attacks of September 11, 2001 by assisting our local police and fire departments in a variety of tasks.



A special 9/11 memorial service will take place at the station starting at 1 PM. Afterwards, groups of volunteers from the community will lend a hand in jobs like washing and waxing fire trucks and police cars, cleaning up the fire station, and putting together information packets.

Now is the time for you to put together a team to help. Contact Colleen Briggs at cbriggs@dartbank.com or (517) 244-4421 to volunteer. If you can't be there that Sunday afternoon, other items needed include food and beverages for the volunteers, cleaning products, bottled water, tire protectant, chrome polish, etc. Colleen Briggs has a full list of items that are needed, so contact her as soon as possible.

WELCOME TO OUR NEW MEMBERS

Please welcome the following new Chamber members:

GIRL SCOUTS - HEART OF MICHIGAN



1223 Turner Street, Suite 200
Lansing, MI 48906
Phone: (517) 699-9400
Fax: (517) 699-9405

www.gshom.org - Karen Micklatcher or Cynthia McCants

Girl Scouts builds girls of courage, confidence, and character -- to make the world a better place.

RAPID REFILL INK

1079 N. Wisner
Jackson, MI 49202

Phone: (517) 817-0680 - Fax: (517) 817-0691

www.rapidrefill.com - barb.smith@rapidrefillink.net

Barb Smith or Joe Sharpe



Rapid Refill Ink remanufactures ink and toner cartridges and sells copiers and printers. They also have a preventive maintenance for equipment.

MASON PRESCHOOL AND CHILDCARE

409 N. Cedar Road, Suite B - Mason, MI 48854

Phone: (517) 676-3373 - Ryan Carter and Sheri Howard

Mason Preschool and Childcare provides both preschool and childcare services from 6:00 a.m. through 6:00 p.m. They have drop-in availability and busing from all **Mason Public Schools**.

...and under new ownership:

UNCLE ED'S ELEPHANT EARS dba AMIE JO'S ELEPHANT EARS

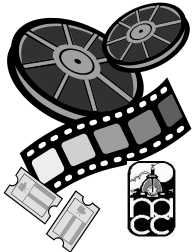
6572 Creyts Road - Dimondale, MI 48821

Phone: (517) 614-0254 - greatears@yahoo.com - Ed Culberson

Concession services for events include elephant ears, deep-fried candy bars, drinks, deep-fried Twinkies, and popcorn.

10TH ANNUAL MACC RAFFLE DRAWING ON OCTOBER 13

Don't miss this one! For the tenth year in a row, the Mason Area Chamber of Commerce will hold its community raffle, with the drawing party this year on Thursday, October 13, 2011. The party will begin at 5:00 p.m. with the top prize drawing at 8:00 p.m. at St. James Church Hall, 1010 S. Lansing Street in Mason. A grand prize of up to \$15,000 cash will go to the lucky holder of the winning \$20 ticket in the "Mason -- It's a Wonderful Life" MACC raffle (ML#R11409), sponsored by LAFCU - "Your Credit Union for Life."



It's A WONDERFUL LIFE

Net proceeds of the raffle will benefit the Mason Area Chamber of Commerce's "Hometown U.S.A." fund for community identity and improvement programs, which create so much value for the community. The fund provides new street lamp Christmas decorations for North Cedar Street at the northwest entrance to Mason off U.S. 127.

"Everyone in the community can afford to participate in this important fundraising effort," says MACC Membership Services Committee Chair Neil Kentner of Wynsmoor Manor. "The chance of winning up to \$15,000 cash is also a great incentive for making a small \$20 investment in the Mason area."

Tickets are available from Chamber volunteers throughout the Mason community. MACC raffle tickets are also available, while they last, at the Chamber office, which is at 148 E. Ash Street in downtown Mason, from 9:00 a.m. to 3:00 p.m. weekdays.

If at least 1500 of the 2000 available tickets are sold, the prize will be \$15,000 maximum. If less than 1500 are sold in advance of the drawing, the raffle reverts to a "50/50 basis," with a minimum prize of \$3,000. As always, applicable taxes are the responsibility of the winner. You need not be present to win the top prizes.



The party is themed as "Mason -- It's a Wonderful Life" and the doors open at 5:00 p.m. for cash bar and snacks. Dinner will not be provided, but free hors d'oeuvres, snacks and soft drinks will be served. A cash bar will be available. Entertainment will be provided by a jazz combo, a Charleston dance contest, the in-house bonus raffles for regular \$20 MACC raffle tickets, drawings for door prizes, and chances on special \$10 and \$5 "50/50" boards offered between the hours of 5:00 p.m. and 8:00 p.m.

You must be present for the drawings for ten door prizes, which will also take place before the grand prize drawing at 8:00 p.m. There will also be a first prize of a 40" HD TV, a second prize of a Blue-Ray Player, and a third prize of a "Feast of Mason" restaurant certificate package, with no need to be present to win.

All regular ticket holders are entered into the grand prize raffle drawing. There will be no draw down. No other cash prizes, except for the grand prize, will be awarded. Ten tickets from the raffle ticket total will be reserved from prior sale and will be offered during the party through ten bonus ticket drawings. Bonus tickets will be sold for each of the ten reserved tickets and the winner of each bonus ticket drawing will be given a regular raffle ticket.

The final event of the evening is the grand prize drawing to win between \$3,000 and \$15,000 cash. The winner does not need to be present to win. If any MACC raffle tickets remain unsold before October 13, they will be available at the door from 5:00 to 7:00 p.m. MACC raffle ticket sales will end one hour before the grand prize drawing. All ticket holders and guests must be at least 18 years old.



2010 Raffle Winner Ardie Douglas is congratulated by Aaron Fiedler.

"This year we'd still like to use some of the raffle proceeds money to buy more Christmas decorations for the streetlight poles on North Cedar Street," says Neil Kentner. "We have two wreaths to go up this year, but they cost about \$500 each. We just put more banners up on North Cedar last year, and would like to do more year-around to provide a visible welcome from that entrance to the city for our visitors and residents."



NEWS OF OUR MEMBERS:

The **Mason Public Schools Foundation** has established an endowment in Margaret Doolittle's honor. It will be used to provide scholarships to graduating seniors who personify the 2011 Citizen of the Year's love of education and community service. Those interested in contributing can do so online at www.mpsf.blogspot.com or simply drop off their donation at any **Dart Bank** location. Make your tax deductible contribution today!



The audiologists at **Allegiance Health Hearing Center** invite the community to a hearing presentation to learn how they can enjoy better hearing now. The community is invited to choose one of these free presentations at the Jackson Ella Sharp Museum of Art and History: Tuesday, September 13 at 6 p.m. or Tuesday, September 20 at noon. Presented by Margot Beckerman, AuD, CCC-A, Dr. Beckerman will explain the causes of hearing loss. She'll also discuss the options for improved hearing and the advancements in hearing aid technology. Refreshments will be provided. Seating is limited. Please call (888) 335-7241 for reservations or register online at AllegianceHealth.org.

Peter Kubacki, president and CEO of The **Dart Bank**, has announced the retirement of Craig Goble. Craig began his banking career in the Detroit area in 1979 and joined The **Dart Bank** as a commercial loan officer in 1987. He was promoted to Loan Department administrator in 1988, and later to vice president in 1996. Since 2004, Craig has served as a commercial lender in the Delhi/S. Lansing and Grand Ledge offices. During his 24 years at **Dart**, Craig has served as a board member with the Mason Area and Grand Ledge Chambers of Commerce. He was one of the originators of Good Morning Mason in 1996.



MACC GIFT CERTIFICATE PROGRAM WORKS FOR YOU

The Mason Area Chamber of Commerce gift certificate program provides value to your business. It's simple and easy. The Chamber markets and sells chamber gift certificates that are good at all participating Mason area retailers, restaurants, hotels, and more. The goal of the program is to keep money local and drive new business your way! Here are some key benefits of the Mason Area Chamber gift certificate program:

- Increases sales and acquires new customers.
- Customers with these gift certificates spend more locally.
- Complements your own in-store gift card or certificate program.
- Additional visibility for your business through the program.
- Gift certificates are easily available through the Chamber office
- Receive a gift certificate poster for customer awareness.

It's simple! Here is how it works:

- Accept these gift certificates for the full face amount.
- Mail them in or deliver them to the Chamber office.
- You get a check from the Chamber for the full face amount.
- No service fee or percentage will be charged to anyone.

Chamber members are automatically enrolled, and again, there is no cost for your participation! When you redeem a gift certificate, just send it to the Chamber office and we'll send you a check for the full face value. Request a poster to improve the visibility of your participation in the program. Just contact the Chamber office and we'll get a poster to you right away. You have everything to gain and nothing to lose – this is yet another program that brings more value to Chamber membership. Both the MACC gift certificate and Member Value Card programs are smart ways to make our local economy even stronger.

2011 Board of Directors

Jamie Robinson	President	Pam Bullen	<i>Bullen's Weight Loss</i>
<i>Darrell's Market / Bestsellers Books & Coffee Co.</i>		Sue Burgess	<i>B-Dry System of S. Central Michigan</i>
Brian Tort	Vice-President	Mark Dillingham	<i>Mason Public Schools</i>
<i>Central Solutions, Inc.</i>		Nichole Dorr	<i>Independent Bank</i>
Aaron Fiedler	Treasurer	Brent Forsberg	<i>T.A. Forsberg</i>
<i>Fiedler Insurance Agency</i>		Chris Iott	<i>Ace Hardware</i>
Neil Kentner	Past President	Liz Luttrell-Wilson	<i>Mason State Bank</i>
<i>Wynsmoor Manor</i>		Robin Manno	<i>Dart Container Corporation</i>
		Tim Walling	<i>Dart Bank</i>
	Doug Klein	Executive Director	
	Bonnie Root	Administrative Assistant	
	Aleasha Wood	Program Assistant	



Mason Area
Chamber of Commerce

148 E. Ash Street
Mason, Michigan 48854

ADDRESS SERVICE REQUESTED

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US POSTAGE
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MASON, MI
48854
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Mason – It's a Wonderful Life!

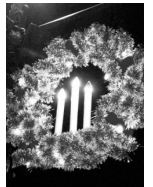
Mason Area Chamber of Commerce 10th Annual **MACC Raffle**

PRESENTED BY **L/AFCU** ML#R11409
YOUR CREDIT UNION FOR LIFE

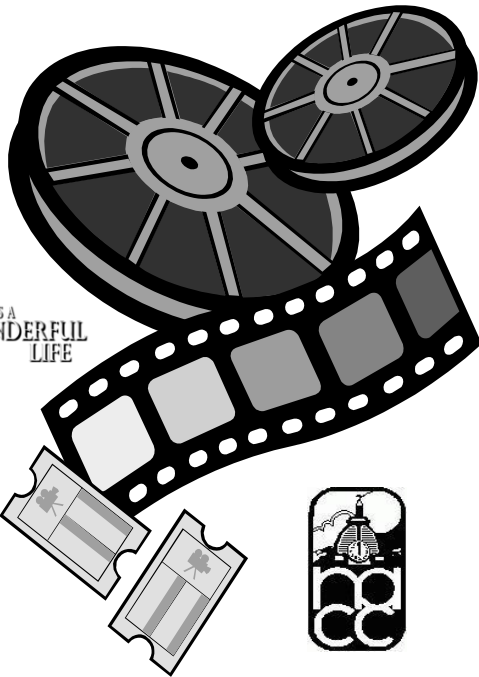
Raffle Party at St. James Church Hall
1010 S. Lansing Street in Mason
Thursday, October 13, 2011

Party starts at 5:00 PM with top prize drawings at 8:00 PM. All 2011 MACC Raffle ticket holders admitted free. No dinner provided, but hearty snacks are free and a cash bar is available. One MACC Raffle Ticket per person at \$20 each required for admission.

The 2011 MACC Raffle is licensed event ML#R11409. Net proceeds benefit the Chamber's "Hometown USA" Fund for community identity and improvement programs and will provide partial funding for new street lamp Christmas decorations for North Cedar Street. Thanks for your support of our community!



W IT'S A WONDERFUL LIFE



Grand Prize: \$15,000⁰⁰ * CASH

First Prize: 40" HD TV - Second Prize: HD Blu-Ray Player
Third Prize: "Feast of Mason" Restaurant Certificate Package
Only \$20 for a Ticket! -- Only 2000 Tickets Available!

All Tickets Sold Have an Equal Chance of Winning the Top Prizes! You need not be present to win.
If 1500 tickets are not sold in advance, the Grand Prize drawing will revert to a 50/50 raffle with a minimum prize of \$3,000.00* awarded.
*Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

See Official Rules on back...

Send the form below to: Mason Area Chamber of Commerce ~ 148 E. Ash Street - Mason, MI 48854
Phone: (517) 676-1046 ~ Fax: (517) 676-8504 ~ masonchamber@masonchamber.org ~ www.masonchamber.org

Mason Area Chamber of Commerce ~ 148 E. Ash Street - Mason, MI 48854



Please reserve my 2011 MACC Raffle Tickets:

NAME: _____ PHONE: _____

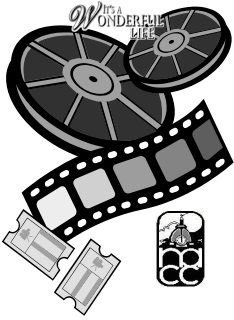
ADDRESS: _____ CITY/STATE/ZIP: _____

E-MAIL: _____ SIGNATURE: _____

Payment in full of \$_____ for _____ MACC Raffle Tickets is enclosed
(Enclose ticket holder names, addresses and phone numbers for each ticket on separate sheet)

Make checks payable to: MACC

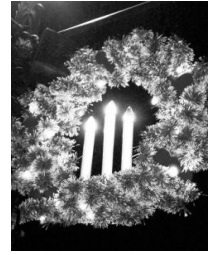
VISA/MC/DISCOVER _____ Exp. _____



2011 MACC Raffle "Mason - It's a Wonderful Life"

The MACC Raffle is a licensed event ML#R11409. Net proceeds benefit the Chamber's "Hometown USA" Fund for community identity programs and provide partial funding for new street lamp Christmas decorations for North Cedar Street. Thanks for your support!

Celebrate "Mason - It's a Wonderful Life" on Thursday, October 13, 2011:



- ★ **BONUS! Tickets** ★ *must be present to buy chances to win another "On the Town" MACC Raffle ticket (10 withheld from advance sale for this purpose) Drawings throughout the evening*
- ★ **Door Prize Drawings** ★ *must be present for drawings at 5:00, 5:15, 5:30, 5:45, 6:00, 6:30, 6:45, 7:00, 7:15, and 7:30 PM*
- ★ **\$5 & \$10 "50/50" Boards** ★ *Drawings at 8:00 PM to win half the value of the board – Only 500 tickets per board available*

2011 MACC Raffle Rules: ML#R11409

PRESENTED BY **LAFCU**
YOUR CREDIT UNION FOR LIFE

The MACC Raffle ticket price for 2011 is \$20 per ticket to allow more people in our community to participate in supporting the MACC "Hometown USA" Fund that provides for Mason area community improvements and promotions. Only 2000 tickets are available for sale. The winning ticket holders need not be present to win the top prizes. The top prize winners will be selected by random drawing from all valid tickets sold.

The drawings for the top prizes will be conducted by a random drawing method. Shortly before 8:00 PM on October 13, 2011 at the St. James Church Hall, 1010 S. Lansing Street in Mason, officials will place and verify numbered ticket stubs in a drum. These stubs will represent all tickets sold. They will randomize the stubs in the drum and draw ticket stubs as the winners of the top prizes.

The people who own the raffle tickets corresponding to the drawn stubs will be the winners of the top prizes – a grand prize of a maximum \$15,000 cash prize* or, if 1500 tickets are not sold in advance, the grand prize will revert to a 50/50 raffle with a minimum prize of \$3,000* awarded -- a first prize of a 40" HD TV -- a second prize of a HD Blu-Ray Player -- and a third prize of a "Feast of Mason" restaurant certificate package. The top prizes will go to the "Ticket Holders of Record" according to the Mason Area Chamber of Commerce (MACC). A "Ticket Holder of Record" is defined as the person recorded who purchased the ticket from the MACC or its representatives.

*Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

The winners of the top prizes and 50/50 boards will take delivery no earlier than Monday, October 17, 2011 at 10:00 AM at the Chamber office, 148 E. Ash Street in downtown Mason. The prizes may be subject to Federal income tax withholding and those monies will be subtracted from the prize and must be immediately paid to the IRS on behalf of the winner.

No persons under age 18 may buy a MACC Raffle Ticket. No organizations or business entities may purchase tickets, unless in the name of specific individuals. If you transfer ownership of your ticket, you must do so prior to October 1, 2011 and you MUST notify the Mason Area Chamber of Commerce before that date. Buyers of tickets must pay for purchases at once, by cash, check, or VISA/MasterCard. Upon issuance of a ticket, all sales are final and non-refundable. Only employees of MACC are ineligible to buy raffle tickets. Until payment is received, ownership of all tickets will remain with the MACC. Ticket holders will not hold the MACC responsible or liable for any accidents, theft, or damages resulting from their participation in this raffle or party event. Ticket holders, by purchase of a ticket, agree to allow the Chamber to use their names, photos, and statements in promotional material. MACC will share ticket holder information only with participating MACC Raffle sponsors.

The purchase of one \$20 MACC Raffle ticket entitles the "Ticket Holder of Record" to be present at the site for the drawing of the top prizes at 8:00 PM and to be admitted to the hall at no extra charge beginning at 5:00 PM. CASH BAR is available, but no one under 21 years of age may drink alcohol on the premises.

All other 50/50 Board, Door Prize, or Bonus Ticket drawings awarded that evening are drawn from separate and randomized groups of "door prize" style ticket stubs available only to those who are in attendance. The Mason Area Chamber of Commerce, and its records, will have the final word in all transactions and/or disputes. No prizes are to be removed from the premises until the appropriate paperwork has been completed. Prizes with higher value have paperwork that may require later processing beginning on Monday, October 17, 2011 at 10:00 AM at the MACC office.

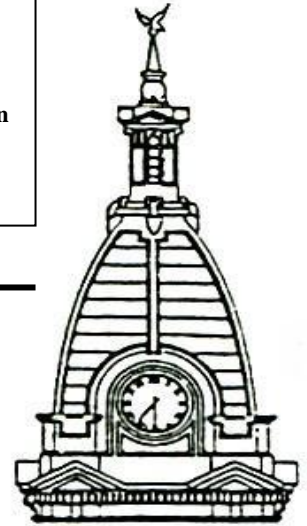
38th Annual

Down Home Days



Mason Area
Chamber of Commerce
Mason, Michigan

MACC members get a \$10 discount per space for the Down Home Days Show. Go to www.masonchamber.org for membership information!



LAFCU presents the
YOUR CREDIT UNION FOR LIFE

Down Home Days Courthouse Show

Saturday, September 17, 2011

Mason, Michigan – Hometown U.S.A.

Our 38th annual Down Home Days Courthouse Show on Saturday, September 17, 2011 is an outdoor show held around the Ingham County Courthouse in downtown Mason and is held rain or shine. Show hours are 9 AM to 4:30 PM. The 130 lawn and 15 street spaces are 10' x 10' and the fee is \$60.00 per space. Exhibitors may set up any time after 6 AM on the day of the show. This show is non-juried and applications are accepted on a first come, first served basis until all booth spaces are reserved or until 3:00 p.m. on the Thursday before the show, whichever comes first. Electricity is not available. No carpeting or flooring of any kind on the lawn spaces is allowed. Whenever possible, we ask that you set up 18 inches in from the sidewalk to avoid sprinkler lines. Free parking after setup must be in designated municipal lots.

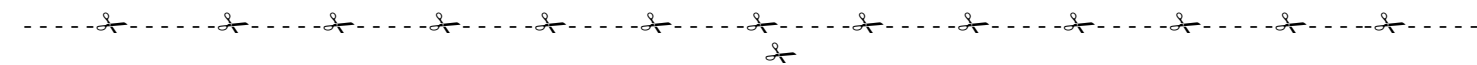
You will receive a postcard confirming your booth space after July 15th for the Down Home Days Courthouse Show. Local and state governments have requested that we furnish them with the sales tax license numbers of our exhibitors. There is a space on the application form below for you to provide that number. If you need to get a sales tax number, you may contact the Michigan Department of Treasury at 517-636-4660 or apply online through the www.michigan.gov website. There are separate availability, fees, applications and procedures for a small and limited number of food vendors. Please contact the Chamber for information and food vendor applications.

If you were an exhibitor at the Down Home Days Courthouse Show in 2010, you may have your same booth space in 2011, if we receive your application and payment by July 15, 2011. This year, we will again be assigning new vendors in three sections in each show: "Artisan's Row" for arts & crafts, "Community Corner" for local groups, and "East Market" for flea market and manufactured items. Only one vendor for certain manufactured items is allowed (i.e. Tupperware, Mary Kay, etc.). Requests for Down Home Days Courthouse Show refunds will be honored, less a \$10 handling fee, only until August 15, 2011. To participate, complete the form on this page, make your check payable to MACC, and mail it to us right away!

MAIL TO: MASON AREA CHAMBER OF COMMERCE - 148 E. ASH STREET - MASON, MI 48854

Include payment of \$60.00 for each 10'x10' space you are requesting (\$50.00 for MACC members)

Phone: (517) 676-1046 - Fax: (517) 676-8504 - E-Mail: masonchamber@masonchamber.org - Website: www.masonchamber.org



Business/Organization _____ E-Mail _____

Contact Person _____ Telephone _____

Address _____ City _____ State _____ Zip _____

Description of Arts/Crafts/Merchandise/Services _____

Michigan State Sales Tax License Number _____ (As required by the State of Michigan and Ingham County)

The exhibitor hereby releases the Mason Area Chamber of Commerce, the City of Mason, the County of Ingham, its members, board of directors, staff, and volunteers of any liability for damage, injury, or loss to any person or goods from any cause whatsoever. The Mason Area Chamber of Commerce reserves the right to require the removal of any items the Chamber deems objectionable and inappropriate without refund of fees.

Signed: _____

Please indicate the number of booths required for the Down Home Days Courthouse Show _____ 9/17/11

_____ Please do not write below this line _____

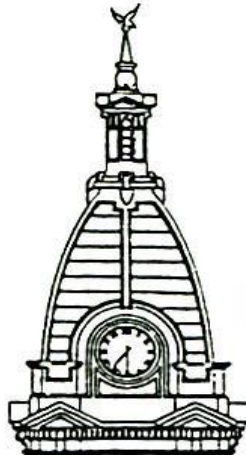
38th Annual

Down Home Days



Down Home Days in Mason, Michigan - Hometown U.S.A.

*TNL Courthouse Concert:
Thursday, September 15;
Hayhoe Riverwalk Family
Walk: Friday, September
16; LAFCU presents the
38th annual Down Home
Days Courthouse Show:
Saturday, September 17*



Mason's 38th annual "Down Home Days" 2011 Festival has a wide variety of community events and programs that are put on by a number of groups. Two major events are the Family Walk on the evening of Friday, September 16th and the Courthouse Show during the day on Saturday, September 17th. The outdoor show on Saturday is held around the Ingham County Courthouse in downtown Mason and is held rain or shine. Show hours are 9 AM to 4:30 PM. Show your community pride! To participate in Down Home Days as a sponsor, complete the form on this page, make your check payable to MACC and mail it to us right away!

Mason Area Chamber of Commerce

148 E. Ash Street - Mason, MI 48854
Phone: (517) 676-1046 - Fax: (517) 676-8504
masonchamber@masonchamber.org
www.masonchamber.org

Down Home Days



Please reserve this \$300 sponsorship for us:

- Saturday Entertainment Sponsor**
LA Cloggers, Velocity, or Ukulele Mania
- Saturday Special Event Sponsor**

*Thanks to Friday Family Walk Sponsor:
CAPEX Land Company*

*Thanks to Saturday Kid's Corral Sponsor:
Mason Assembly of God*

*Thanks to our Saturday Down Home Days
Courthouse Show Sponsor:*



CONTACT NAME: _____

BUSINESS/ORGANIZATION: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____

FAX: _____

E-MAIL: _____

MASON
HOMETOWN U.S.A.
VALUES

BUY LOCALLY- KEEP YOUR PROMOTIONS LOCAL TOO!



Get Connected. Get Inspired.
Get to the Small Business Outreach Tour!
83 Counties... 15 Locations... 1 Goal
Helping Small Businesses!



**Don't miss the *first ever* statewide
SBA Small Business Outreach Tour!**

Are you a small business owner looking for tools to take your business to the next level? Do you need information, contacts, and resources to start your business?

- **Get connected** to experts in lending, government contracting, business growth, financial management, exporting and much more!
- **Get inspired** by stories of successful small business owners in your region.
- **Get informed** about what's happening in your community from local economic development resources.
- **Get to the SBA Small Business Outreach Tour!**

It's **FREE**, and coming to a city near you!

TOPICS:

- Meet the experts who can help your business grow
- Meet inspiring entrepreneurs who will share their journey to success
- Network and connect with business professionals
- Attend workshops for start up and existing businesses including:
 - *Starting your business*
 - *Business loans and other financing options*
 - *Market research - information-based planning*
 - *Expanding your markets through exporting*
 - *Understanding your company's financial health*
 - *Social media*
 - *Managing people*
 - *Government contracting*



Our Closest SBA Tour Stop:

Tuesday, September 27 Lansing 12:30pm - 5:00pm

Lansing Community College West Campus - 5708 Cornerstone Drive, Lansing, MI 48917





Please be a part of Mason's 11th annual
Mason Holidays Celebration ~ Electric Light Parade
 Friday, November 25, 2011

Season's Greetings!

We invite you to be a part of the Mason community's 11th annual Electric Light Parade during our Holidays Celebration. The parade will be held Friday, November 25, stepping off at 6:30 p.m. This Parade and Celebration attracts thousands of people to downtown Mason each year and includes our Christmas Tree Lighting and a visit from Santa.



The parade line-up will begin at 6:00 p.m. in Lear Corporation's parking lot on North Street and the parade will travel through the Cobblestone Village Antiques District to downtown Mason around the Courthouse Square. Get your generator or inverter humming and use as many lights as you can on your parade unit so it will light up the night. (No live Santas, please!) Please fill out the form at the bottom and mail it to us, or fax it to us at (517) 676-8504, or email your response to us at masonchamber@masonchamber.org.

This year, Mason will again be aglow with traditional lights, the big Santa with his mailbox for children's letters, carolers, the Mason High School Santa Band and more. We cordially invite you to join in and be a part of our holiday tradition in Mason.

Mason Electric Light Parade Registration Form
Mason Area Chamber of Commerce, 148 E. Ash Street, Mason, MI 48854

Fax to 676-8504 or email your response to: masonchamber@masonchamber.org

_____ **YES**, we will be a part of the Electric Light Parade on Friday evening, November 25, 2011.

Company/Organization _____

Contact _____

Address _____ City _____ State ____ Zip _____

Phone _____ Fax _____

Email _____

Proposed Electric Light Parade float/vehicle _____

*All units must adhere to certain rules which are provided upon entry.
 Please call (517) 676-1046 if you have any questions.*