

MASON *in Motion*

TENTH ANNUAL MACC RAFFLE ON OCTOBER 13

Don't miss this one! For the tenth year in a row, the Mason Area Chamber of Commerce will hold its community raffle, with the drawing party this year on Thursday, October 13, 2011. The party will begin at 5:00 p.m. with the top prize drawing at 8:00 p.m. at **St. James Church Hall**, 1010 S. Lansing Street in Mason. A grand prize of up to \$15,000 cash will go to the lucky holder of the winning \$20 ticket in the "Mason -- It's a Wonderful Life"

MACC raffle (ML#R11409), sponsored by **LAFCU - "Your Credit Union for Life."**

Net proceeds of the raffle will benefit the Mason Area Chamber of Commerce's "Hometown U.S.A." fund for community identity and improvement programs, which create so much value for the community. The fund provides new street lamp Christmas decorations for North Cedar Street at the northwest entrance to Mason off U.S. 127.

"Everyone in the community can afford to participate in this important fundraising effort," says MACC Membership Services Committee Chair Neil Kentner of **Wynsmoor Manor**. "The chance of winning up to \$15,000 cash is also a great incentive for making a small \$20 investment in the Mason area." Tickets are available from Chamber volunteers throughout the Mason community. MACC raffle tickets are also available, while they last, at the Chamber office, which is at 148 E. Ash Street in downtown Mason, from 9:00 a.m. to 3:00 p.m. weekdays.

If at least 1500 of the 2000 available tickets are sold, the prize will be \$15,000 maximum. If less than 1500 are sold in advance of the drawing, the raffle reverts to a "50/50 basis," with a minimum prize of \$3,000. As always, applicable taxes are the responsibility of the winner. You need not be present to win the top prizes.

The party is themed as "Mason -- It's a Wonderful Life" and the doors open at 5:00 p.m. for cash bar and snacks. Dinner will not be provided, but free hors d'oeuvres, snacks and soft drinks will be served. A cash bar will be available. Entertainment will be provided by a Charleston dance contest, the in-house bonus raffles for regular \$20 MACC raffle tickets, drawings for door prizes, and chances on special \$10 and \$5 "50/50" boards offered between the hours of 5:00 p.m. and 8:00 p.m.

You must be present for the drawings for ten door prizes, which will also take place before the grand prize drawing at 8:00 p.m. There will also be a first prize of a 40" HD TV, a second prize of a Blu-Ray Player, and a third prize of a "Feast of Mason" restaurant certificate package, with no need to be present to win.

All regular ticket holders are entered into the grand prize raffle drawing. There will be no draw down. No other cash prizes, except for the grand prize, will be awarded. Ten tickets from the raffle ticket total will be reserved from prior sale and will be offered during the party through ten bonus ticket drawings. Bonus tickets will be sold for each of the ten reserved tickets and the winner of each bonus ticket drawing will be given a regular raffle ticket.

The final event of the evening is the grand prize drawing to win between \$3,000 and \$15,000 cash. The winner does not need to be present to win. If any MACC raffle tickets remain unsold before October 13, they will be available at the door from 5:00 to 7:00 p.m. MACC raffle ticket sales will end one hour before the grand prize drawing. All ticket holders and guests must be at least 18 years old.

"This year we'd still like to use some of the raffle proceeds money to buy more Christmas decorations for the streetlight poles on North Cedar Street," says Neil Kentner. "We have two wreaths to go up this year, but they cost about \$500 each. We just put more banners up on North Cedar last year, and would like to do more year-around to provide a visible welcome from that entrance to the city for our visitors and residents."

A publication of the



Mason Area
Chamber of Commerce

148 E. Ash Street

Mason, Michigan 48854

Phone: 676-1046 ~ Fax: 676-8504

masonchamber@masonchamber.org

www.masonchamber.org

October 2011

WHAT'S IN THIS ISSUE?

- Don't Miss the 10th MACC Raffle
- Volunteer Leadership Needed
- Promise Scholarship Challenge
- A New Corporate Chamber Member
- News From Chamber Members
- Good Morning Mason! October 27
- Inserts: MACC Raffle and Party Reservation Form, 10th Annual Lighted Parade Reservation Form, Annual Awards Nomination Forms

VOLUNTEER FOR THE HOLIDAYS CELEBRATION

The Holiday season is closer than you think! On Friday, November 25th, the Mason Area Chamber of Commerce hosts the annual Mason Holidays Celebration. Events will take place at the **Cobblestone Event Center**, downtown, and the **Mason Area Historical Museum**. Santa Claus will be the featured celebrity at the end of the lighted parade passing through the city streets. The parade will be preceded by the annual lighting of the Christmas tree on the **Courthouse** square by the family of our Mason Citizen of the Year.

Cookies and hot chocolate, musical entertainment, and other attractions promise happy holiday fun for everyone. Some businesses and groups need lead time to hold meetings, get volunteers, etc., so it is time to start organizing. The Holidays Celebration team is looking for volunteers. If you would like to join the committee this year, you may contact the Chamber office from 9 a.m. to 3 p.m. weekdays at (517) 676-1046 or at masonchamber@masonchamber.org by e-mail.



NEWS OF OUR MEMBERS

On Monday, October 3, the **Mason Area Historical Society's** monthly meeting will feature Norman Krentel from Geneva, Illinois. He will share the results of his extensive research on the Interurban, the electric train that ran through Mason between Lansing and Jackson 100 years ago. That's at 7 p.m. at the **Mason Area Historical Museum**, 200 East Oak Street, in Mason. For further information call **Shirley Beckman**, 676-5698.

Green Acres assisted living center at 1025 E. Ash Street, near the **Ingham County Fairgrounds**, will be hosting an event on Saturday, October 29th from 2 to 4 PM, when area children are invited to "trick or treat" in the hallways at **Green Acres** with the residents. For more information, call 676-1484. **Kelly Automotive** will also be hosting a "Trunk or Treat" on the same day and at the same time. They're at 495 N. Cedar, just past US-127.



The **Mason City Council** is seeking applicants to serve on the City Council to fill the remainder of a four-year vacant Council seat, from October 2011 to November 2012. To be considered for this position, forward a letter of interest to the address below. Letters of interest will be accepted until Monday, October 10, 2011 at 4:30 p.m. Eligibility for office: qualified elector of the City, resident for at least two years, U.S. citizen, must not be in default to the City, the school district within the City, or to the **County of Ingham**. Mailing address: The Honorable Mayor and City Council, c/o **Mason City Clerk**, 201 West Ash Street, Mason, MI 48854.



There will be a fundraiser Spaghetti Dinner at the **Mason A&W**, 628 N. Cedar Street, for the **Mason Promise Scholarship** on Monday, October 10th from 11 AM to 9 PM. It is \$5.99+ for spaghetti and meatsauce, salad or soup, and garlic toast. Dine-in or carryout.

Ladies Auxiliary **VFW Post 7309** will have their Fall Flea Market from 9 AM to 3 PM on Saturday, October 22nd at 1243 Hull Road, just south of Mason. It will feature jewelry, crafts, purses, linens, housewares, books – something for everyone. Also a bake sale with cookies, cupcakes, brownies and breads will be at the event. Refreshments will be available. Vendors wanted – call Sherry Fisher at 676-3282 or call 676-3181 for more information. The **Veterans of Foreign Wars Post 7309** and its Ladies Auxiliary are also sponsoring the annual Voice of Democracy audio scriptwriting contest for students in grades 9-12 with the theme, "Is There Pride in Serving in Our Military?" and the Patriot's Pen essay contest for students in grades 6-8 with the theme, "Are You Proud of Your Country?" Read national winning essays, visit www.vfw.org, click on VFW scholarship programs. For more information, contact Ruth Later at (517)676-3926 or e-mail ruthiel@cablespeed.com.



The **Ingham Conservation District** has two events coming this month. They will hold their third annual Green Space 5K run/walk on Oct. 9. It starts and finishes at the Ingham Conservation Center, 1032 W. Dexter Trail, Mason. Register online at www.inghamconservation.com. Also, orders will be taken for their Fall Tree Fundraiser on Friday, Oct. 7 and Saturday, Oct. 8. Order online at www.inghamconservation.com or call (517) 676-2290 for a catalog. Leftover trees will be sold at the 5K on Oct. 9 at 10 a.m.

The **Mason Orchestral Society's Mason Symphony** presents their "Heroes and Villains" concert on Saturday, October 29 at 7 p.m. in the **Mason High School** auditorium, 1001 S. Barnes Street. This is their "Family Halloween Concert" for all little ghouls and goblins. Join the **Orchestra** in dressing up as your favorite hero or villain. Admission is free, but tax-deductible donations are encouraged.



Mason's Fall Homecoming is on Friday, October 7th. The Homecoming Parade will begin at 6 PM and starts in the 100 block of W. Oak Street, goes north on Jefferson, east on Maple, and south on Barnes to **Mason High School**.

MASON CROP WALK TO END HUNGER ONE STEP AT A TIME

The Mason area 2011 CROP Hunger Walk is scheduled for Sunday, October 9. Registration for the event will start at 1:30 p.m. at the **Mason First United Methodist Church** with the walk at 2:30 p.m. in downtown Mason. Seventy-five percent of the money raised will be used globally; 25 percent of the funds will go locally to **Meals on Wheels** and **Capital Area Community Services (CACS)**. The need for funds is great. One of every seven people is hungry worldwide, a child dies from hunger-related causes every five seconds, and more than 36 million Americans are faced with food insecurity. Today an estimated 12 million people in Africa are being affected by the worst drought in years and are without adequate food and water. Many children are dying in Kenya, Ethiopia, and Somalia today.

This year's walk will be dedicated to the late Earl Threadgould who co-led the successful walk last year and made many contributions to the Mason area as an extension agent, **Rotarian** and church member. Earl and his wife Suzie led two Michigan groups to Honduras to view firsthand how the money raised from the walk is used to help fight hunger and poverty. Suzie will co-chair the 2011 walk with Peter D. Robinson. The coordinating committee to date includes representation from the **Mason First Presbyterian Church, St. James Catholic Church, Mason First United Methodist Church, All Saints Lutheran Church, Eden United Brethren Church, Mason Rotary Club** and **Mason Optimist Club**. Additional churches and organizations are encouraged to join the Mason area effort by contacting Suzie Threadgould at 676-5608 or threadg2@msu.edu.

Persons have the option of walking the 5K route, a short route, or participating in a "sit-in" at the **Mason First United Methodist Church** hall. Dogs on leashes and young children in strollers or wagons may accompany participants.

Youth groups within churches, schools and the community are encouraged to participate. For more information about the CROP Hunger Walk, contact anyone of the persons on the committee (see picture below).



The committee planning the 2011 CROP Walk for Hunger includes representatives from area churches and civic clubs. Shown from left to right, front row: Shirley Grieve, Suzie Threadgould, Ginnie Gibson and Anne Schrock. Back row, left to right: Peter D. Robinson, Charlene Bodary, William Friend, Bob Barnhart (Michigan Regional Director of Church World Service), Debby Shafer, Colleen Briggs, Vern Schrock and Mike Anderson. Anne Hudgins and Jenny Bond are missing from the picture.

WELCOME OUR NEWEST CORPORATE MEMBER:

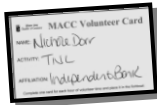
Consolidating their three previous memberships to now cover all facilities and associates in the Mason area, please welcome the following new Corporate Chamber member:



Sparrow Health System now joins a growing list of other Corporate Chamber members: **Meijer, Dart Container Corporation, CP Federal Credit Union, and Allegiance Health.** Be sure to thank them for their level of support!

CHAMBER VOLUNTEER RECOGNITION CONTINUES

Vickie Vandenbelt of **EAA Chapter 55** was the winner of last month's Chamber Volunteer Recognition Program. Vickie's volunteer service in getting out the Mason in Motion newsletter was drawn from the fishbowl in the Chamber office on September 20th. Vickie wins a \$25 MACC Gift Certificate good at any Mason area business. The gift certificate this month was sponsored by **Darrell's Market**. Your business or organization can sponsor the next one -- just call us to reserve.



For every hour of volunteering on a Chamber committee, program, or event, volunteers fill out a small, simple card with their name, activity, and membership affiliation and put it in the fishbowl to become eligible. The more one-hour cards in the bowl, the better your chances to win. While each card can only win once, all cards are kept in the bowl all through the end of the year. On the 20th of each month, a card is drawn from the fishbowl to win a \$25 MACC Gift Certificate, which is sponsored by a Chamber member business or organization.

FINANCIAL INSTITUTIONS SUPPORT MASON PROMISE

Mason area financial institutions will again be sponsoring a fundraising challenge between their respective customers to benefit the **Mason Promise Scholarship** fund. Local banks and credit unions will ask for tax-deductible donations during the week starting Monday, October 3 through Friday, October 7. "For this fifth year of the challenge, **Dart Bank; Fifth Third Bank; Independent Bank; LAFUC; and CP Federal Credit Union** are participating," says Robin King-Fuller of **Independent Bank**, a challenge organizer. She is also a **Mason Promise Scholarship** board member representing the Chamber.

Established in 2005, the **Mason Promise Scholarship** program provides student support and will provide scholarships to selected graduates of **Mason Public Schools** at Lansing Community College.



In past years, some of the institutions held book sales or decorated their lobbies with a collage of student pictures. Others had small books, diplomas, and mortarboards for people to write their names on as they contributed. The winning financial institution also received a staff lunch furnished by the others in past years.

Currently in the sixth through eleventh grades, there are over 100 students already in the program. Selection criteria include academic capability, motivation, behavior, parental support, and economic need. The scholarship's Pathway Program provides mentoring over the six years between selection and graduation from **Mason Public Schools**. Contributions may be sent to the **Mason Promise Scholarship** Fund at the Capital Region Community Foundation, 330 Marshall Street, Suite 300, Lansing, MI 48912, (517) 272-2870. Donations are usually eligible for a federal tax deduction and a Michigan tax credit.

CANDIDATES NAMED FOR 2012 BOARD

In accordance with the Mason Area Chamber of Commerce By-Laws, Article IV, Section 3, the Chamber membership is hereby notified of seven seats on the Board of Directors that will become vacant after December 31, 2011. A nominating committee consisting of Jamie Robinson as chair, Aaron Fiedler, and Neil Kentner selected a slate of nominees to fill those vacancies. We thank the committee members for their service. The people listed below are the nominees for the five seats for a term of three years beginning January 1, 2012 going through December 31, 2014 and for two seats for a term of two years beginning January 1, 2012 going through December 31, 2013. Additional candidates for the Board may be nominated by petition bearing the signatures of the principals of at least 10 Chamber members in good standing, submitted to the Chamber office within 10 days of this notice. If no petitions are filed, the persons listed in this notice shall be deemed elected by the membership and so certified at the Chamber's annual meeting. The following nominees are principals, associates or employees of members of the Chamber in good standing and are hereby nominated for the seven 2012 vacancies:

Nichole Dorr - Independent Bank
Elaine Ferris - City of Mason
Doug Klein - Star Associates
Shireen Luther - Tomco Asphalt
Jeff Oesterle - Oesterle Farms
Andrew Serratelli - Dart Container
Brian Vicary - Dart Bank

THE DART BANK WELCOMES NEW VICE PRESIDENT/COMMERCIAL LENDER

Peter Kubacki, president and CEO of The **Dart Bank**, is pleased to announce the addition of Jennifer Marsh as Vice President/Commercial Lender.

Jennifer Marsh brings over 20 years of previous banking experience, including 15 years in Commercial Lending, to the bank. She has a bachelor's degree in finance from Michigan State University. She is active in the **Lansing Regional Chamber of Commerce** and the Ingham Regional Medical Foundation.



MI-SBTDC OFFERS KEYS TO FISCAL FITNESS

A workshop is being offered this month to help even the non-financial business owner achieve "Fiscal Fitness." Who should attend? Business owners and key staff who want to have a better understanding of how to use their financial statements to make good business decisions. The program will help you identify opportunities and challenges with your balance sheet and income statement, discuss the proven ways to increase your company's cash flow, and apply breakeven analysis to improve decision-making. You'll also better understand and plan the working capital to support your growth and strengthen the partnership with your banker. It will be held on Tuesday, October 18, 2011, starting at 8:00 AM to 8:30 AM with breakfast and networking and 8:30 AM to 12:30 PM with the main program. This will be at the MI-SBTDC Capital Region Office, Washington Court Place, 309 N. Washington Square, Lansing, MI 48933. Fee and registration is \$25.00 and includes a workbook and breakfast. Registration is required. Contact Carol Pryer at 517-483-1921.

GOOD MORNING MASON IS OCTOBER 27TH

Don't miss your chance to trick or treat at Good Morning, Mason! on Thursday, October 27th at the Community Building at the **Ingham County Fairgrounds**, 700 E. Ash Street, from 7:15 to 8:15 AM. Admission to the Halloween-themed event is just \$5 for members and \$7 for nonmembers and includes a continental breakfast catered by **Darrell's Market and Bestsellers**. Good Morning, Mason! is generously sponsored by **Dart Bank** and cosponsored this month by **Star Associates**. A short "Annual Meeting" will precede the event. Meet and greet during our early networking session over a continental breakfast with coffee and juice. Be the first to hear the local news right from those who make it. Stick around for "Chamber 101" afterwards to discover your member benefits. Clip out and use the coupon that accompanies this article to come for free if you haven't been at Good Morning, Mason! in the past year. Or use it to convince someone to come along with you this time!

GOOD MORNING, MASON!



This coupon entitles the bearer to one free admission to the October 27, 2011 Good Morning, Mason! at the Ingham County Fairgrounds Community Building at 7:15 AM, provided the bearer hasn't attended GMM! in the past year.

2011 Board of Directors

Jamie Robinson..... President
Darrell's Market / Bestsellers Books & Coffee Co.
 George Hayhoe Vice-President
CAPEX Land Company
 Aaron Fiedler Treasurer
Fiedler Insurance Agency
 Neil Kentner Past President
Wynsmoor Manor

Pam Bullen..... *Bullen's Weight Loss*
 Sue Burgess..... *B-Dry System of S. Central Michigan*
 Mark Dillingham..... *Mason Public Schools*
 Nichole Dorr *Independent Bank*
 Brent Forsberg..... *T.A. Forsberg*
 Chris Iott..... *Ace Hardware*
 Liz Luttrell-Wilson..... *Mason State Bank*
 Robin Manno..... *Dart Container Corporation*
 Brian Vicary *Dart Bank*

Doug Klein Executive Director
 Bonnie Root Administrative Assistant
 Aleasha Wood Program Assistant



Mason Area
 Chamber of Commerce

148 E. Ash Street
 Mason, Michigan 48854

ADDRESS SERVICE REQUESTED

PRESORTED
 STANDARD
 US POSTAGE
 PAID
 MASON, MI
 48854
 PERMIT NO. 42





Mason – It's a Wonderful Life!

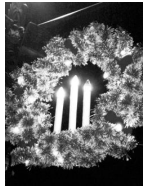
Mason Area Chamber of Commerce 10th Annual MACC Raffle

PRESENTED BY **L/AFCU** ML#R11409
YOUR CREDIT UNION FOR LIFE

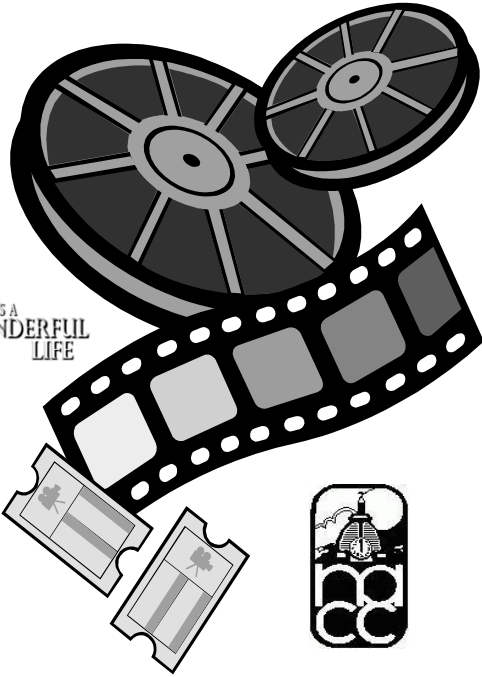
Raffle Party at St. James Church Hall
1010 S. Lansing Street in Mason
Thursday, October 13, 2011

Party starts at 5:00 PM with top prize drawings at 8:00 PM. All 2011 MACC Raffle ticket holders admitted free. No dinner provided, but hearty snacks are free and a cash bar is available. One MACC Raffle Ticket per person at \$20 each required for admission.

The 2011 MACC Raffle is licensed event ML#R11409. Net proceeds benefit the Chamber's "Hometown USA" Fund for community identity and improvement programs and will provide partial funding for new street lamp Christmas decorations for North Cedar Street. Thanks for your support of our community!



W
IT'S A
WONDERFUL
LIFE



Grand Prize: \$15,000⁰⁰ * CASH

First Prize: 40" HD TV - Second Prize: HD Blu-Ray Player

Third Prize: "Feast of Mason" Restaurant Certificate Package

Only \$20 for a Ticket! -- Only 2000 Tickets Available!

All Tickets Sold Have an Equal Chance of Winning the Top Prizes! You need not be present to win.

If 1500 tickets are not sold in advance, the Grand Prize drawing will revert to a 50/50 raffle with a minimum prize of \$3,000.00* awarded.

*Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

See Official Rules on back...

Send the form below to: Mason Area Chamber of Commerce ~ 148 E. Ash Street - Mason, MI 48854
Phone: (517) 676-1046 ~ Fax: (517) 676-8504 ~ masonchamber@masonchamber.org ~ www.masonchamber.org

Mason Area Chamber of Commerce ~ 148 E. Ash Street - Mason, MI 48854



Please reserve my 2011 MACC Raffle Tickets:

NAME: _____ PHONE: _____

ADDRESS: _____ CITY/STATE/ZIP: _____

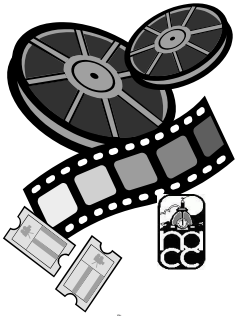
E-MAIL: _____ SIGNATURE: _____

Payment in full of \$ _____ for _____ MACC Raffle Tickets is enclosed

(Enclose ticket holder names, addresses and phone numbers for each ticket on separate sheet)

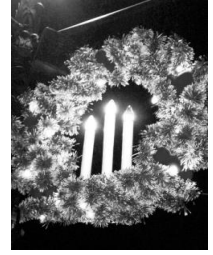
Make checks payable to: MACC

VISA/MC/DISCOVER _____ Exp. _____



2011 MACC Raffle "Mason - It's a Wonderful Life"

The MACC Raffle is a licensed event ML#R11409. Net proceeds benefit the Chamber's "Hometown USA" Fund for community identity programs and provide partial funding for new street lamp Christmas decorations for North Cedar Street. Thanks for your support!



Celebrate "Mason - It's a Wonderful Life" on Thursday, October 13, 2011:

- ★ **BONUS!** Tickets ★ *must be present to buy chances to win another "On the Town" MACC Raffle ticket (10 withheld from advance sale for this purpose) Drawings throughout the evening*
- ★ **Door Prize Drawings** ★ *must be present for drawings at 5:00, 5:15, 5:30, 5:45, 6:00, 6:30, 6:45, 7:00, 7:15, and 7:30 PM*
- ★ **\$5 & \$10 "50/50" Boards** ★ *Drawings at 8:00 PM to win half the value of the board – Only 500 tickets per board available*

2011 MACC Raffle Rules: ML#R11409

PRESENTED BY **LAFCU**
YOUR CREDIT UNION FOR LIFE

The MACC Raffle ticket price for 2011 is \$20 per ticket to allow more people in our community to participate in supporting the MACC "Hometown USA" Fund that provides for Mason area community improvements and promotions. Only 2000 tickets are available for sale. The winning ticket holders need not be present to win the top prizes. The top prize winners will be selected by random drawing from all valid tickets sold.

The drawings for the top prizes will be conducted by a random drawing method. Shortly before 8:00 PM on October 13, 2011 at the St. James Church Hall, 1010 S. Lansing Street in Mason, officials will place and verify numbered ticket stubs in a drum. These stubs will represent all tickets sold. They will randomize the stubs in the drum and draw ticket stubs as the winners of the top prizes.

The people who own the raffle tickets corresponding to the drawn stubs will be the winners of the top prizes – a grand prize of a maximum \$15,000 cash prize* or, if 1500 tickets are not sold in advance, the grand prize will revert to a 50/50 raffle with a minimum prize of \$3,000* awarded -- a first prize of a 40" HD TV -- a second prize of a HD Blu-Ray Player -- and a third prize of a "Feast of Mason" restaurant certificate package. The top prizes will go to the "Ticket Holders of Record" according to the Mason Area Chamber of Commerce (MACC). A "Ticket Holder of Record" is defined as the person recorded who purchased the ticket from the MACC or its representatives.

*Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

The winners of the top prizes and 50/50 boards will take delivery no earlier than Monday, October 17, 2011 at 10:00 AM at the Chamber office, 148 E. Ash Street in downtown Mason. The prizes may be subject to Federal income tax withholding and those monies will be subtracted from the prize and must be immediately paid to the IRS on behalf of the winner.

No persons under age 18 may buy a MACC Raffle Ticket. No organizations or business entities may purchase tickets, unless in the name of specific individuals. If you transfer ownership of your ticket, you must do so prior to October 1, 2011 and you MUST notify the Mason Area Chamber of Commerce before that date. Buyers of tickets must pay for purchases at once, by cash, check, or VISA/MasterCard. Upon issuance of a ticket, all sales are final and non-refundable. Only employees of MACC are ineligible to buy raffle tickets. Until payment is received, ownership of all tickets will remain with the MACC. Ticket holders will not hold the MACC responsible or liable for any accidents, theft, or damages resulting from their participation in this raffle or party event. Ticket holders, by purchase of a ticket, agree to allow the Chamber to use their names, photos, and statements in promotional material. MACC will share ticket holder information only with participating MACC Raffle sponsors.

The purchase of one \$20 MACC Raffle ticket entitles the "Ticket Holder of Record" to be present at the site for the drawing of the top prizes at 8:00 PM and to be admitted to the hall at no extra charge beginning at 5:00 PM. CASH BAR is available, but no one under 21 years of age may drink alcohol on the premises.

All other 50/50 Board, Door Prize, or Bonus Ticket drawings awarded that evening are drawn from separate and randomized groups of "door prize" style ticket stubs available only to those who are in attendance. The Mason Area Chamber of Commerce, and its records, will have the final word in all transactions and/or disputes. No prizes are to be removed from the premises until the appropriate paperwork has been completed. Prizes with higher value have paperwork that may require later processing beginning on Monday, October 17, 2011 at 10:00 AM at the MACC office.



Please be a part of Mason's 11th annual
Mason Holidays Celebration ~ Electric Light Parade
 Friday, November 25, 2011

Season's Greetings!

We invite you to be a part of the Mason community's 11th annual Electric Light Parade during our Holidays Celebration. The parade will be held Friday, November 25, stepping off at 6:30 p.m. This Parade and Celebration attracts thousands of people to downtown Mason each year and includes our Christmas Tree Lighting and a visit from Santa.



The parade line-up will begin at 6:00 p.m. in Lear Corporation's parking lot on North Street and the parade will travel through the Cobblestone Village Antiques District to downtown Mason around the Courthouse Square. Get your generator or inverter humming and use as many lights as you can on your parade unit so it will light up the night. (No live Santas, please!) Please fill out the form at the bottom and mail it to us, or fax it to us at (517) 676-8504, or email your response to us at masonchamber@masonchamber.org.

This year, Mason will again be aglow with traditional lights, the big Santa with his mailbox for children's letters, carolers, the Mason High School Santa Band and more. We cordially invite you to join in and be a part of our holiday tradition in Mason.

Mason Electric Light Parade Registration Form
Mason Area Chamber of Commerce, 148 E. Ash Street, Mason, MI 48854

Fax to 676-8504 or email your response to: masonchamber@masonchamber.org

_____ **YES**, we will be a part of the Electric Light Parade on Friday evening, November 25, 2011.

Company/Organization _____

Contact _____

Address _____ City _____ State ____ Zip _____

Phone _____ Fax _____

Email _____

Proposed Electric Light Parade float/vehicle _____

*All units must adhere to certain rules which are provided upon entry.
 Please call (517) 676-1046 if you have any questions.*

Chamber annual awards recognize our community's finest people!

NOMINATE SOMEONE WHO DESERVES AN AWARD

You can help honor those who are an inspiration to the Mason area community by making nominations for the Mason Area Chamber of Commerce's annual awards. Each year, your Chamber recognizes the contributions of individuals and groups by awarding Citizen of the Year, Excellence in Business, Excellence in Education, Special Recognition, and our President's Award. The deadline for nominations is Thursday, November 10, 2011 for all awards. Please take a moment to review the criteria and make a nomination or two. Your efforts may have a lifelong impact on the recipient and our community!

The 2012 Awards will be presented at the Chamber's Annual Awards Dinner on Wednesday, February 8, 2012 at the Eldorado Golf Course Banquet Center, 3750 W. Howell Road in Mason. Reservations for the MACC Awards Dinner can be made before February 1st at \$35 per person by calling the Mason Area Chamber of Commerce office at 676-1046. The dinner is generously sponsored by a Chamber member and each award is also similarly sponsored. Dinner reservations are \$35 per person payable to MACC in advance of the event.

- **Citizen of the Year** – An individual who has made significant contributions to the community over several years through their caring and concern.
- **Excellence in Business** – A business that has demonstrated innovation, risk and growth that represents the entrepreneurial spirit of business development.
- **Excellence in Education** – A teacher who best exemplifies the teaching qualities that inspire students to learn and value education. (Selection by Mason Public Schools)
- **President's Award** – A person or group of persons who have made significant contributions to the Chamber's goals over the past year.
- **Special Recognition** – A person, group of persons, or organization that has made significant contributions to the community or to the Chamber usually within the recent past. This is an opportunity to highlight people, events, or programs that have made an impact in the community or in support of Chamber programs.



This is a list of Chamber award winners through 2011:

Citizen of the Year

Aggie Corner – 1987
Jenny Dart – 1988
Donald Cairns – 1989
Rollin Dart – 1990
Terry Shultis – 1991
Mary Jo Leonard – 1992
Wendy Pulver – 1993
Jim Blauvelt – 1994
Frank Guerriero – 1995
Claude Cady – 1996
Jackie Lawrence – 1997
Virginia Schlichter – 1998
Sue Parsons – 1999
Stan Jordan – 2000
Tom & Rose Mary Hopp – 2001
Ray Perkins – 2002
Larry Howe – 2003
Bob Ware – 2004
Jack Davis – 2005
Doug Williams – 2006
Don Jacot – 2007
Shirley Grieve – 2008
Lee Talboys – 2009
Harvey & Carol Fanson – 2010
Margaret Doolittle – 2011

President's Award

Dick Roberts – 1996
Craig Goble – 1997
Liz Hogg & Tom Marriott – 1998
MACC Golf Outing Committee* – 1999
Jeff Haueter – 2000
Jeanine Christman – 2001
Tom Bergeon – 2002
Kerry Ferguson – 2003
Doug Klein – 2004
Russ Whipple – 2005
Arnold Short – 2006
Ron Tatro – 2007
Cathy Groce – 2008
Pat Weiler – 2009
Jamie Robinson – 2010
Jon Grocki – 2011

Excellence in Education

Mary Lou French – 1996
Cheryl Roe – 1997
Margaret Edgar – 1998
Sandra Haynes – 1999
Debbie Blauvelt – 2000
Jana Stewart – 2002
John Berry – 2003
Margaret Doolittle – 2004
Michele Shafer – 2005
Kathy Horton – 2006
Barb Buda – 2007
Margaret Cottrill – 2008

Excellence in Business

Vision Real Estate – 1996
Joseph A. Young & Associates – 1997
Mason Community News – 1998
AeroGenesis Aviation – 1999
Grove's Motorsports – 2000
Cayenne Grill – 2001
Bestsellers Books & Coffee Co. – 2002
Merindorf Meats – 2003
Done-Right Auto & RV – 2004
ServiceMaster Absolute – 2005
Gestamp U.S. HardTech – 2006
Sheridan Realty & Auction – 2007
Wolverine Engineers & Surveyors – 2008
Ware's Pharmacy – 2009
Andrews Automotive – 2010
City Limits Grill and Bowling Center – 2011

Special Recognition

MACC Balloon Rally Committee** – 2002
John & Betty Brazier – 2003
Mason Optimist Club and Mason DDA – 2004
Joe Watkins – 2004
Care Free Medical & Gorsline-Runciman – 2005
Sheren Wright – 2005
Mason Area Historical Society – 2006
Jeff Haueter – 2007
Mason Promise Scholarship – 2007
Colleen Briggs – 2008
American Legion Post 148 – 2008
Len Stuttmann – 2009
Friends of the Mason Library – 2009
Shireen Luther – 2010
Michigan Steam Engine & Thresher's Club – 2010
Leon Clark – 2011
Mason Firefighters Association – 2011

* Jeff Jones, Denise Jones, Rich Reid, Pete Hanover, Kristine Workman, Annette Snyder

** Jodi Somerville, Phil Mathews, Melissa Kean, Jackie Lawrence, Roger Fleming, Barb Smith, Craig Goble, Mike Prelesnik, Ron Weesies, Jacque Weesies, Ellen Dral, Ivan Kerr, Dave & Camille Vanpoelvoorde



Mason Area
Chamber of Commerce
Mason, Michigan

2012 Annual Awards Program Nomination Form

I/we wish to nominate the following person/group for: _____

Person's Name/Group being nominated: _____

Address: _____

Telephone (day): _____ (evening): _____

Description/details of community service/achievements:

Attach a 500 word submission outlining the nominee's background, achievements and reasons for nomination. You may enclose supporting material (newspaper clippings, certificates, etc) if desired.

Nominated by (name): _____

Address: _____

Telephone (day): _____ (evening): _____

Is the nominee aware of the nomination? (*circle one*) Yes No

I have read and accepted the conditions of entry. The information contained in the nomination is, to my knowledge, true and accurate.

Signature: _____

Complete this form and mail with your 500 word submission to the Mason Area Chamber of Commerce, 148 E. Ash Street, Mason, MI 48854 to arrive by November 10, 2011.

To make a nomination for the MACC annual awards:



1. Complete the nomination form and attach it to the front of your final submission.
2. Prepare a 500 word submission outlining the nominee's background, achievements and reasons for nomination.
3. You may also choose to attach supporting materials such as newspaper clippings and certificates but please ensure these are photocopies only, as they will not be returned.
4. Nominations may be made by an individual or an organization.
5. You can make more than one nomination from the same organization.
6. Persons cannot nominate themselves for the Citizen of the Year Award.
7. Community groups may self-nominate. The names of the office bearers must be listed.
8. It is permissible to contact the Chamber office for advice regarding nominations.
9. All nomination information and materials submitted remain the property of the Chamber.
10. The committee's decisions are forwarded to the Executive Committee and they recommend action to the Board for final decisions at their December Board meeting.
11. ENTRIES CLOSE THURSDAY, NOVEMBER 10, 2011.



Mason Area Chamber of Commerce

148 East Ash Street • Mason, Michigan 48854
Telephone: (517) 676-1046 • Fax: (517) 676-8504

BE A PART OF THE ANNUAL MACC HOLIDAY PARTY!

Please consider supporting the Mason Area Chamber of Commerce's annual holiday party mixer which will be held on Thursday, December 1, 2011 from 5 to 8 PM at the **Ingham County Fairgrounds** Community Building, 700 E. Ash Street. Expected attendance is 250, based on past years' attendance, and is made up of local business owners and managers, associates of chamber members, and community leaders. The proceeds of the event are used for our "Mason Values" and "Grow Mason" programs, which help us promote local businesses and the importance of keeping money in our community.

Businesses are asked for *donations* every day and the Chamber never asks for *donations*. *Donations* are made to charitable and educational nonprofit organizations. As a nonprofit business association, we ask your business for *sponsorships* – a value opportunity for your business that is exchanged for the amount of a sponsorship. We also ask for *contributions* of products or services, which is another form of sponsorship. There are many kinds of Chamber sponsorships available, but the special ones for the Holiday Party Mixer are the "Presenting Sponsor," "Corporate Sponsor," "Supporting Sponsor," the "Taste of Mason," the "Silent Auction," and "Door Prizes." We thank **Origami Brain Injury Rehabilitation Center** for being our presenting sponsor again this year.

"Presenting, Corporate, and Supporting" sponsors provide funds to help promote and organize the party. Our area restaurants, food and beverage businesses, and caterers are also sponsors, as they have been asked to provide food or beverages for about 200 people in the "Taste of Mason." Others also provide products and services as *contributions* in our auctions and door prize drawings. Contributors realize the sponsorship value of having their name in event publicity, published in our newsletter, in e-mails before the party, and highlighted in signage and announcements at the party.

Other businesses are asked to *consign* an item for the live or "Silent Auction" for similar promotional advantages. Businesses are often surprised and delighted to realize that they'll also be realizing a cash return for participating in this process, because the Chamber returns half of the final auction price as "cash back" to contributors. This "Silent Auction" is really a great way to showcase your business's goods and services without having to give them away. (Some businesses decide to contribute the item anyway. We are thankful for their generosity.)

However, if your business would not like to be a part of the auctions, you may choose to contribute items to our "Door Prizes" -- especially if you have a nice item with a logo imprint. This is also a form of sponsorship. If the item your business initially considers offering to be auctioned has a value of less than \$25, you should instead consider contributing the item as a door prize. Door prizes of all types are always welcome.

If you have any questions don't hesitate to call the Chamber office. The Mason Area Chamber of Commerce is a non-profit organization under the Internal Revenue Service status 501(c) (6). Our tax ID number is 38-1988898 and your contribution is usually deductible as a normal business expense. Call us today to be a part!

Cordially,

JAMIE ROBINSON
Darrell's & Bestsellers
2011 Chamber President

NICHOLE DORR
Independent Bank
2011 Event Chair