

MASON *in Motion*

DON'T MISS THE FUN HOLIDAY PARTY MIXER ON DECEMBER 11TH

The Mason Area Chamber's biggest member mixer event, our annual MACC Holiday Party, is on Thursday, December 11th and is again at the **Ingham County Fairgrounds** Community Building from 5 to 8 PM. As in past years, it is a great time to greet all your friends and neighbors in the community and wish them the happiest of holidays. Admission is just \$7 per person for members and \$10 per person for non-members.

Chamber Ambassadors and other volunteers have worked hard again this year to bring you a Holiday Party brimming with good food, live music, door prizes, auction items, and a whole lot of fun. The fundraising event is presented by **MSU Federal Credit Union**. Supporting sponsors are **CP Federal Credit Union, Dart Container Corporation, Showtime Rentals, Sound Source Entertainment, Origami Brain Injury Rehabilitation Center and Sheridan Realty & Auction.**



The mixer committee members and our other volunteers have planned a great evening. You'll enjoy the delightful live holiday music of Kelly Yoakham and Kay Rinker-O'Neil. You'll enjoy door prize drawings throughout the evening. You'll enjoy the 50/50 raffle. But you'll especially enjoy the wonderful food of the "Taste of Mason," area restaurants and caterers.

Most Mason Chamber member restaurants and caterers are also sponsors of the "Taste of Mason" at the event: **Mason A&W Restaurant, Darb's Tavern & Eatery, Merindorf Meats, IISD Career Center Culinary Cafe, City Limits, Big Boy, Good Bites, Gordon's Food Service, Zano's Pizza, Nana's Sweet Treats, Baja Grille, The Vault Deli, Darrell's, Wendy's, and Bestsellers Books & Coffee Co.** Thank all of them for their sponsorship.



this newsletter you'll find a catalog of the auction items we have received to date. Most items are available through a silent auction, but some will be auctioned live at the party. For your convenience, items are to be paid for with cash, check, VISA or MasterCard, on that evening.

Please note the MACC members who provided auction and door prize items. Thank them for their support by patronizing their businesses throughout the coming year. Come to the party and get some really great gifts in exchange for your contribution to the Chamber's community events fund.

A publication of the



Mason Area
Chamber of Commerce

148 E. Ash Street
Mason, Michigan 48854

Phone: 676-1046 ~ Fax: 676-8504
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www.masonchamber.org

December 2014

WHAT'S IN THIS ISSUE?

- Don't Miss the December Mixer Holiday Party on December 11th
- MACC Gift Certificates Make Great Gifts During Christmas Season
- Welcome New Chamber Members
- News From Our Chamber Members
- New Directors Elected to Board
- It's A Wonderful Chamber! *Revisited*
- Inserts: MAiBA, Mason Values, Crowdfunding at City Hall & MACC Holiday Party Auction Catalog

NEW DIRECTORS CERTIFIED AT MACC ANNUAL MEETING

The 13-member Board of Directors of the Mason Area Chamber of Commerce will have several brand-new members this coming year. At the October Annual Meeting, the membership certified the election of the following:

They are current member Mark Voss of **Farm Bureau Insurance - Mark Voss Agency**, and new 2015 members Amy Hanson of **Independent Bank**, John Sabbadin of the **Mason Firefighters Association**, Don Waskiewicz of **Deep Blue Insights**, and Joyce Grinczel of **Dart Container Corporation**.

Retiring from the Board at the end of this year are Andrew Serratelli of **Dart Container**, Sue Fulk of **Independent Bank**, Shireen Luther of **TomCo Asphalt**, and Jeff Oesterle of **Little Creeks Cattle & Grain**.

Other Chamber board members continuing in 2015 are Jeff Haueter of **A&W Restaurant**, Kathy Wakefield of **Mason State Bank**, Marlon Brown of the **City of Mason**, Scott Russ of **Oracle Financial Solutions**, Kathy Smith of **Mason Insurance**, Lori Pfof of **Dart Bank**, Neil Sheridan of **BlueGrass Lawn & Landscape**, and Bruce Wigginton of **Mason Auto Body Repair**.

The Board encourages any and all individuals who are employees, principals, or associates of Chamber members to consider serving on one or more of the Chamber's many committees. Doing so is probably the best preparation for any new Board member.

THANKS FOR 2014 MASON HOLIDAYS CELEBRATION

The Mason Area Chamber of Commerce's Mason Holidays Celebration Committee would like to thank all our sponsors, volunteers, partners, participants, and all those involved in making our Mason Holidays Celebration on Friday, November 28, 2014 a success.

Thanks go to presenting sponsor **Dart Container Corporation**, decorations and "Santa's Helper" sponsor **Wendy's of Mason**, and "Decorations" sponsor **Ware's Pharmacy**, parade marshals **American Legion Browne/Cavender Post 148** members; and our event partners **Mason Area Historical Society**, **Mason RailTime Adventures**, **Mason A&W Restaurant**, **Mason Firefighters Association**, **Inspired Events**, **Mason Girl Scouts - Brownies - Daisies**, **Mason Optimist Club**, **Supreme Rental**, **Granger Container Service**, **Ingham County Facilities**, and the **City of Mason's** police, fire, public works, and administration departments.

Thanks also for the great assistance of the **Mason High School** Santa Band directed by Beth Bousfield, **City of Mason** Mayor Leon Clark, and Norm Austin, our 2014 Citizen of the Year, during the Christmas tree lighting.

We also appreciate each of the 40 participants in the fourteenth annual lighted parade. The Mason Holidays Celebration committee was chaired by Aleasha Wood of **Inspired Events**. They are looking for help in planning the 2015 Sesquicentennial Mason Holidays Celebration. It will be held on Friday, November 27, 2015. Call the Chamber office at (517) 676-1046 or you can e-mail the Chamber at masonchamber@masonchamber.org to volunteer.

NEWS OF OUR MEMBERS:

Merindorf Meats is having their annual "Taste of the Holidays" event on Saturday, December 13, from 11 AM - 3 PM. They will have in-store samplings of prime rib, smoked turkey, fire-glazed ham and pork crown roast, as well as in-store specials! They are located at 2289 W. Barnes Road, near the US-127 exit.



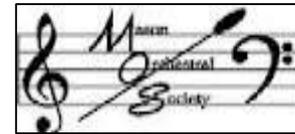
BlueGrass Lawn & Landscaping will have their holiday open house on Small Business Saturday, November 29th from 1 to 5 PM. Santa will be there from 2 to 4 PM. Food and discounts galore are at 781 Hull Road, just south of Mason.

Child & Family Charities is again holding their *Red Nose Ruckus!* This year, it is at the Eagle Eye Banquet Center, 15500 Chandler Road in Bath Township on Friday, December 12th from 6:00 PM to 11:00 PM. Included are auctions, fun, dancing, dinner, guest gifts, and complimentary wine and beer. Contact Demphna at demphna@childandfamily.org to see if there are any tickets left!

Mason State Bank staff presented a check to Marina Poroshin, center coordinator of the local **Capital Area Community Services' Mason Food Bank** in the amount of \$440. Throughout the year the entire staff of



Mason State Bank participated in several fund raising events. Marina was delighted, stating "this donation has a large purchasing power to help the residents of Mason." **Mason State Bank** is proud to give to the community and to support this wonderful organization.



The **Mason Orchestral Society** is pleased to announce its 2014 Holiday Concert, "Mason Sings" with the Mason Symphony under the direction of Mr. Timothy Krohn and the Mason Philharmonic under the direction of Ms. Brittney Brewster. The concert will be on Friday December 12, 2014 at 7:30 p.m. in the Okemos High School Auditorium. There is no fee for admission; however, donations are greatly appreciated.

PERSONAL SERVICE



MACC NEWSLETTER SPONSORING ADVERTISEMENT

QUALITY REPAIRS
Since 1976

Thanks to MACC members who have *already* upgraded their memberships for our sesquicentennial year of 2015: LAFCU, ASK - Application Specialists Kompany, CAPEX Land Company, Friends of the Mason Library, Noud & Noud - Attorneys, and Origami Brain Injury Rehabilitation Center!



Call us for your **Snow Plowing** needs!
Seasonal Rates and On Call Services
available.

Office: 517.676.5600 or Greg: 517.819.5994

MACC NEWSLETTER SPONSORING ADVERTISEMENT

Substitute teachers for Mason Public Schools needed!

Professional Educational Services Group, (PESG), on behalf of Mason Public Schools, is hiring staff to work as Substitute Teachers at all grade levels in the school district. Open enrollment meetings will be held on December 2, 2014 from 9 - 11 AM and from 6:30 - 8:30 PM at **Mason Public Schools** (James C. Harvey Education Center at 400 S. Cedar Street, Mason, MI 48854). You only need to attend one of the meetings. Please bring driver's license/ID card, social security card or birth certificate or valid passport. Please apply online at www.subpass.com. EOE.

CHAMBER GIFT CERTIFICATES MAKE GREAT HOLIDAY GIFTS

The Mason Area Chamber of Commerce has the perfect solution for your gift giving needs! MACC gift certificates offer the gift recipient the option to choose what they want, instead of settling for a gift they don't really like or receiving a gift certificate only redeemable at a single place. From restaurants to entertainment; from office supplies to specialty shops; from automobile repair to retail items – a MACC gift certificate offers you a truly unique gift that is right for everybody.



Mason Area Chamber of Commerce gift certificates are a great way to promote "Mason Values" and the importance of buying locally. Give the gift of choice – MACC gift certificates may be accepted at any Mason area business. Give the gift of variety – choose any denomination, it is a gift that fits any budget! Give the gift of convenience – certificates can be purchased at the Chamber office, they never expire or lose value, and may be redeemed by any Mason area business at the Chamber at full value.

For more details, please contact the Chamber office at (517) 676-1046 by phone or masonchamber@masonchamber.org by e-mail.

IT'S A WONDERFUL CHAMBER! *revisited*

Remember the Jimmy Stewart film "It's a Wonderful Life?" This time of year, it's always a popular movie. While Mason isn't Bedford Falls (although comparisons have been made and we DID use it once for our Raffle theme), did you ever wonder what it would be like with no Mason Area Chamber of Commerce?

- If there were no Chamber of Commerce, made up of 300 members willing to invest in the future of our community, who would host a visitors center open 30 hours a week and a website covering almost everything including tourism and relocation information, a local business directory, shopping, demographics, and community event information?
- If there were no Chamber of Commerce, who would answer the thousands of questions about our community coming in from residents, tourists, prospective residents, and new businesses? Who would represent our community to the region and direct people to our stores and restaurants?
- If there were no Chamber of Commerce, who would pursue opportunities to make our area a better place to both live and make a living, by promoting *MASON VALUES* and buying locally? Who would lead the effort to *GROW MASON!*?
- If there were no Chamber of Commerce, who would put on major community events giving businesses an opportunity to sponsor and support the things that make Mason, Michigan Hometown U.S.A.?

Rest easy though, because the Chamber has been here since 1972 and is doing those very things and much more. By the way, maybe that's part of why we really do have a pretty wonderful life around here!

WELCOME OUR NEW MACC MEMBERS

Please welcome the following new Chamber members:



Shaheen Chevrolet, Inc.

632 American Road - Lansing, MI 48911

Phone: (517) 394-0330, ext. 534

mbetcher7989@yahoo.com – www.shaheenlansing.com

Mark Betcher – 599-3202

Shaheen Chevrolet is a new & used car dealer with repair service.

Michigan Back Roads

6960 Lakeview Drive - Bellevue, MI 49021

www.michiganbackroads.com

Ron Rademacher - ron@michiganbackroads.com

Promoting day trips to small Michigan towns.

Mason Area Civitan Club

706 Drahnner - Eaton Rapids, MI 48827

Phone: (810) 923-4295

Gerry Falkner at gerryfalkner@att.net

or Marta Kay Ford at martakay1952@att.net



Civitan is an international service organization of men and women whose primary goal is helping the developmentally disabled and fulfilling other community needs.

Barnes Street Bed & Breakfast

604 S. Barnes Street - Mason, MI 48854

Phone: (517) 676-9600 - www.barnesbnb.com

Jettie Feintuch

Barnes Street Bed & Breakfast is Mason's premier accommodation in a lovingly preserved Victorian Home.



Unodeuce Multimedia

1146 S. Washington, Suite D - Lansing, MI 48910

Phone: (517) 292-0095 - www.unodeuce.com Paul J. Schmidt

Unodeuce Multimedia is a full-service video production company that specializes in creative visual storytelling for non-profit organizations and small businesses.

Leslie Depot Diner

107 Covert Street - Leslie, MI 49251

Phone: (517) 589-5230 - Pam and Chris Wheeler

Leslie Depot Diner is a local family restaurant.

...AND WELCOME BACK TO RETURNING MEMBERS:

Staybridge Suites



3553 Meridian Crossing - Okemos, MI 48864

Phone: (517) 347-3044 - www.staybridge.com/okemos

Malinda Barr, Director of Sales

malinda.barr@ahm-hotels.com

Staybridge Suites is a premium extended-stay hotel, targeting companies that bring colleagues into town for 30 days or more at a time. All suites, all the time, competitive rate structures for businesses who travel people.



Mason Community Church

1000 E. Columbia Street - Mason, MI 48854

Phone: (517) 676-5322, ext.201 - Steve Malson

mccooffice1000@gmail.com

www.masoncommunitychurch.net

Mason Community Church exists to assist believers in living the Great Commandment and fulfilling the Great Commission. Mark 12:30-31 & Matthew 28:18-20.

GOOD MORNING, MASON!

**Thursday, December 18, 2014 ~ Presented by Dart Bank
and Sponsored by Bestsellers Books & Coffee Company**

This coupon entitles the bearer to one free admission to the Thursday, December 18, 2014 Good Morning, Mason! at the Ingham County Fairgrounds Community Building, 700 E. Ash Street at 7:15 AM -- provided the bearer hasn't attended GMM! in the past year. Regular admission (with continental breakfast) is \$5 for members and \$8 for nonmembers at the door.

2014 MACC Board of Directors

Lori Pfof President
Dart Bank

Kathy Smith Vice-President
Mason Insurance Agency

Marlon Brown Treasurer
City of Mason

Andrew Serratelli Past President
Dart Container Corporation

Sue Fulk *Independent Bank*

Jeff Haueter *Mason A&W Restaurant*

Shireen Luther *TomCo Asphalt*

Jeff Oesterle *Little Creeks Cattle & Grain*

Scott Russ *Oracle Financial Solutions*

Neil Sheridan *BlueGrass Lawn & Landscape*

Mark Voss *Farm Bureau Insurance – Mark Voss Agency*

Kathy Wakefield *Mason State Bank*

Bruce Wigginton *Mason Auto Body Repair*

Doug Klein Executive Director
Bonnie Root Administrative Assistant
Aleasha Wood Program Assistant



Mason Area
Chamber of Commerce

148 E. Ash Street
Mason, Michigan 48854

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Mason Area Independent Business Alliance



Mason Area Chamber of Commerce
Mason, Michigan

Participation Agreement 2015

As a member of the Mason Area Chamber of Commerce in good standing, I agree to be a part of the MAiBA (an ad hoc committee of the Chamber's Hometown USA Committee) or a MAiBA supporter. This continuing cooperative effort goes a bit further than the Chamber's ongoing "Mason Values" campaign that encourages community members to shop, dine and live in the Mason area. Due to the nature of the local multiplier effect, this new effort focuses specifically on creating a specific positive image for locally owned independent businesses in the Mason area. Other area businesses and organizations that are not locally owned and independent may not be a part of MAiBA, but may choose to support this effort.

The local multiplier effect refers to the greater local economic return generated by money spent at locally-owned independent businesses compared to other businesses. The effect is the greater boost to our local economy that results from businesses, owners, and employees spending more business revenue within the area. Typically, independent businesses recirculate locally a much greater percentage of their sales, income, and payments for expenses compared to other types of businesses. The four largest components of this increased local spending are: wages and benefits paid to local employees; goods and services purchased from other local businesses; profits that accrue to local owners; and taxes paid to local and state governments. For example, most independent businesses bank with locally owned banks, purchase some inventory from local manufacturers, advertise in local media, and hire local accountants, printers, lawyers, insurance agents, and repair people.

Each fully participating MAiBA business will decide on their own what the appropriate level of financial contributions may be in any joint promotional campaigns among and for MAiBA participants (often using materials from AIMBA and similar groups). These campaigns would not be Chamber activities, but instead be similar to other endorsed optional joint promotional campaigns. Such business contributions to would not be made to the Chamber, but to any media outlets used in the promotions.

Our business or organization will participate at the following level with the understanding that our optional additional contributions will determine any added benefits beyond Chamber membership benefits:

Full participation as a locally owned independent business as defined on the back of this form (Requires a MACC membership at the Business, Professional, Executive, or Corporate level)

Supporting business or non-profit organization (Requires a MACC membership at the Basic, Business, Professional, Executive, or Corporate level)

Business or Organization

Contact Person

Address

Phone # Fax #

E-mail Website

Please submit your "Participation Agreement 2015" and any required MACC membership application to the Mason Area Chamber of Commerce, 148 E. Ash Street, Mason MI 48854. Please be aware that the date your participation agreement is received may be a factor in inclusion in any previously planned promotional activities.

Any MACC business or organization may register as a “supporter” of MAiBA. However, MAiBA identification (and having representation on the MAiBA committee) requires that your business or organization be a locally-owned, independent. That means:

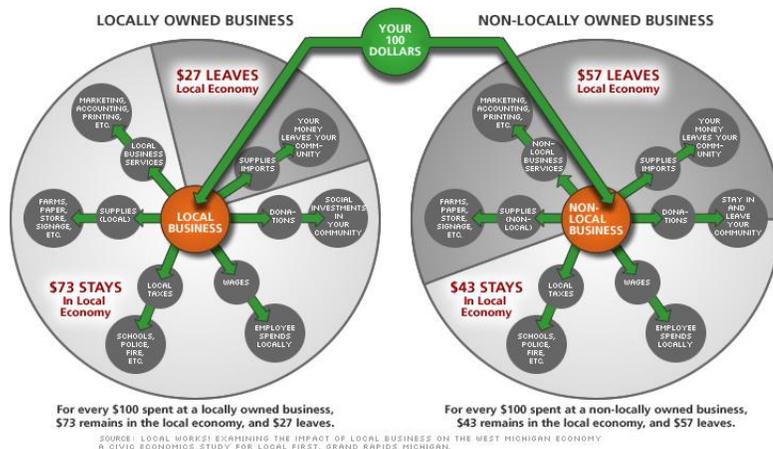
- The majority of the business’ ownership is private, a sole proprietorship, partnership, LLC or corporation owned by local people, by employees, the community, or an area cooperative -- and is resident to the community in which it’s based
- The business operates out of a physical storefront or similar and is the only business residing at that specific doorway’s address (not a kiosk, home-based business, etc.) -- this is also a characteristic of those in the Mason Area Chamber that pay dues at the Business level membership category or above. The business relies solely on its unique name and reputation (i.e., does not “wear” a regionally or nationally-recognized brand name)
- The business is registered only in its home state, and has no affiliation with an out of state headquarters or corporate office
- Full decision-making functions for the business are held by the local owner(s), including the name, signage, brand, appearance, purchasing, etc.
- The business is solely responsible for paying its own rent, marketing, and other expenses
- It has no more than six outlets, all of which are located in a single state, with a central base of operations in that state
- It is not a vendor (i.e., does not sell wholesale) and/or is not exclusively nonprofit in nature.

The definition of “locally-owned independent” and the resulting guidelines were not created quickly or without thought, but are based on widely recognized standards as defined by the four largest and most highly respected “Buy Local” organizations in the country: BALLE, AMIBA, the American Booksellers Association, and the 3/50 Project. Some state, regional, and area “Buy Local” organizations have similar definitions -- although some others, like “Buy Nearby” from MRA and “Mason Values” from MACC, are more inclusive.

Larger chains, franchises, and those businesses that use regional/national brand names for major identification are not included in this definition. Given the wide variations in the amount of corporate input and support among the thousands of franchise and chain operations around the country, MAiBA is designed to support only one very specific, very unique business model -- that of the independent business that does not have the benefit of a preferred vendor list, specially negotiated vendor pricing, corporate office access, and a regionally/nationally recognized brand name (which, by extension, allows franchises to benefit from the halo effect when the corporate office runs national ad campaigns). Whether a hardware store or a burger place, a regionally or nationally recognized name provides benefits that true “independents” don’t have -- otherwise, why would anyone pay for the right to wear them?

Please don’t feel we’re tossing you out the door if you own a business that fits into this group, though. Hundreds of chains, franchises, and recognized brands agree that supporting their independent counterparts is critically important to the health of their local economies, and may register as a MAiBA supporter with us to show it. If you register, you’ll be listed on our MAiBA webpage as a supporter. That’s just a way for our locally-owned independents to say thanks for supporters who believe in the MAiBA mission.

Home-based businesses are also not in the “brick and mortar” independents category. They don’t return as much revenue to the local economy. While home-based businesses pay residential property taxes for their homes, “brick and mortar” owners pay commercial property tax for their business location through rent or mortgage payments. They also pay a second electric bill, second water bill, second gas bill, and second phone bill for the “brick and mortar” location. They tend to employ more people, which results in even more money going into the local economy. Home-based businesses do qualify as supporters, just not as MAiBA committee members.





Mason Area Chamber of Commerce

December Member Mixer **Annual Holiday Party**

Thursday, December 11, 2014 ~ 5:00 - 8:00 PM

Community Building ~ Ingham County Fairgrounds ~ Admission \$7 members & \$10 nonmembers

presented by



supported by



A Taste of Mason

A & W Restaurant
 Baja Grille
 Bestsellers Books & Coffee Company
 City Limits Sports Grill
 Darb's Tavern & Eatery
 Darrell's Market
 Good Bites
 Gordon Food Service
 IISD Career Center Culinary Cafe
 Mason Big Boy
 Merindorf Meats
 Nana's Sweet Treats
 The Vault Deli
 Wendy's of Mason
 Zano's Pizza

Thanks to all for your sponsorships!

Live Auctions

begin at 7:00 PM with Auctioneer
Bill Sheridan
 of Sheridan Realty and Auction

Silent Auctions from 5 to 7 PM

Music by
Kelly Yoakam & Kay Rinker-O'Neil

Sound by
Sound Source Entertainment

50/50 Drawing

A Visit from Santa Claus

Live Auction Items

- Cook up a storm with a big 56- inch Charbroil gas grill valued at \$300 from **Ace Hardware**
- A really nice “shady deal!” -- an “Emerald Lustre” maple tree installation valued at \$650 from **Anderson-Fischer, Inc.**
- Step up to the plate with a Lugnuts baseball package for 10 people in the **Dan Henry Distributing** suite with drinks & food included, valued at \$400 from **Dan Henry Distributing** and **Darrell's Market & Hardware**
- Take to the links with a golf package for 4 with a cart valued at \$160 from **Eldorado Golf Course**
- Get great photos in great frames from a great guy – two separate photos of great scenes valued at \$75 each by and from Jeff Haueter of **A&W Restaurant**
- Landstrom's 10 carat Black Hills gold earrings valued at \$139 from a friend of the Chamber
- Two separate framed photographs of exceptional beauty valued at \$50 each from Jesce Howard of **ServiceMaster Absolute**
- Bid on this overnight stay in **Hampton Inn & Suites'** luxurious king whirlpool room valued at \$139
- If the power goes out again, you'll want an overnight stay at **Fairfield Inn** in a standard room valued at \$125
- Putting up guests this year? Bid on one night at **Holiday Inn Express** in a standard room valued at \$125

...check back that evening, because more live auction items may be coming in between now and the event!

(lots more of our silent auction items and door prizes are listed on the other side)

Silent Auction Items

- A big gift basket with food certificates from **Mason A&W Restaurant** valued at \$150
- A certificate for 1000 on-sided color business cards valued at \$100 from **JP Signs & Graphics**
- Cinnamon cider diffuser with candle and potpourri valued at \$25 from **Kean's Store Company**
- A "tisket-a-tasket" Santa goodie basket valued at \$75 from **Mason State Bank**
- Red expandable backpack/duffle valued at \$35 from **Ware's Pharmacy**
- Black and pink expandable tote valued at \$30 from **Ware's Pharmacy**
- A V.I.P. Car Care detailing gift certificate valued at \$190 from **Mason Auto Body Repair**
- Two separate "Boss" Stormy Kromer hats – one red and one black, both size 7-1/2 – valued at \$50 each from **Mid-Michigan Snow Equipment**
- One "Boss" denim jacket - size S - valued at \$55 from **Mid-Michigan Snow Equipment**
- Green Levi's long-sleeve denim shirt – XL – valued at \$38 from **Mid-Michigan Snow Equipment**
- One "Boss" back short-sleeved large size shirt valued at \$35 from **Mid-Michigan Snow Equipment**
- One black fleece jacket XL valued at \$50 from **Mid-Michigan Snow Equipment**
- One "Boss" gray fleece jacket size 2XL valued at \$60 from **Mid-Michigan Snow Equipment**
- Two 10-inch red and marble poinsettias valued at \$40 from **Dart Container Corporation**
- One 8-inch red poinsettia topiary valued at \$40 from **Dart Container Corporation**
- Sun and Moon wall art valued at \$40 from **Mason Elevator Company**
- Live floral arrangement with gift certificate valued at \$45 from **Mason Floral**
- Two separate ABC rated fire extinguishers valued at \$45 each from **Mason Insurance Agency**
- Driveway asphalt sealcoating valued at \$200 from **TomCo Asphalt**
- Fishing tool light valued at \$25 from **Ace Hardware**
- O-2 beam flashlight with case valued at \$90 from **Ace Hardware**
- An auto detailing gift certificate valued at \$200 from **Benedict Auto Body**
- Two oil change certificates valued at \$30 each from **Family Quick Lube**
- Ivory-colored canister set valued at \$50 from **Ingham County Fair Foundation**
- Five separate Vise-Grip wrenches valued at \$50 each from **Kent Feeds**
- Gold Swarovski crystal 3-strand necklace valued at \$35 from a friend of the Chamber
- Swarovski crystal light fawn bracelet with magnetic clasp valued at \$60 from a friend of the Chamber
- MSU ice bucket valued at \$30 from a friend of the Chamber
- Kobalt 63-piece tool set valued at \$50 from a friend of the Chamber
- Colorsplash seven-piece cutlery set valued at \$40 from a friend of the Chamber
- Gift certificate from **Gulick & Gulick DDS** for upper and lower teeth whitening trays valued at \$300
- One oil change certificate valued at \$30 from **Parson's Service**
- Michigan Back Roads books 4-volume set valued at \$40 from **Michigan Back Roads**
- A "carpet care and more" basket valued at \$175 from **ServiceMaster Absolute**
- \$25 gift certificate to and from **Signarama**
- Gift bag of Mary Kay products valued at \$40 from **Signarama**
- A Lord's Prayer wall plaque, red "Hometown USA" blanket, and a Santa's Countdown wall plaque each valued at \$15 from **Star Associates**
- Weekender travel bag with items valued at \$35 from **R&R Travel** ...and more to come!

Door Prizes

- Two blue stadium blankets and a logo folding chair from **LAFCU**
- 2015 wall calendars and small village ceramics from **Star Associates**
- Bowling certificates from **City Limits**
- Six bottle coosies with keychain and pen from **Mid-Michigan Snow**
- Six eagle thermometers from **Mid-Michigan Snow**
- Boss t-shirts in adult sizes and youth sizes from **Mid-Michigan Snow**
- Four adjustable "Boss" caps from **Mid-Michigan Snow**
- Ten "Boss" knit caps from **Mid-Michigan Snow**
- MSU-FCU green tote with **Edward Jones** Rockwell calendar and pens
- Holiday dreamcatcher from **Star Associates**
- Eaton Rapids winter scene print from **MACC**
- Large blue **Sowers Chiropractic** t-shirt
- **Biggy Coffee** gift card from **Star Associates**
- Christmas Tree necklace and earrings from **Star Associates**
- **Mason First United Methodist Church** 175th Anniversary cookbook from **Star Associates**
- Pure Michigan journal book with pen from **MACC**
- Two Pure Michigan water bottles with infuser from **MACC**
- **Independent Bank** orange coffee mug
- 16-oz. drinking glass with a straw from **ServiceMaster Absolute**
- **Green Acres** drinking glass with notepad and pen
- Six **Daily Scoop** \$10 gift certificates
- Three "ShowBloom" adjustable caps from **Kent Feeds**
- Totes with calendars and pens from **Mason Insurance Agency** ... and more to come!

Terms and Conditions: All purchases must be paid for in U.S. funds the evening of the auction. Cash, MasterCard/Visa or good personal checks are accepted. No item is to be removed from the displayed location until full settlement arrangements have been made. There are reserves on some silent auction items stated as minimum bids. Contributors/consignors of those items not meeting the reserve are consulted as to disposition of their items, but only after the event. All items are sold as is and where is -- with all faults and without warranty expressed or implied. MACC and/or contributors/consignors are not responsible for accidents after items are sold. Please inspect all items to your own satisfaction. All sales are final – no refunds. Any and all announcements on the auction evening will take precedence over any and all printed material. Not responsible for accidents on the auction evening or accidents involving items after sold. Items may be removed the evening of the auction if paperwork is complete or picked up in the Chamber office by December 17th. All admission, cash bar, and auction sales already include 6% Michigan sales tax.

CROWDFUNDING MI

Invest on Main Street



SPECIAL MEETING FOR MASON AREA BUSINESS AND COMMUNITY LEADERS

Wednesday, December 3, 2014 at 6:30 PM

Mason City Hall, 201 W. Ash Street, First Floor Community Room

<http://www.crowdfundingmi.com/>



Invest in Local Businesses

Local businesses are a key factor in sustaining any great place. Have you ever been in a great place and wished you could invest in a local business's downtown expansion?



Invest in Local Real Estate

Have you ever had a desire to help revitalize your downtown by investing in local real estate, but didn't think you had the means, or maybe you didn't know where to start?



Support Public Spaces & Community Places

From bike trails, to pocket parks, to public sculpture projects, they contribute to a strong quality of life, help attract and retain talent, and grow stronger local economies.



Summer Minnick

Summer Hallwood Minnick, director of policy initiatives and federal affairs for the Michigan Municipal League, will talk about how crowdfunding provides a better chance for success for local businesses, start-ups and other entrepreneurial efforts -- and what it can mean for communities, business owners and investors.

Discuss the crowdfunding movement with an expert!

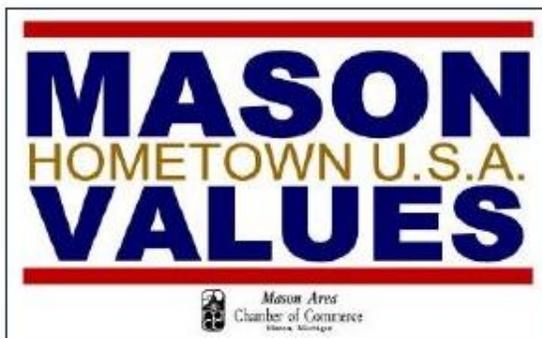
Crowdfunding is a type of local stock exchange that allows residents to invest in small businesses and startups. The movement is becoming reality in Michigan. Legislation recently passed in Michigan allows for the creation of these exchanges and will aid people in putting this powerful economic development tool to use in our community.

This year, give a gift to Mason.

Every dollar you spend at a local business creates 3-1/2 times more local economic benefit than a dollar spent at a business outside our area or online.

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