MASON in Motion

NINTH ANNUAL MACC RAFFLE ON OCTOBER 14

"The Chamber has kept the MACC raffle ticket price at the same low \$20 again this year and has discontinued the dinner in favor of a free (with ticket) mixer party. Now everyone in the community can afford to participate in this important fundraising effort," says MACC Raffle chair **Ron Tatro**. "The chance of winning up to \$15,000 cash is a great incentive for making a small \$20 investment in the enhancement of the Mason area."



For the ninth year in a row, the Mason Area Chamber of Commerce will hold its community

raffle, with the drawing this year on Thursday, October 14, 2010. At 8:00 p.m. that evening at the **VFW 7309** Hall, 1243 Hull Road (just south of Mason), a grand prize worth between \$5,000 and \$15,000 cash will go to the lucky holder of the winning \$20 ticket in the "On the Town" MACC raffle (ML#R05742), sponsored by **LAFCU**.

Tickets are available from Chamber volunteers throughout the Mason community. Remaining MACC raffle tickets are also available, while they last, at the Chamber office, which is at 148 E. Ash Street in downtown Mason, from 9:00 a.m. to 3:00 p.m. weekdays.

If at least 1500 of the 2000 available tickets are sold, the prize will be \$15,000 maximum. If less than 1500 are sold in advance of the drawing, the raffle reverts to a "50/50 basis," with a minimum prize of \$5,000. As always, applicable taxes are the responsibility of the winner. You need not be present to win. Net proceeds go to benefit the Mason Area Chamber of Commerce's "Hometown U.S.A." programs that create so much value for the community. Mason's community identity advertising, banners, publications, visitors' center, and more are all partially funded by the proceeds.

"This year we'd still like to put some of the raffle proceeds money away to eventually buy Christmas decorations for the streetlight poles on North Cedar Street," says MACC raffle chair **Ron Tatro**. "We put more banners up this year, and would like to do more year around to provide a visible welcome for visitors and residents."

Three hours before the grand prize drawing at 8:00 p.m., MACC raffle ticket holders may begin to gather at 5:00 p.m. Admission is free. A cash bar will be available during that time, along with complimentary snack items. To accommodate more ticket holders in the evening's events, there will be no dinner served this year. Unlike the Chamber parties of years past when ticket prices were \$100 each, the bar costs are not covered by the regular MACC raffle ticket purchase.



Other things are similar, though. In-house bonus raffles for regular \$20 MACC raffle tickets, drawings for great door prizes, and chances on the \$10 and \$5 "50/50" boards are offered between the hours of 5:00 p.m. and 8:00 p.m. Two "50/50 boards" will contain paper slips numbered from 001 to 500. Each number will be sold for \$5 each on the \$5 board and \$10 each on the \$10

board. The holder of the numbers drawn separately for each board in drawings at 8:00 p.m. will win one-half the value of each board. The \$5 Board will offer all numbers for \$5 each with a potential payoff of \$1,250 to a single winner. The \$10 Board will offer the same numbers for \$10 each with a potential payoff of \$2,500 to a single winner.

All regular ticket holders are entered into the grand prize raffle drawing. There will be no draw down. No other cash prizes, except for the grand prize, will be awarded, but three new merchandise prizes are featured. Ten tickets from the raffle ticket total will be reserved from prior sale and will be offered during the party through ten bonus ticket drawings. Bonus tickets will be sold for each of the ten reserved tickets and the winner of each bonus ticket drawing will be given a regular raffle ticket.

The final event of the evening is the grand prize drawing to win between \$5,000 and \$15,000 cash. The winner does not need to be present to win. If any MACC raffle tickets remain unsold before October 14, they will be available at the door from 5 to 7 p.m. MACC raffle ticket sales will end at least one hour before the grand prize drawing. All ticket holders and guests must be at least 18 years old.

A publication of the



*Mason Area*Chamber of Commerce

148 E. Ash Street Mason, Michigan 48854 Phone: 676-1046 ~ Fax: 676-8504 masonchamber@masonchamber.org www.masonchamber.org

October 2010

WHAT'S IN THIS ISSUE?

- Don't Miss the 9th MACC Raffle
- Volunteer Leadership Needed
- Promise Scholarship Challenge
- Welcome A New Chamber Member
- News From Chamber Members
- Good Morning Mason! October 28
 Inserts: MACC Raffle and Party Reservation Form, 10th Annual Lighted Parade Reservation Form, Annual Awards Nomination Form

VOLUNTEER FOR THE HOLIDAYS CELEBRATION

The Holiday season is closer than you think! On Friday, November 26th, the Mason Area Chamber of Commerce hosts the annual Mason Holidays Celebration. Events will take place at the **Cobblestone Event Center**, downtown, and the **Mason Area Historical Museum**. Santa Claus will be the featured celebrity at the end of the lighted parade passing through the city streets. The parade will be preceded by the annual lighting of the Christmas tree on the **Courthouse** square by the Mason Citizens of the Year.

Cookies and hot chocolate, musical entertainment, and other attractions promise happy holiday fun for everyone. Some businesses and groups need lead time to hold meetings, get volunteers, etc., so it is time to start organizing. The Holidays Celebration team is looking for volunteers. If you would like to join the committee this year, you may contact the Chamber office from 9 a.m. to 3 p.m. weekdays at (517) 676-1046 or at masonchamber@masonchamber.org by e-mail.

NEWS OF OUR MEMBERS



The **City of Mason** will be conducting an auction on Friday, October 1, 2010, at the new water treatment plant, 1413 Avery Lane, Mason. Bidders will need to register the day of the auction starting at 9:00 a.m. The

auction will start at approximately 10:00 a.m. Numerous items to include office furniture, wooden doors from the old City hall, and other miscellaneous items will be offered for sale. The City reserves the right to delete any item from the auction at any time during the sale. Parking will be outside of the fenced in compound on Avery Lane. All items sold "as is," cash (US \$) or check may be accepted with valid Michigan ID. All items must be removed after auction unless arrangements have been made with auctioneer.

American Legion Post #148 will hold a Spaghetti Dinner on Monday, October 18, 2010 with serving times from 5:30 to 7:00 p.m. The location is 840 E. Columbia Road (Masonic Center) in Mason. Cost is \$6 for ages 10 to adult, \$4 for ages 3 to 10, and free for children 2 and under. Menu is spaghetti with meat or meatless sauce, bread, salad, beverage, and assorted desserts. Take-out will also be available.

Central Solutions, Inc. is expanding and moving from their downtown office to a new location. Central Solutions is now located at: 207-A Kipp Road in Mason, not far from Meijer, and next door to JP Signs. Central Solutions' phone number, 517-676-4787, will remain the same, as will store hours: Monday through Thursday from 9:00 a.m. - 6:00 p.m. and Fridays from 9:00 a.m. - 5:00 p.m. They may also be reached through their website at: www.centralsolutionsinc.org. Central Solutions is a technology consulting company specializing in personal computer support and repair; development of technology plans; wireless internet service; Internet Protocol telephone solutions; surveillance; data backup and recovery, as well as, network support, monitoring and T1 replacement. Central Solutions' goal is to provide quality, effective and complete technology solutions with the consumer in mind.

On Monday, October 4, the **Mason Area Historical Society**'s monthly meeting will feature Sandy Pier, long time antique dealer, who will appraise 20 items brought in by the public. Items must be at least 50 years old and small enough to be carried in by one person. That's at 7 p.m. at the **Mason Area Historical Museum**, 200 East Oak Street, in Mason. For further information call **Shirley Beckman**, 676-5698.

Kean's Store Company will host their third "Breast Cancer Awareness Event" to support the **American Cancer Society** during the afternoon and evening of Wednesday, October 6th from 4 to



7:30 PM. Receive a \$5 gift card with any donation to the **American Cancer Society.** Looking ahead, **Kean's Store** will have their Hallmark Keepsake Ornament Debut on October 9th and 10th. October 14th through 16th will be the Grand Opening of Margaret Ross Jewelry Design Studio inside **Kean's Store**. Thursday, October 21 is "Witches Night Out" from 7 to 9 PM with costumes, edibles, and sales for mature "witches" only.

Two big Grand Opening relocation ribbon cuttings and open houses are scheduled for Friday, October 15th at 12:30 PM sharp at 207 E. Kipp Road in Mason, not far from Meijer. **JP Signs & Graphics** has moved to Suite B from Suite A and **Central Solutions, Inc.** has moved from downtown to Suite A. Please come and help them celebrate.



Liz Luttrell-Wilson, Vice President Human Resources of Mason State Bank and also a Co-Chair of the Mason Promise Scholarship Program was elected, Governor-Elect 2010-2011 of the Michigan District of

Kiwanis at the District's 93rd annual convention in Traverse City. The Michigan District has over 5,000 members and focuses on serving the children of our communities and the world.

Mason First United Methodist Church will host a special blood drive dedicated in honor of Lillyen Jeter. Little Lillyen has a blood

disorder called spherocytosis, where the red blood cells are shaped like spheres and premature breakdown of the cells causes anemia, which means Lillyen must have blood transfusions about once a month until she is 5-7 years old. The drive is at **Mason First United Methodist Church**, 201 E. Ash Street, on Saturday, October 16, 2010 from 10:00 AM to 3:45 PM. To schedule



an appointment to donate, visit RedCrossBlood.org, sponsor code "Lillyen." Appointments honored. Walk-ins welcome as space permits. Whit's-End Entertainment will be providing karaoke and DJ entertainment. **Merindorf Meats** is providing hot dogs and buns. Crazy Larry's Catering is providing pulled pork sandwiches. **Capital Area District Library (Mason Branch)** provided additional support.

Child & Family Services "Every Kid Deserves A Chance" School Supply Drive helped to provide over 500 children living in foster care with school supplies. Donors included **Dart Container Corporation**, **Eden United Brethren Church** and Colleen Briggs. Child & Family Services, founded nearly 100 years ago, provides foster care, adoption, and post adoption support; mental health counseling; adolescent substance abuse treatment; supervised independent living; Lansing Teen Court; and **Angel House** — foster care, teen mother-baby program, and Children's Advocacy Center.

The Lansing Regional Chamber of Commerce is welcoming Jane Applegate, syndicated columnist for CNN and Bloomberg Television in a program provided to their valued members by the Lansing Regional Chamber Business Education Series. Applegate is one of America's leading small business management experts and will share insight on how to manage a successful small business amidst the current economic woes. The program is on Tuesday, October 12 from 11:30 a.m. to 1:00 p.m. at the Kellogg Hotel & Conference Center: Lincoln Room, 55 S. Harrison Road, East Seating is limited and registration is required. Lansing, MI. Admission is \$35 member, \$55 for non-members. If your business is not a member of the LRCC, individuals associated with MACC members may get LRCC member price if they represent the Mason Chamber, rather than their individual business. To register, visit www.lansingchamber.org.

Green Acres assisted living center at 1025 E. Ash Street, near the **Ingham County Fairgrounds**, will be hosting



two upcoming events. The first is a flu clinic that will be held on Wednesday, October 20th from 10 AM to 2 PM. Flu shots are \$25 and pneumonia shots are \$45 -- with most insurance accepted. The second is on Saturday, October 30th from 2 to 4 PM, when area children are invited to "trick or treat" in the hallways at **Green Acres** with the 20 residents. For more information, call Robin at 676-1484.

WELCOME TO OUR NEW MEMBER

Please welcome the following new Chamber member:

JENNIFER McCLURE - MARY KAY CONSULTANT P.O. Box 614

Stockbridge, MI 49285 Phone: (517) 861-1601 MARY KAY®

www.marykay.com/jtmcclure divajtmc@yahoo.com

Mary Kay is a trusted global name in skin care, makeup & body care. The latest beauty advice, makeup trends, virtual makeover & unparalleled business opportunity -- all available from Jennifer McClure.

CHAMBER VOLUNTEER RECOGNITION CONTINUES

Brian Tort of **Central Solutions, Inc.** was the third winner in our Chamber Volunteer Recognition Program. Brian's volunteer service at the Chamber's **Ingham County Fair** booth was drawn from the fishbowl in the



Chamber office on September 20th. Brian wins a \$25 MACC Gift Certificate good at any Mason area business. The gift certificate this month was sponsored by **Ace Hardware**. Your business or organization can sponsor the next one -- just call us to reserve.

For every hour of volunteering on a Chamber committee, program, or event, volunteers fill out a small, simple card with their name, activity, and membership affiliation and put it in the fishbowl to become eligible. The more one-hour cards in the bowl, the better your chances to win. While each card can only win once, all cards are kept in the bowl all through the end of the year. On the 20th of each month, a card will be drawn from the fishbowl to win a \$25 MACC Gift Certificate, which is sponsored by a Chamber member business or organization.

SUPPORT KIDS WITH PROMISE CHALLENGE

Mason area financial institutions will again be sponsoring a fundraising challenge between their respective customers to benefit the Mason Promise Scholarship fund. Local banks and credit unions will ask for tax-deductible donations during the week starting Monday, October 4 through Friday, October 8. "For this fourth year of the challenge, Dart Bank; Fifth Third Bank; Independent Bank; LAFCU; and CP Federal Credit Union are participating," says Robin King-Fuller of Independent Bank, a challenge organizer. She is also a Mason Promise Scholarship board member representing the Chamber.

Established in 2005, the **Mason Promise Scholarship** program provides student support and will provide scholarships to selected graduates of **Mason Public Schools** at Lansing Community College.



In past years, some of the institutions held book sales or decorated their lobbies with a collage of student pictures. Others had small books, diplomas, and mortarboards for

people to write their names on as they contributed. The winning financial institution received a staff lunch furnished by the others last year.

Currently in the sixth, seventh, eighth, ninth, and tenth grades, there are over 80 students already in the program. Selection criteria include academic capability, motivation, behavior, parental support, and economic need. The scholarship's Pathway Program provides mentoring over the six years between selection and graduation from **Mason Public Schools**. Contributions may be sent to the **Mason Promise Scholarship** Fund at the Capital Region Community Foundation, 6035 Executive Drive, Suite 104, Lansing, MI 48911, (517) 272-2870. Donations are usually eligible for a federal tax deduction and a Michigan tax credit.

CANDIDATES NAMED FOR 2011 BOARD

In accordance with the Mason Area Chamber of Commerce By-Laws, Article IV, Section 3, the Chamber membership is hereby notified of six seats on the Board of Directors that will become vacant after December 31, 2010. A nominating committee consisting of Jeff Haueter as chair, Aaron Fiedler, and Jamie Robinson selected a slate of nominees to fill those vacancies. We thank the committee members for their service. The people listed below are the nominees for the five seats for a term of three years beginning January 1, 2011 going through December 31, 2013 and for one seat and one seat for a term of two years beginning January 1, 2011 going through December 31, 2012. Additional candidates for the Board may be nominated by petition bearing the signatures of the principals of at least 10 Chamber members in good standing, submitted to the Chamber office within 10 days of this notice. If no petitions are filed, the persons listed in this notice shall be deemed elected by the membership and so certified at the Board's November meeting (Chamber's annual meeting). The following nominees are principals, associates or employees of members of the Chamber in good standing and are hereby nominated for the six 2011 vacancies:

Steven Babcock - Biggby Coffee #244
Mark Dillingham - Mason Public Schools
Brent Forsberg - T.A. Forsberg
Liz Luttrell-Wilson - Mason State Bank
Brian Tort - Central Solutions, Inc.
Tim Walling - Dart Bank

SECOND HEARTWOOD CAMPOUT A GREAT EXPERIENCE FOR KIDS

Fun times were had at the second annual **Heartwood** campout. **Heartwood School**, a 53,000 square foot facility located on the grounds of **Ingham Intermediate School District**, serves 140 mentally or physically challenged students between the ages of 3 and 26. This year marked the second annual **Heartwood** campout, held at Portage Lake State Park.

Dave Keller, organizer and father of one of the **Heartwood** students, organized this event to give students and parents a new experience and to provide an avenue for parents to share their experiences and build new relationships with other parents in



similar situations. This year, the Heartwood School campout was held on September 10-12. The campout was funded purely by donations and hosted through the efforts of many Heartwood parents and volunteers.

A special thank

you went to fellow Mason Chamber member Showtime Rentals in Mason, who hours before the big event donated two very large canvas tents to shelter everyone from the rain. Thanks goes to many, including Chamber members Meijer, Dr. David Golder DDS, Salon 130, Courthouse Pub, Vision Real Estate, Steven Owens Family Practice, Ingham County Community News, and to so many other businesses, organizations, and individuals.

GOOD MORNING MASON IS OCTOBER 28TH

Don't miss your chance to trick or treat at Good Morning, Mason! on Thursday, October 28th at the Community Building at the **Ingham County Fairgrounds**, 700 E. Ash Street, from 7:15 to 8:15 AM. Admission to the Halloween-themed event is just \$5 for members and \$7 for nonmembers and includes a continental breakfast catered by **Darrell's Market** and **Bestsellers**. Good Morning, Mason! is generously sponsored by **Dart Bank** and cosponsored this month by **Star Associates**. Meet and greet during our early networking session over a continental breakfast with coffee and juice. Be the first to hear the local news right from those who make it. Stick around for "Chamber 101" afterwards to discover your new member benefits. Clip out and use the coupon that accompanies this article to come for free if you haven't been at Good Morning, Mason! in the past year. Or use it to convince someone to come along with you this time!

GOOD MORNING, MASON!



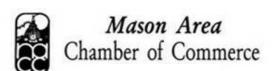
This coupon entitles the bearer to one free admisson to the October 28, 2010 Good Morning, Mason! at the Ingham County Fairgrounds Community Building at 7:15 AM, provided the bearer hasn't attended GMM! in the past year.

2010 Board of Directors

Neil Kentner		President			
Wynsmoor Manor					
Jamie Robinson		Vice-President			
	Darrell's Market & Bestsellers				
Aaron Fiedler		Treasurer			
	Fiedler Insurance Agency				
Jeff Haueter		Past President			
	Mason's A&W Restaurant				

Pam Bullen	Bullen's Weight Loss
Sue Burgess	B-Dry System of S. Central Michigan
Joe Dean	
Chris Iott	Ace Hardware
Robin Manno	Dart Container Corporation
Ron Tatro	Mason Orchestral Society
Brian Tort	Central Solutions, Inc.
Tim Walling	Dart Bank
Bob Warnke	Mason State Bank

Doug Klein Executive Director Bonnie Root Administrative Assistant Aleasha Wood Program Assistant



148 E. Ash Street Mason, Michigan 48854 ADDRESS SERVICE REQUESTED

PRESORTED STANDARD US POSTAGE PAID MASON, MI 48854 PERMIT NO. 42

MACC Raffle



Join us for a celebration of Mason!

Mason Area Chamber of Commerce

9th Annual MACC Raffle

ML#R05732

Party at VFW Post 7309 Hall 1243 Hull Road, south of Mason Thursday, October 14, 2010

Party starts at 5:00 PM with top prize drawings at 8:00 PM. All 2010 MACC Raffle ticket holders admitted free. No dinner provided, but snacks are free and a cash bar is available. One MACC Raffle Ticket per person at \$20 each required for admission.

The 2010 MACC Raffle is licensed event ML#R05732. Proceeds benefit the Chamber's "Hometown USA" Fund for community identity and improvement programs and will provide partial funding for new street lamp Christmas decorations for North Cedar Street. Thanks for your support of our community!



Grand Prize: \$15,000 $\frac{00}{100}$ *c

First Prize: 40" HD TV - Second Prize: HD Blu-Ray Player Third Prize: "Feast of Mason" Restaurant Certificate Package Only \$20 for a Ticket! -- Only 2000 Tickets Available!

All Tickets Sold Have an Equal Chance of Winning the Top Prizes! You need not be present to win. If 1500 tickets are not sold in advance, the Grand Prize drawing will revert to a 50/50 raffle with a minimum prize of \$5,000.00* awarded. *Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

See Official Rules on back...

Send the form below to: Mason Area Chamber of Commerce ~ 148 E. Ash Street - Mason, MI 48854 Phone: (517) 676-1046 ~ Fax: (517) 676-8504 ~ masonchamber@masonchamber.org ~ www.masonchamber.org

Mason Area Chamber of Commerce ~ 148 E. Ash Street - Mason, MI 48854



NAME:	PHONE:	
ADDRESS:	CITY/STATE/ZIP:	
E-MAIL:	SIGNATURE:	
5		

Payment in full of \$_____ for ___ MACC Raffle Tickets is enclosed (Enclose ticket holder names, addresses and phone numbers for <u>each</u> ticket on separate sheet)

Make checks payable to: MACC

Please reserve my 2010 MACC Raffle Tickets:

VISA/MC _____ Exp. ____



2010 "On the Town" MACC Raffle

The MACC Raffle is licensed event ML#R05732. Proceeds benefit the Chamber's "Hometown USA" Fund for community identity and improvement programs and provide partial funding for new street lamp Christmas decorations for North Cedar Street. Thanks for your support!

Have a "NIGHT ON THE TOWN" on Thursday, October 14, 2010:



- ★ BONUS! Tickets ★ must be present to buy chances to win another "On the Town" MACC Raffle ticket (10 withheld from advance sale for this purpose) Drawings throughout the evening
- ★ Door Prize Drawings ★ must be present for drawings at 5:00, 5:15, 5:30, 5:45, 6:00, 6:30, 6:45, 7:00, 7:15, and 7:30 PM
- **★** \$5 & \$10 "50/50" Boards ★ *Drawings at 8:00 PM to win half* the

value of the board – Only 500 tickets per board available

2010 "On the Town" MACC Raffle Rules:

The MACC Raffle ticket price for 2010 is \$20 per ticket to allow more people in our community to participate in supporting the MACC "Hometown USA" Fund that provides for Mason area community improvements and promotions. Only 2000 tickets are available for sale. The winning ticket holders need not be present to win the top prizes. The top prize winners will be selected by random drawing from all valid tickets sold.

The drawings for the top prizes will be conducted by a random drawing method. Shortly before 8:00 PM on October 14, 2010 at the VFW Hall, 1243 Hull Road, south of Mason, officials will place and verify numbered ticket stubs in a drum. These stubs will represent all tickets sold. They will randomize the stubs in the drum and draw ticket stubs as the winners of the top prizes.

The people who own the raffle tickets corresponding to the drawn stubs will be the winners of the top prizes – a grand prize of a maximum \$15,000 cash prize* or, if 1500 tickets are not sold in advance, the grand prize will revert to a 50/50 raffle with a minimum prize of \$5,000* awarded -- a first prize of a 40" HD TV -- a second prize of a HD Blu-Ray Player -- and a third prize of a "Feast of Mason" restaurant certificate package. The top prizes will go to the "Ticket Holders of Record" according to the Mason Area Chamber of Commerce (MACC). A "Ticket Holder of Record" is defined as the person recorded who purchased the ticket from the MACC or its representatives. *Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

The winners of the top prizes and 50/50 boards will take delivery no earlier than Monday, October 18, 2010 at 10:00 AM at the Chamber office, 148 E. Ash Street in downtown Mason. The prizes may be subject to Federal income tax withholding and those monies will be subtracted from the prize and must be immediately paid to the IRS on behalf of the winner.

No persons under age 18 may buy a MACC Raffle Ticket. No organizations or business entities may purchase tickets, unless in the name of specific individuals. If you transfer ownership of your ticket, you must do so prior to October 1, 2010 and you MUST notify the Mason Area Chamber of Commerce by that date. Buyers of tickets must pay for purchases at once, by cash, check, or VISA/MasterCard. Upon issuance of a ticket, all sales are final and non-refundable. Only employees of MACC are ineligible to buy raffle tickets. Until payment is received, ownership of all tickets will remain with the MACC. Ticket holders will not hold the MACC responsible or liable for any accidents, theft, or damages resulting from their participation in this event. Ticket holders, by purchase of a ticket, agree to allow the Chamber to use their names, photos, and statements in promotional material. MACC will share ticket holder information only with participating MACC Raffle sponsors.

The purchase of one \$20 MACC Raffle ticket entitles the "Ticket Holder of Record" to be present at the site for the drawing of the top prizes at 8:00 PM and to be admitted to the hall at no extra charge beginning at 5:00 PM. CASH BAR is available, but no one under 21 years of age may drink alcohol on the premises.

All other 50/50 Board, Door Prize, or Bonus Ticket drawings awarded that evening are drawn from separate and randomized groups of "door prize" style ticket stubs available only to those who are in attendance. The Mason Area Chamber of Commerce, and its records, will have the final word in all transactions and/or disputes. No prizes are to be removed from the premises until the appropriate paperwork has been completed. Prizes with high value have paperwork that may require later processing beginning on Monday, October 18, 2010 at 10:00 AM at the MACC office.



Please be a part of Mason's 10th anniversary Mason Holidays Celebration ~ Electric Light Parade Friday, November 26, 2010

Seasons Greetings!

We invite you to be a part of the Mason area community's 10th anniversary Electric Light Parade during our Holidays Celebration. The parade will be held Friday, November 26, stepping off at 6:30 p.m. This Parade and Celebration attracts thousands of people to downtown Mason each year and includes our Christmas Tree Lighting and a visit from Santa.

The parade line-up will begin at 6:00 p.m. in Lear Corporation's parking lot on North Street and the parade will travel through the Cobblestone Village Antiques District to downtown Mason around the Courthouse Square. Get your generator or inverter



humming and use as many lights as you can on your parade unit so it will light up the night. (No live Santas, please.) Please fill out the form at the bottom and mail it to us, or fax it to us at (517) 676-8504, or email your response to us at masonchamber@masonchamber.org.

This year, Mason will again be aglow with traditional lights, the big Santa with his mailbox for children's letters, carolers, the Mason High School Santa Band and more. We cordially invite you to join in and be a part of our holiday tradition in Mason.

Mason Electric Light Parade Registration Form Mason Area Chamber of Commerce, 148 E. Ash Street, Mason, MI 48854

Fax to 676-8504 or email your response to: masonchamber@masonchamber.org

YES, we will be a part of the Electric Light Parade on Friday Evening, November 26, 2010.

Company/Organization				
Contact				
Address	City	State	_ Zip	
Phone	Fax			
Email				
Proposed Electric Light Parade float/vehicle				

All units must adhere to certain rules which are provided upon entry. Please call (517) 676-1046 if you have any questions.



Mason Area Chamber of Commerce

148 East Ash Street • Mason, Michigan 48854 Telephone: (517) 676-1046 • Fax: (517) 676-8504

Please consider supporting the Mason Area Chamber of Commerce's annual holiday party mixer which will be held on Thursday, December 2, 2010 from 5 to 8 PM at the **Ingham County Fairgrounds** Community Building, 700 E. Ash Street. Expected attendance is 250, based on last years attendance, and is made up of local business owners and managers, associates of chamber members, and community leaders. The proceeds of the event are used for our "Mason Values" and "Grow Mason" programs, which help us promote local businesses and the importance of keeping money in our community.

Businesses are asked for *donations* every day and the Chamber never asks for *donations*. *Donations* are made to charitable and educational nonprofit organizations. As a nonprofit business association, we ask your business for *sponsorships* – a value opportunity for your business that is exchanged for the amount of a sponsorship. We also ask for *contributions* of products or services, which is another form of sponsorship. There are many kinds of Chamber sponsorships available, but the special ones for the Holiday Party Mixer are the "Presenting Sponsor," "Corporate Sponsor," "Supporting Sponsor," the "Taste of Mason," the "Silent Auction," and "Door Prizes." We thank **Origami Brain Injury Rehabilitation Center** for being our presenting sponsor again this year.

"Presenting, Corporate, and Supporting" sponsors provide funds to help promote and organize the party. Our area restaurants, food and beverage businesses, and caterers are also sponsors, as they have been asked to provide food or beverages for about 200 people in the "Taste of Mason." Others also provide products and services as *contributions* in our auctions and door prize drawings. Contributors realize the sponsorship value of having their name in event publicity, published in our newsletter, in e-mails before the party, and highlighted in signage and announcements at the party.

Other businesses are asked to *consign* an item for the live or "Silent Auction" for similar promotional advantages. Businesses are often surprised and delighted to realize that they'll also be realizing a cash return for participating in this process, because the Chamber returns half of the final auction price as "cash back" to contributors. This "Silent Auction" is really a great way showcase your business's goods and services without having to give them away. (Some businesses decide to contribute the item anyway. We are thankful for their generosity.)

However, if your business would not like to be a part of the auctions, you may choose to contribute items to our "Door Prizes" -- especially if you have a nice item with a logo imprint. This is also a form of sponsorship. If the item your business initially considers offering to be auctioned has a value of less than \$25, you should instead consider contributing the item as a door prize. Door prizes of all types are always welcome.

If you have any questions don't hesitate to call the Chamber office. The Mason Area Chamber of Commerce is a non-profit organization under the Internal Revenue Service status 501(c) (6). Our tax ID number is 38-1988898 and your contribution is usually deductible as a normal business expense.

Cordially,

NEIL KENTNER
Wynsmoor Manor
2010 Chamber President

JEFF HAUETER

A&W Restaurant

2010 Event Chair

Chamber annual awards recognize our community's finest people!

NOMINATE SOMEONE WHO DESERVES AN AWARD

You can help honor those who are an inspiration to the Mason area community by making nominations for the Mason Area Chamber of Commerce's annual awards. Each year, your Chamber recognizes the contributions of individuals and groups by awarding Citizen of the Year, Excellence in Business, Excellence in Education, Special Recognition, and our President's Award. The deadline for nominations is Friday, November 12, 2010 for all awards. Please take a moment to review the criteria and make a nomination or two. Your efforts may have a lifelong impact on the recipient and our community!

The 2011 Awards will be presented at the Chamber's Annual Awards Dinner on Wednesday, February 9, 2011 at the Eldorado Golf Course Banquet Center, 3750 W. Howell Road in Mason. Reservations for the MACC Awards Dinner can be made before February 1st at \$35 per person by calling the Mason Area Chamber of Commerce office at 676-1046. The dinner is generously sponsored by a Chamber member and each award is also similarly sponsored. Dinner reservations are \$35 per person payable in advance of the event.

- Citizen of the Year An individual who has made significant contributions to the community over several years through their caring and concern.
- Excellence in Business A business that has demonstrated innovation, risk and growth that represents the entrepreneurial spirit of business development.
- Excellence in Education A teacher who best exemplifies the teaching qualities that inspire students to learn and value education. (Selection by Mason Public Schools)
- President's Award A person or group of persons who have made significant contributions to the Chamber's goals over the past year.
- Special Recognition A person, group of persons, or organization that has made significant contributions to the community or to the Chamber usually within the recent past. This is an opportunity to highlight people, events, or programs that have made an impact in the community or in support of Chamber programs.

This is a list of Chamber award winners through 2010:

Citizen of the Year

Aggie Corner - 1987 Jenny Dart – 1988 Donald Cairns - 1989 Rollin Dart - 1990 Terry Shultis - 1991 Mary Jo Leonard - 1992 Wendy Pulver - 1993 Jim Blauvelt-1994 Frank Guerriero – 1995

Claude Cady - 1996 Jackie Lawrence - 1997

Virginia Schlichter - 1998

Sue Parsons - 1999

Stan Jordan - 2000

Tom & Rose Mary Hopp – 2001

Ray Perkins – 2002 Larry Howe – 2003

Bob Ware - 2004

Jack Davis - 2005

Doug Williams - 2006

Don Jacot - 2007

Shirley Grieve - 2008

Lee Talboys – 2009

Harvey & Carol Fanson – 2010

* Jeff Jones, Denise Jones, Rich Reid, Pete Hanover, Kristine Workman, Annette Snyder ** Iodi Somerville Phil Mathews Melissa Kean Jackie Lawrence, Roger Fleming, Barb Smith, Craig Goble, Mike Prelesnik, Ron Weesies, Jacque Weesies, Ellen Dral, Ivan Kerr, Dave & Camille Vanpoelvoorde

President's Award

Dick Roberts - 1996 Craig Goble - 1997

Liz Hogg & Tom Marriott - 1998 MACC Golf Outing Committee*- 1999

Jeff Haueter - 2000 Jeanine Christman - 2001

Tom Bergeon – 2002 Kerry Ferguson – 2003

Doug Klein - 2004

Russ Whipple – 2005

Arnold Short - 2006

Ron Tatro - 2007

Cathy Groce – 2008

Pat Weiler – 2009

Jamie Robinson – 2010

Excellence in Education

Mary Lou French - 1996 Cheryl Roe – 1997

Margaret Edgar - 1998 Sandra Haynes – 1999

Debbie Blauvelt - 2000

Jana Stewart - 2002

John Berry – 2003

Margaret Doolittle – 2004

Michele Shafer - 2005

Kathy Horton - 2006

Barb Buda - 2007

Margaret Cottrill - 2008 David Jones – 2009

Cindy Hyaduck - 2010

Excellence in Business

Vision Real Estate – 1996

Joseph A. Young & Associates - 1997

Mason Community News - 1998

AeroGenesis Aviation - 1999

Grove's Motorsports – 2000 Cayenne Grill – 2001

Bestsellers Books & Coffee Co. - 2002

Merindorf Meats – 2003

Done-Right Auto & RV - 2004

ServiceMaster Absolute - 2005

Gestamp U.S. HardTech - 2006

Sheridan Realty & Auction - 2007

Wolverine Engineers & Surveyors - 2008

Ware's Pharmacy - 2009

Andrews Automotive - 2010

Special Recognition

MACC Balloon Rally Committee** - 2002

John & Betty Brazier – 2003

Mason Optimist Club and Mason DDA - 2004

Joe Watkins - 2004

Care Free Medical & Gorsline-Runciman -

Sheren Wright – 2005

Mason Area Historical Society - 2006

Jeff Haueter - 2007

Mason Promise Scholarship - 2007

Colleen Briggs – 2008

American Legion Post 148 – 2008

Len Stuttman – 2009

Friends of the Mason Library - 2009

Shireen Luther – 2010

Michigan Steam Engine & Thresher's Club - 2010

2011 Annual Awards Program Nomination Form

I/we wish to nominate the following person/group for:	
Person's Name/Group being nominated:	
Address:	
Telephone (day): (evening):	
Description/details of community service/achievements: Attach a 500 word submission outlining the nominee's background, achievements and reasons for nominat may enclose supporting material (newspaper clippings, certificates, etc) if desired.	tion. You
Nominated by (name):	
Address:	
Telephone (day): (evening):	
Is the nominee aware of the nomination? (circle one) Yes No	
I have read and accepted the conditions of entry. The information contained in the nomination is, to my knet true and accurate.	owledge,
Signature:	

Complete this form and mail with your 500 word submission to the Mason Area Chamber of Commerce, 148 E. Ash Street, Mason, MI 48854 to arrive by November 12, 2010.

To make a nomination for the MACC annual awards:



- 1. Complete the nomination form and attach it to the front of your final submission.
- 2. Prepare a 500 word submission outlining the nominee's background, achievements and reasons for nomination.
- 3. You may also choose to attach supporting materials such as newspaper clippings and certificates but please ensure these are photocopies only, as they will not be returned.
- 4. Nominations may be made by an individual or an organization.
- 5. You can make more than one nomination from the same organization.
- 6. Persons cannot nominate themselves for the Citizen of the Year Award.
- 7. Community groups may self-nominate. The names of the office bearers must be listed.
- 8. It is permissible to contact the Chamber office for advice regarding nominations.
- 9. All nomination information and materials submitted remain the property of the Chamber.
- 10. The committee's decisions are forwarded to the Executive Committee and they recommend action to the Board for final decisions at their December Board meeting.
- 11. ENTRIES CLOSE FRIDAY, NOVEMBER 12, 2010.