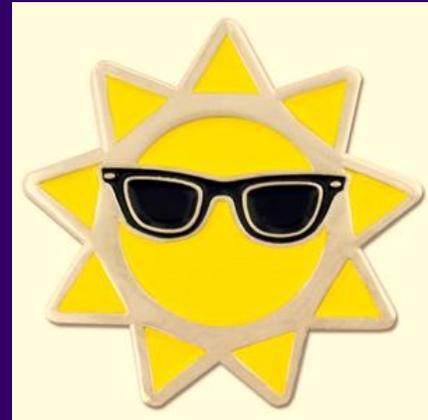




MASON *in* *Motion* UPDATE August 15, 2017

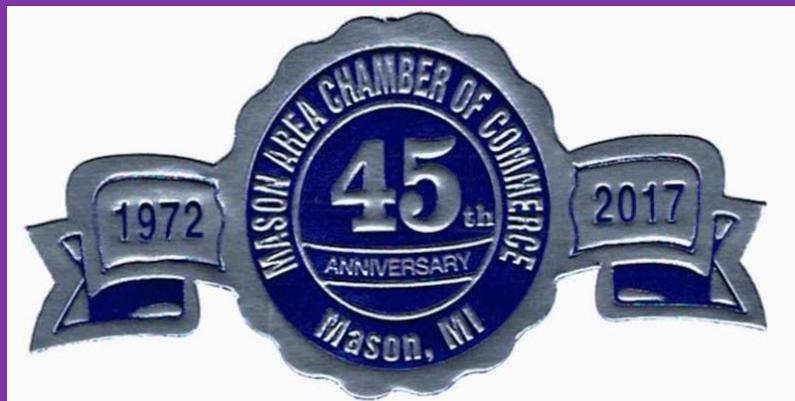


Mid-Month Supplement to the Monthly "Mason in Motion" Newsletter

Mason Area Chamber of Commerce
148 E. Ash Street, Mason, MI 48854
Phone 517-676-1046 -- Fax 517-676-8504
masonchamber@masonchamber.org

www.masonchamber.org

A reminder: **Names** of MACC members are usually in **bold type** in our publications.





Mason Area Chamber of Commerce
16th Annual MACC Raffle

PRESENTED BY **LAFCU** ML#R42393



Raffle Drawing was at 7:00 PM on Thursday, August 10, 2017 on the west side of the Ingham County Courthouse, 341 S. Jefferson in downtown Mason

PREMIER SPONSOR



SIGNATURE SPONSOR



SPONSORED BY:

16th annual **MACC Raffle**** Part A: Summer

1st Prize Package - Summer Grillin'
(BBQ grill, meat bundle, more) valued at well over \$1000

WON BY **Mike Waltz**

2nd Prize Package - Summer Thrillin'
(Kayak, sports equipment, more) valued at well over \$600

WON BY **Matt Stuard**

3rd Prize Package - Summer Chillin'
(Cooler, lawn furniture, more) valued at well over \$300

WON BY **Bruce Wigginton**

- ACE Hardware
- Little Creeks Cattle & Grain
- CAPEX Land Company
- Merindorf Meats
- Darrell's Market & Hardware
- STAR Associates
 - Paul Davis Restoration
- Mike & Chris Waltz
- Ingham County Parks
- Deep Blue Insights
 - T.A. Forsberg
- ...and other MACC members



The 2017 MACC Raffle Part A: Summer was a licensed event ML#R42393. Net proceeds benefit the Chamber's "Hometown USA" Fund for community events, identity, and improvement programs. Thanks for your support of our community! At the drawing on August 10, 2017, there was a Thursday Night Live Courthouse Concert in the same location starting at 6 PM featuring The Backwoods Band, that was presented by Independent Bank and sponsored by Commercial Bank Mason. The winners were not present, but were notified by e-mail and phone. The winners of the prize packages will take delivery no earlier than 11:30 AM on Monday, August 14, 2017 at the Chamber office, 148 E. Ash Street in downtown Mason.

**Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

Ticket Price was \$5.00 each ~ 752 TICKETS WERE SOLD
All Tickets Sold Hade an Equal Chance of Winning the First Prize Package!

081117djk

Dart investing \$40 million and adding 136 jobs in Mid-Michigan

New innovation center and machining/tooling expansion supported by MEDC \$1 million grant

Dart Container Corporation, one of the world's largest food and beverage packaging manufacturers, has announced plans to invest \$40 million in a new technical and innovation center that will enable the company to increase its ability to develop new and improved products. The project is expected to create at least 136 new jobs in the Greater Lansing region in such areas as engineering and the skilled trades.



Dart's expansion is being supported by a \$1 million Michigan Economic Development Corporation grant from the Michigan Business Development Program, which provides economic assistance to businesses that create jobs and investment in Michigan. Alaiedon Township also is supporting the project through a tax abatement. The project includes:

- Construction of a 250,000-square-foot facility on 38 acres in Alaiedon Township adjacent to Dart's existing corporate campus in Mason. The two-story technical and innovation center will feature 80,000 square feet for offices and 170,000 square feet devoted to the development and production of prototype packaging solutions.
- Renovation of existing space to expand Dart's tooling and machine manufacturing operations from 215,000 square feet to 330,000 square feet. "We are excited that our continued growth has enabled us to invest another \$40 million at our corporate headquarters in Mason and bring at least 136 new administrative, engineering, technology and skilled trade jobs to our region and state," **Dart Container** President Jim Lammers said. "Our founders launched our company in Mason 57 years ago, and we remain committed to mid-Michigan because we can attract and retain employees with diverse skills and strong work ethics."

Jim Lammers noted that **Dart Container** was founded on engineering innovation that led to technical competitive advantages in the food and beverage packaging industry. "We are continuing that tradition by creating a dedicated center that will consolidate and expand our engineering and technology functions," he stated. "The center will allow us to optimize collaboration, increase our ability to create prototypes and spur innovative product development for our customers."

The new technical and innovation center is another significant investment in Michigan by **Dart Container** since its 2012 acquisition of Solo Cup Company. In the past five years, **Dart Container** has invested more than \$60 million in the Mason campus and created over 500 new jobs. Projects included a 500,000-square-foot distribution center and 144,000-square-foot corporate office facility on the Mason campus as well as renovations to several other facilities. **Dart Container's** Mason campus and Holt ink plant have more than 2,000 employees.

Thursday, August 24th
Good Morning, Mason!
News and Networking
7:15 to 8:15 a.m.
Ingham County Fairgrounds Community Building
700 E. Ash Street
Admission \$5 members
\$8 nonmembers
includes continental breakfast

MASON
HomeTown USA
Area Chamber of Commerce

Presented by Dart Bank

DARTBANK

Sponsored by
Shumaker Technology Group

STG
Shumaker Technology Group
Website Design | Document Management | Computer Repair | And More!

100 YEARS OF MASON
1917-2017
MASON
INCORPORATED 1917

This information appears on Channel 21 of the WOW! cable system in Mason and at www.masonchamber.org

NEXT GOOD MORNING MASON! IS ON AUGUST 24

The Mason Area Chamber of Commerce will hold their "Good Morning, Mason!" news and networking meeting on Thursday, August 24, 2017 at the **Ingham County Fairgrounds Community Building**, 700 E. Ash Street, from 7:15 to 8:15 AM. It is presented by **Dart Bank** and sponsored by the **Shumaker Technology Group**. Admission is \$5 for members and \$8 for nonmembers. This includes a continental breakfast catered by **Darrell's Market** and **Bestsellers Books & Coffee Company**.

This will be the 131st consecutive "Good Morning Mason!" since 1996 and will have a "Back to School" theme. These meetings are usually held on the fourth Thursdays of February, April, June, August, October and also in mid-December each year. The Chamber's Ambassadors Committee organizes these popular networking events. For more information, e-mail masonchamber@masonchamber.org or call (517) 676-1046.

INDEPENDENT BANK presents

MASON
Mason Area Chamber of Commerce

Thursday Night Live! Weather Permitting

Courthouse Concert

Twilight Memories
Thursday, August 24th - 6 PM

Concert sponsored by
Dart Container Corporation
The industry standard of excellence

Info at: (517) 676-1046
or masonchamber@
masonchamber.org

City of Mason
MASON
INCORPORATED 1853

This information appears on Channel 21 of the WOW! cable system in Mason and at www.masonchamber.org

MASON'S THURSDAY NIGHT LIVE COURTHOUSE CONCERTS CONTINUE WITH TWILIGHT MEMORIES BAND

Bring your lawn chairs and blankets to downtown Mason on Thursday evening, August 24 and enjoy the sound of Twilight Memories, a 17-piece community band. This free concert is sponsored by **Dart Container Corporation** and hosted by the Mason Area Chamber of Commerce. This performance will be the seventh concert in this year's Thursday Night Live! Courthouse Concert series line-up.

The Chamber is nearing the end of their thirteenth season of their summer series of live musical entertainment presented by **Independent Bank** on select Thursday evenings. These free outdoor concerts take place at 6:00 p.m. on the **Ingham County Courthouse** lawn in downtown Mason. All concerts are weather permitting, but if this concert is rained out the Chamber will host a rain date concert on August 31, with a band still to be announced.

Mason's Optimist Club will be selling hot dogs, chips, water and pop nearby, so families can enjoy a picnic dinner during the concerts. Many concert-goers stop by restaurants and stores in Mason before and afterwards. During the concert, **Mason Farmers Market** will have a mini-market in front of **Commercial Bank Mason**.

"The Chamber is hosting Thursday Night Live! Courthouse Concerts again as a way to bring more fun and excitement to downtown Mason," said Elisabeth Yeider of **Independent Bank**, chair of the committee organizing the concerts. She is especially happy this year since most of the performers are returning for encore performances. "We thank our sponsors and volunteers and want to let folks know that we can bring these concerts to our visitors and residents only through their generosity and the assistance of the **City of Mason** and **Ingham County**," she added.

The series concludes with a concert by the **Mason High School Band** on Thursday, September 14, led by Beth Bousfield, **MHS Band Director**. The **Mason High School Cheer Squad** will join them in the program sponsored by **CP Federal Credit Union**. This last TNL concert in September will also mark the beginning of Mason's 44th "Down Home Days" festival.

The Mason Area Chamber of Commerce is also one of the sponsors of Mason's eighth annual **Sun Dried Music Fest**, held August 25-27 -- in the downtown Mason, surrounding the **Ingham County Courthouse**. This free festival is hosted by **Sun Dried Music Festival, Inc.**



Massive Model-T Jamboree Returns to Greater Lansing August 17-19

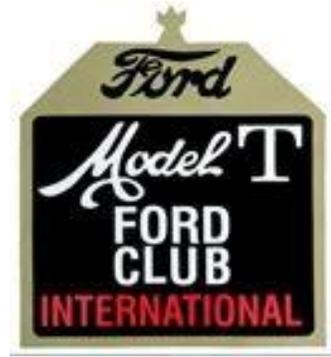
<http://www.michiganjamboree.org>

The largest celebration of the Ford Model T in Michigan is returning to the Greater Lansing area as the 2017 Michigan Jamboree of T's, scheduled for August 17-19th sets its sights on Michigan's Capital City (Lansing) and the Ingham County Seat (Mason.)

For the first time in eighteen years, the Lansing-based Central Michigan T's Car Club will be hosting the annual event it started back in 1982. There are currently 88 antique Model T cars registered with owners coming from Florida, Ohio, Illinois, Indiana, New Jersey, Wisconsin and throughout Michigan.

The public is welcome each evening in the parking lot of the host hotels (Holiday Inn Express Okemos and Comfort Inn of Okemos) to view and photograph the cars. The public is also welcomed to view and photograph the cars at the Lansing Community College parking lot at the corner of Shiawassee and Capitol in downtown Lansing on Friday, August 18.

The cars will then travel the next day to Mason. The public is again welcomed to attend **Mason Aviation Day** on Saturday, August 19, 9:00 - 2:00 at the Jewett Airfield in Mason, Michigan. Mason Aviation Day is hosted by Mason's **Experimental Aircraft Association Chapter 55**.



MASON AVIATION DAY

SATURDAY AUGUST 19, 2017

AT MASON JEWETT AIRPORT (TEW)

Eden Road @ Kipp Road, Mason, MI ~ south of the Ingham County Fairgrounds

PANCAKE BREAKFAST ~ 7:30 am TO 11:00 am

(SERVED WITH EGGS, SAUSAGE, JUICE & COFFEE)

GRILLED STEAK LUNCH ~ NOON TO 2:00 pm

(PORK BBQ, HOT DOGS & BRATS ALSO AVAILABLE)



HOMEBUILT AIRCRAFT ~ CLASSIC AIRCRAFT ~ MILITARY AIRCRAFT ON DISPLAY

AIRPLANE RIDES & HELICOPTER RIDES AVAILABLE (weather permitting)

AND WELCOMING THE 2017 MICHIGAN JAMBOREE OF MODEL "T"'S

FREE ADMISSION TO MASON JEWETT AIRPORT



Hosted by EXPERIMENTAL AIRCRAFT ASSN. - CHAPTER 55

For additional information contact Pat 517-565-3178
or email Vickie@EAA55.org or visit www.eaa55.org

Like us on Facebook: EAA Chapter 55

DONATIONS BENEFIT THE NEWBERRY AVIATION SCHOLARSHIP FUND

EAA Chapter 55 ... member of the Mason Area Chamber of Commerce

Excerpts from the PRESIDENT'S MESSAGE in WINGTIPS - EAA Chapter 55 newsletter - by Pat Salow (president@eaa55.org)

August is a busy month for Chapter 55. Saturday the 19th is **Mason Aviation Day (MAD)**. To add to the excitement, the Michigan Ford Model T Club (100 plus cars) will be arriving at **MAD** mid-morning and staying until 2 p.m. If you like planes and cars this will be the event to attend.

Over 15 million Model "T"s were built in Detroit and Highland Park Michigan between 1908 and 1925. At peak production, the Model T comprised 40% of all cars sold in the United States. Many body styles were offered ranging from a two-seat run-about to a five-seat touring car, but all were on a 100-inch wheelbase chassis. As Henry Ford would say "You can have any color as long as it is black." The four-cylinder engine produced 20 hp which propelled the car to 40-45 mph. The transmission had two forward gears plus reverse; the Model T engine/transmission gear ratio often required it be driven backward to make it up steep hills. The gas tank held 10 gallons and was located under the front seat. The assembly line introduced by Henry Ford allowed the price to be dropped from \$850 in 1908 to \$300 in 1925.

So, come out to the airport on the 19th; see the cars, look at the planes, and thank you to the many!



Mason Area Chamber of Commerce

16th Annual MACC Raffle

**YOUR GENEROUS CONTRIBUTIONS
ARE NEEDED BY SEPTEMBER 1ST**



Raffle Drawing at 7:00 PM on Thursday, December 7, 2017 at the Ingham County Fairgrounds Community Building, 700 E. Ash Street in Mason ML#R42820

16th annual **MACC Raffle**** *Part B: Winter*

1st Prize Package – Winter Blowin’

Snow removal related items package valued at well over \$1000

2nd Prize Package – Winter Snowin’

Winter sports related items package valued at well over \$600

3rd Prize Package – Winter Glowin’

Cozy, warm, indoor items package valued at well over \$300

THIS RAFFLE
AND ALL PRIZE
PACKAGE
ITEMS ARE
SPONSORED
AND
CONTRIBUTED
BY MACC
MEMBERS &
ASSOCIATES



Ticket sales start on Thursday, September 14, 2017 and end on December 7, 2017 at 6 PM. All individual ticket sellers are to return sold and unsold tickets to the MACC office by Monday, December 4, 2017.

The 2017 MACC Raffle Part B: Winter is licensed event ML#R42820. Net proceeds benefit the Chamber's "Hometown USA" Fund for community events, identity, and improvement programs. Thanks for your support of our community! At the drawing on December 7, 2017, there will be a December Holiday Party Mixer in the same location starting at 5 PM that is presented by MSU Federal Credit Union. See www.masonchamber.org for raffle details and a full list of sponsors. You need not be present to win. All tickets sold have an equal chance of winning the First Prize Package. A random drawing from all remaining tickets sold will then be done for the second and third prize packages.

**Before taxes, subject to federal withholding, all taxes are responsibility of the winner.

Ticket Price \$5.00 each ~ ONLY 4000 TICKETS WILL BE SOLD

All Tickets Sold Have an Equal Chance of Winning the First Prize Package! You need not be present to win.

LCC - MASON JEWETT CAMPUS from WINGTIPS - EAA Chapter 55 newsletter -
By Mark Bathurst (bathursm@star.lcc.edu)

On July 13, **LCC's Aviation Maintenance Program** held a news conference at our Mason hangar announcing our partnership with Delta Air Lines. You may have seen local media coverage of the event. This is a significant achievement, and represents the hard work our students, instructors and staff have put in to gain Delta's decision to choose **LCC** as one of their partner programs. On the 13th, in addition to the press conference, we issued the following press release:



DELTA AIR LINES CHOOSES LANSING COMMUNITY COLLEGE'S AVIATION MAINTENANCE TECHNOLOGY PROGRAM AS ONE OF BEST IN NATION

Lansing Community College (LCC) has been selected as one of 43 Aircraft Maintenance schools to partner with Delta Air Lines. LCC was selected from 177 Aviation Maintenance Programs across the United States and is the only community college in Michigan to offer this program.

Over 100 criteria were used in Delta's selection process including equipment and facilities, level of hands-on-training, and quality of teaching. This new partnership establishes Delta as a resource for continuous improvement and will broaden access for **LCC** graduates to become the next generation of aviation maintenance professionals.

"By providing students from these top-notch schools real-world training and direct support from Delta, we have a unique opportunity to generate awareness and interest in a very promising and enriching aviation career," said Joe McDermott, Delta's Managing Director of Cabin Maintenance, Training and Support Services.

"This partnership is a great opportunity for our students and their careers," said **LCC** President, Dr. Brent Knight. "As our program continues to evolve, Delta will play a role in shaping our training to anticipate and meet the needs of the industry. To have a partner as well-renowned globally as Delta Air Lines is very powerful for our students and our community."

LCC 's program is one of the most affordable in the nation. Graduates who attain FAA licensure as Aircraft and Powerplant Mechanics can earn a starting salary of up to \$50,000. "This is a significant achievement for our students, faculty and program," said Mark Bathurst, director of **LCC's Aviation Program**. "We are pleased Delta recognized the opportunities offered to our students and anticipate a highly productive relationship with them for years to come."

LCC 's two-year **Aviation Technology Program** prepares students to earn three FAA approved certificates, allowing them to enter a career in aviation as experts in aircraft maintenance and repair. Students can choose from morning or evening class sessions and train on contemporary aircraft including jets and helicopters. "We are proud to have **Lansing Community College's Aviation Maintenance Technology Program** and its state of the art facility at **Mason Jewett Airport** as part of the capital region's airport system," said Wayne G. Sieloff, AIA, AAE, president and CEO of the **Capital Region Airport Authority**. "The program exemplifies excellence and fulfills a vital role for the future of the air travel industry. **LCC's** partnership with Delta Air Lines will yield immense benefits for the students, Lansing's aviation community, and our region."

LCC's Aviation Technology Program operates at the **Mason Jewett Airfield**. To learn more about the program, visit lcc.edu/aviation. For questions, or to receive more information, please call (517) 483-1406.

Chamber After-Hours

In the third-floor room of:



ORACLE
FINANCIAL SOLUTIONS

Chamber After-Hours
September 21, 2017
5:00 PM - 7:00 PM
140 E. Ash Street
in downtown Mason



Photo by Loren Shattuck

Members of the Mason Area Chamber of Commerce who have recently joined and area businesspeople considering Chamber membership are especially invited to stop by to enjoy networking, appetizers, and beverages with other local professionals and Chamber leaders. "After-Hours" mixers are informal and you are welcome to come for a short visit or to stay the entire time. Information on 2018 Chamber leadership opportunities will also be available.

Hosted by
Mike & Chris Waltz

Sponsored by
Oracle Financial Solutions



MASON CHAMBER MIXER IS ON THURSDAY, SEPTEMBER 21

The Mason Area Chamber of Commerce will hold a "Chamber After-Hours" mixer on Thursday, September 21, 2017 from 5:00 to 7:00 p.m. on the third floor of the **Oracle Financial Solutions** building at 140 E. Ash Street in downtown Mason. Members of MACC who have recently joined and area businesspeople considering Chamber membership are especially invited to stop by to enjoy networking, appetizers, and beverages with other local professionals and Chamber leaders.

This "Chamber After-Hours" mixer is hosted by **Mike and Chris Waltz** and sponsored by **Oracle Financial Solutions**. "After-Hours" mixers are informal and businesspeople are welcome to come for a short visit or to stay the entire time. Information on 2018 Chamber leadership opportunities will also be available at the mixer.

You're Invited . . .

The Michigan Department of Treasury is hosting multiple outreach seminars across Michigan. Treasury representatives will provide a short presentation, answer your general questions and listen and learn about the issues affecting YOU.

Sales Tax for Cash-Basis Businesses

Do you own a gas station, convenience store, wine, beer and/or liquor store, or other cash-basis business?

Do you have any questions or issues related to sales tax, using Michigan Treasury Online (MTO), or audits?

This is the session for you!

A Treasury team will overview the sales tax filing process (including MTO), the ins and outs of the audit process, how to appeal an audit decision, and more. There will also be time for you to ask us questions and share your concerns and suggestions for improvement.

Stay tuned for future Treasury outreach events! If you have a topic and/or location suggestion for a future outreach presentation please send it to TreasuryOutreach@michigan.gov.



Join us

at one of the following events:

KALAMAZOO AREA

**Thursday, August 3, 2017
1:00-3:00 p.m.**

Kalamazoo Public Library
315 S. Rose Street
Kalamazoo, MI 49007

LANSING AREA

**Wednesday, August 16, 2017
2:30-4:30 p.m.**

Lansing Public Library
South Lansing Branch
3500 S. Cedar Street
Lansing, MI 48910

FLINT AREA

**Thursday, August 24, 2017
12:00-2:00 p.m.**

Flint Public Library
1026 Kearsley Street
(Room 205)
Flint, MI 48503

COMING SOON!

Additional sessions will be offered in other cities throughout the year.

Dart Bank Promotes Brennan Andrews

Peter Kubacki, President and CEO of **Dart Bank**, is pleased to announce the promotion of Brennan K. Andrews from Marketing Manager to Marketing Director. Brennan Andrews, an Okemos native, has a bachelor's degree from the University of South Florida, with a major in International Business, with a concentration in Marketing. He has been active in several organizations, including **Mason Area Community Fund** (Board Member), Grand River Connection, and has volunteered for Friends of Theatre at MSU. He was instrumental in bringing public art to the Mason community through a grant from the Lansing Economic Area Partnership. Brennan is also an avid soccer player.

Please join us for a
Press Conference & Ribbon
Cutting Ceremony



EDUCATE. INNOVATE. ACCELERATE.

Formerly known as the Capital Area Career Center

Wednesday, August 30, 2017

1:00 pm

611 Hagadorn Road, Mason

**RSVP: cjaneski@inghamisd.org
by August 25, 2017**



**Ingham Intermediate
School District**

A Regional Educational Service Agency

Good-for-You Summer Snacks

from Henry Ford Allegiance Health Newsletter

Eating between meals may seem like a sure-fire way to sabotage a healthy diet plan, but the right snacks can actually help you reach your goals. Healthy snacks provide the fuel your body and brain need for beach excursions, mountain hikes, sunset walks and other summertime activities.



The registered dietitians at **Henry Ford Allegiance Health** recommend eating something nutritious every three to four hours, to prevent overeating and help maintain blood sugar levels. That doesn't mean you should load up on convenience foods. Instead, choose low-calorie snacks that provide fiber and protein to keep your metabolism humming.

With a bit of preparation, healthy summer snacking can be easy and delicious. Below are a few suggestions for what to pack in your beach bag.

- Raw vegetables and fruits are great grab-and-go snacks. They taste good, travel well and are loaded with disease-fighting nutrients. Pack a healthy dip, such as a small portion of guacamole, hummus or yogurt to liven up your snack.
- Dried fruits are also good choices, if you keep the serving size to $\frac{1}{4}$ cup. Try Ants on a Log-celery ribs with cream cheese or nut butter, dotted with raisins.
- Homemade granola bars are delicious and easy. Packaged granola bars are often little more than glorified candy bars. It's far better to bake your own.
- Portion-controlled packs of plain Greek yogurt are a snap to pack and will last for up to two hours out of the fridge. Toss in low-sugar granola or some dried fruit for added flavor. Yogurt also provides probiotics-good bacteria that help promote a healthy GI tract. Make sure to read the label, as some single-pack yogurts and yogurt drinks have more sugar than a candy bar.
- Reduced-fat string cheese is another healthy on-the-go option.
- Prepare one-ounce baggies of unsalted nuts or seeds, such as pumpkin or sunflower. Or, make your own trail mix.
- Pack frozen water bottles. The most important snack for summer isn't a snack at all-it's water. H₂O keeps you well-hydrated and helps your body absorb the nutrients from your snacks.

Preparing some of these snacks ahead of time will help you handle sudden cravings and keep yourself on track. Just remember to be mindful and only eat when you are actually hungry.



The Juvenile Justice Division of Child and Family Charities cordially invites you to join us and local dignitaries as we *Congratulate* Mike Botke, director, on his retirement, *Celebrate* the future of the Juvenile Justice Division, including Teen Court and T.E.A.M. Attendance, and *Welcome* the incoming director, Jaynaya Barlow.

Key Note Speaker:
David Hollister
Former MI State Representative & Lansing Mayor



Dinner and Program

Thursday, September 7, 2017 / 5:30 p.m. to 7:00 p.m.
at the WMU - Thomas Cooley Law School
300 S. Capitol Ave., Lansing, Michigan 48933

Please RSVP no later than August 31, 2017

[Click Here to RSVP!](#)

<http://www.childandfamily.org/events/15-year-celebration.php>



Contact CFCevents@childandfamily.org for more information.

This is a free event. There is no charge to attend.
You are being invited because we want you to celebrate with us.

Boot Camp for Entrepreneurs

by Jane Whittington on July 26th, 2017 / Michipreneur.com

There's a rich and rewarding event coming up for Lansing entrepreneurs and would-be entrepreneurs. On August 23 and 24, LEAP (Lansing Economic Area Partnership) and Spartan Innovations will host its fifth annual Greater Lansing Entrepreneurial Boot Camp. This event will bring together fledgling entrepreneurs and professionals with expertise in the areas that matter most when starting a new business.

Other sponsors include Burgess Institute for Entrepreneurship & Innovation at the Broad College of Business at MSU; Simplified Tax and Accounting Services; Varnum Attorneys at Law; M3 Group; Renaissance Venture Capital Fund; Hubbub; MSU Innovation Center; and Michigan Economic Development Corporation.

According to Lori Fischer, Events and Student Program Manager at Spartan Innovations, "All of our speakers are generously donating their time, so we are able to keep the price at only \$79, and that includes not only our highly guest speakers but also interactive workshops, breakfast and lunch both days, books, and the opportunity to win prizes."

She continues, "The event will run from 8 am to 5 pm on both August 23 and 24. It's open to anyone, whether they are starting out and just have a great idea for a business or if they have already started their business and are looking for support and expert advice."

According to the website for the event, the Boot Camp includes: "product development/acquisition, market assessment, business model development, resources to access venture funding, and preparation for launch."

Speakers include Ken Szymusiak from the Burgess Institute for Entrepreneurship & Innovation; Zach Krieger of the M3 Group; Paul Jaques from Spartan Innovations; Chris Rizik representing Renaissance Venture Capital Fund; and others. Topics to be covered will include ideas and customer discovery, marketing, finance and funding, legal issues, and others. Fischer says it will be "a crash course in being an entrepreneur."

According to Fischer, usually about half of the group will come in with a business, product or service idea they want to explore, while the other half will have already begun the process of building a business.

She says, "The first year of the event, it lasted four days, but, over time, we have refined and condensed the ideas and format, and we're able to provide, in a shorter timeframe, valuable information from professionals as well as the opportunity for our 'students' to workshop with others who are also pursuing entrepreneurial goals."

She continues, "Each speaker allows time at the end of their presentation for Q and A, so the participants can ask specific questions about their own challenges."

This is an opportunity to network with seasoned professionals and entrepreneurial experts while enjoying the company of other event participants with similar goals and ambitions. Wherever you are along the path, it's time to take the next step.

For more information and to register for the event, go to

www.eshipbootcamp2017.eventbrite.com



44th annual

Down Home Days



Down Home Days in Mason, Michigan - Hometown U.S.A.

TNL Courthouse Concert:
Thursday, September 14,
Fall Family/Fido Walk:
Friday, September 15 &
44th annual Down Home
Days Courthouse Show:
Saturday, September 16



The 44th annual "Down Home Days" 2017 Festival in downtown Mason has a wide variety of community events and programs that are put on by a number of groups. The major event is the Courthouse Show during the day on Saturday, September 16th. The outdoor show (on Saturday only) is held around the Ingham County Courthouse in downtown Mason and goes on rain or shine. Show hours are 9 AM to 4:30 PM. Show your community pride! To participate in Down Home Days as a sponsor, complete the form on this page, make your check payable to MACC and mail it in to us right away!

MASON
HOMETOWN U.S.A.
VALUES

44th annual Down Home Days

**BUY LOCALLY- KEEP YOUR
PROMOTIONS LOCAL TOO!**

Mason Area Chamber of Commerce

148 E. Ash Street - Mason, MI 48854
Phone: (517) 676-1046 - Fax: (517) 676-8504
masonchamber@masonchamber.org
www.masonchamber.org



Please reserve this \$1000 sponsorship for us:

Down Home Days Festival Sponsor (1 available)

THANKS TO CAPEX LAND COMPANY -
FRIDAY FAMILY / FIDO WALK SPONSOR

THANKS TO CITY LIMITS -
SATURDAY COURTHOUSE SHOW SPONSOR

THANKS TO WARES PHARMACY AND
DART CONTAINER CORPORATION -
SATURDAY ENTERTAINMENT SPONSORS

Please reserve this \$200 sponsorship for us:

Saturday Entertainment Sponsor (1 still available)

Please reserve this \$100 sponsorship for us:

Saturday Special Event Sponsor (3 available)

Please reserve this \$50 sponsorship for us:

Saturday "Community Corner" Booth

CONTACT NAME: _____

BUSINESS/ORGANIZATION: _____

ADDRESS: _____

CITY: _____

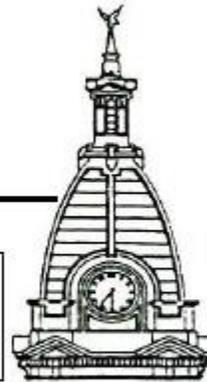
STATE: _____ ZIP: _____

PHONE: _____

E-MAIL: _____

44th annual
Down Home Days


MACC members get a \$10 discount per space for the Down Home Days Courthouse Show. Go to www.masonchamber.org for membership information!



The Mason Area Chamber of Commerce is pleased to host the
Down Home Days Courthouse Show
on Saturday, September 16, 2017 in
Mason, Michigan – Hometown U.S.A.



Our 44th annual Down Home Days Courthouse Show on September 16, 2017 is an outdoor show held around the Ingham County Courthouse in downtown Mason and is held rain or shine. Show hours are 9 AM to 4:30 PM. The 130 lawn and 20 street spaces are each 10' x 10' and the fee is \$60.00 per space. Exhibitors may set up any time after 6 AM on the day of the show. This show is non-juried and applications are accepted on a first come, first served basis until all booth spaces are reserved or until 3:00 p.m. on the Thursday before each show, whichever comes first. No electricity is available. No tables or canopies are provided. No carpeting or flooring of any kind is allowed. We also must insist that you set up 18 inches in from the sidewalk in most spaces to avoid sprinkler lines. Mason building code requires that building permits be pulled for a canopy or tent any larger than a 10' X 10' pop-up. These permits should be obtained by you or your tent rental company. They can be pulled closer to the time of the event. Contact City Hall at (517) 676-9155 for details. Free parking after setup must be in designated municipal lots. No parking is allowed for vendors and their staff in any posted two-hour spaces!

You will receive a postcard and an e-mail confirming your exact booth space soon after July 15th for Down Home Days. Local and state governments have requested that we furnish them with the sales tax license numbers of our exhibitors, if required. The **City of Mason** has requested that we furnish them with the vehicle license numbers of our exhibitors, as parking all day in two-hour spots is prohibited. There is a space on the application form for you to provide those numbers. If you need to get a sales tax number, you may contact the Michigan Department of Treasury at 517-636-4660 or apply online through the www.michigan.gov website. There are also separate availability, fees, applications and procedures for a small and limited number of food vendors. Please contact the Chamber for information and food vendor applications.

If you were an exhibitor at the Down Home Days Courthouse Show in 2016, you may have your same booth space in 2017 if we receive your application and payment by July 15, 2017. This year, we will again be assigning new vendors to three sections in each show: "Artisan's Row" for arts & crafts, "Community Corner" for local groups, and "East Market" for flea market and manufactured items. Only one vendor for certain manufactured items is allowed (i.e. Tupperware, Mary Kay, etc.). Requests for Down Home Days Courthouse Show refunds will be honored, less a \$10 handling fee until August 15, 2017. To participate in this show, complete the form on this page, make your check payable to MACC and mail it in right away!

MAIL TO: MASON AREA CHAMBER OF COMMERCE - 148 E. ASH STREET - MASON, MI 48854

Include payment of \$60.00 for each 10'x10' space you are requesting.

MasterCard/Visa payments may be phoned into our office. You may also reserve booth space and pay online:

<http://business.masonchamber.org/events/details/macc-down-home-days-courthouse-show-2017-25>

Phone: (517) 676-1046 - Fax: (517) 676-8504 - E-Mail: masonchamber@masonchamber.org - Website: www.masonchamber.org

Business/Organization _____ E-Mail _____

Contact Person _____ Telephone _____

Address _____ City _____ State _____ Zip _____

Description of Arts/Crafts/Merchandise _____

Michigan State Sales Tax License Number _____ (As may be required by the State of Michigan and Ingham County)

Vehicle(s) License Plate Number(s) _____

The exhibitor hereby agrees to follow show rules and releases the Mason Area Chamber of Commerce, the **City of Mason, Ingham County**, its members, board of directors, staff, and volunteers of any liability for damage, injury, or loss to any person or goods from any cause whatsoever. The Mason Area Chamber of Commerce reserves the right to require the removal of any vendor or items the Chamber deems objectionable and inappropriate without refund of fees.

Signed: _____

Please indicate the number of spaces required: Down Home Days _____

9/16/17

Please do not write below this line



Smart Energy-Saving Ideas for Your Office

from Consumers Energy

Did you know that office equipment is the fastest growing energy user in commercial buildings, costing U.S. businesses nearly \$2 billion a year? In all, computers and office equipment make up about 15 percent of total electricity use in office buildings, according to the U.S. Department of Energy.

Sadly, much of that energy use is wasted. Not smart. You can wise up and save energy and money through a combination of low-cost upgrades and operational improvements:

- **Turn off equipment when not in use.** This is the simplest and most cost-effective way to reduce energy waste.
- **Turn off screen savers.** Contrary to popular belief, screen savers waste energy by keeping computers active.
- **Switch to laptops.** When upgrading computers, consider purchasing laptop models. Today's laptops can perform most office-related tasks while using significantly less energy.
- **Use power-management settings.** Many computers, printers and copiers are left on all day but see little use. You can save a significant amount of energy by using power-management settings. On average, a desktop computer uses 95 percent less energy in sleep mode.
- **Share printers.** Printers use a surprising amount of energy, especially when there's one in every office. Network printers so multiple employees can share them. This saves on operating costs and reduces paper waste.
- **Unplug chargers.** Battery chargers for laptops, phones and other equipment continue to draw power when they're not in use.
- **Plug smart.** Printers, copiers and other office equipment continue to draw power when they're not being used. Advanced power strips use timers or sensors to shut off equipment when it's not needed.

Give your office ENERGY STAR® quality

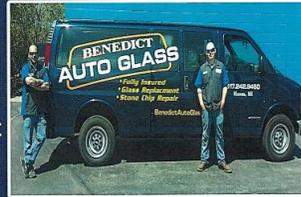
When you purchase new computers and office equipment, make sure they're [ENERGY STAR®](#) rated for energy-efficient performance. ENERGY STAR® certified office and imaging products use 30 to 75 less energy than standard equipment.

Find out about ALL the MACC volunteer opportunities at our community events! Signup.com MACC Group Link:

<http://signup.com/go/HWdffC>

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www.benedictautoglass.com

Mason

Holidays

Celebration

17th Annual Lighted Parade
Friday, November 24th
6:00 pm Downtown Mason

Small Business
Saturday
November 25th
event 10am-12pm
Downtown Mason

www.masonchamber.org
masonchamber@masonchamber.org
Poster Design by Emily Fenger



Be a part of Mason's 17th annual
Mason Holidays Celebration ~ Electric Light Parade
 Friday, November 24, 2017

Season's Greetings!

We invite you to be a part of the Mason community's 17th annual Electric Light Parade during our Holidays Celebration. The parade will be held Friday, November 24th, stepping off at 6:15 p.m. (note the time!) This Parade and Celebration attract thousands of people to downtown Mason each year and includes our traditional Christmas Tree Lighting and Santa's arrival.



The parade line-up will begin at 5:45 p.m. and at promptly at 6:15 p.m. it will proceed to downtown Mason around the Courthouse Square. Get your generator or inverter humming and use as many lights as you can on your parade unit so it will light up the night. (No live Santas or throwing candy, please!) **Pre-registration is necessary.** There is a limit of 40 units. Please fill out the form at the bottom and mail it to us or fax it to us at (517) 676-8504, go to www.masonchamber.org and signup online under Events, or e-mail your response to us at masonchamber@masonchamber.org.

This year, Mason will again be aglow with traditional lights, the big Santa with his mailbox for children's letters, carolers, the **Mason High School Santa Band** and more. We cordially invite you to join in and be a part of our holiday tradition in Mason.

Mason Electric Light Parade Registration Form
 Mason Area Chamber of Commerce, 148 E. Ash Street, Mason, MI 48854



Mail to the address above, fax to 676-8504, or e-mail your response to: masonchamber@masonchamber.org

YES, we will be a part of the Electric Light Parade on Friday evening, November 24, 2017

Company/Organization _____

Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Proposed Electric Light Parade float/vehicle _____

*All units **must** adhere to certain rules which are provided upon acceptance of your entry.
 Please call (517) 676-1046 if you have any questions.*



MASON AUTO BODY REPAIR

Mason's Only *Certified Collision Repair Center*
805 Kerns Road, Mason, MI 48854 – (517) 676-9011



**THE HOMETOWN USA
VISITORS CENTER AND
MACC OFFICE ARE CLOSED**

**Labor
Day
Monday,
September
4th**

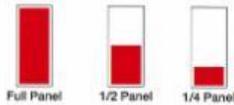


If an emergency, call Doug Klein's Home Phone: (517) 676-3933 or his Cell Phone: (517) 775-9601



Reserve your space today!

All positions full-color at no additional cost
Design included at no cost



RATES

Back Panel	\$1,825
Inside Cover Panels (2)	1,850
Full Panel	1,495
One-half Panel	775
One-quarter Panel	395

Terms: Final color proof due 10-15 days before production. No proof charges for digital files. 15 percent bonus charge on artwork sent over 30 days before production. All artwork must be submitted to Harbor House Publishing at least 10 days before production. Payment due at least 10 days before production. We do not accept cash.



MECHANICAL REQUIREMENTS

SIZE OF MATERIAL	WIDTH	DEPTH
Full Panel	3.292' x	8.125'
One-half Panel	3.292' x	3.931'
One-quarter Panel	3.292' x	1.875'

ELECTRONIC FILES

We are Mac-based and prefer ads drafted as PDF files using press optimized settings with all fonts embedded. We also accept Adobe InDesign, .jpg and .eps files. Adobe InDesign files must be submitted with all supporting files, including fonts. EPS files should have fonts converted to outlines and placed images embedded. Minimum resolution of 300 dpi is required. We recommend .jpg files with type be created at 800 dpi resolution.

Ads not supplied electronically will be retyped and a production fee charged. We do not accept Word, PowerPoint or Publisher files. Files supplied in Word, PowerPoint or Publisher will be distilled as a PDF or retyped into a desktop format charge will be incurred.

Client takes full responsibility for the accuracy of supplied files. We do not assume responsibility for reproduction quality of electronically submitted photographs, videos or illustrations. We reserve the right to return advertisements or files not supplied to our requirements.

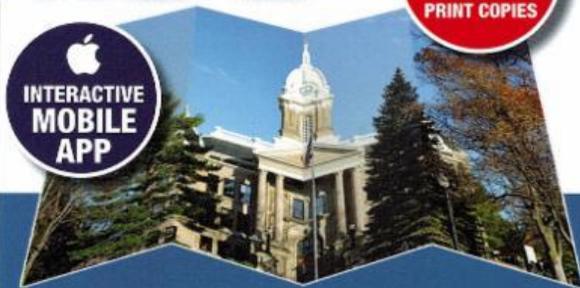
We do not accept files uploaded to file-sharing sites such as Dropbox, We Transfer or Google Drive. Please upload your file at www.harborhouse.com/masonmap (up to 200 Mb).

© 2017 Harbor House Publishers. All rights reserved.

Mason & Ingham County

MAP

2,500
HIGH QUALITY
PRINT COPIES



The map is a highly requested resource at the Mason Area Chamber of Commerce. The Chamber uses the map extensively to fulfill information requests, for visitors to the Mason area, in relocation packets, in real estate offices, restaurants, hotels and financial institutions.

A specific number of advertising panels are available on a first-come/first-served basis.

Your advertisement will be included in an interactive iOS mobile app of the map. Your advertisement will also be linked to your website and click to show your geographic location on the map.

www.harborhouse.com/masonmap

Please insert our advertisement into the Mason & Ingham County Map

NAME _____

FIRM _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TELEPHONE _____

FAX _____

EMAIL _____

WEBSITE _____

SIGNED _____

- Please repeat the advertisement you have on file.
- Our advertisement is attached.
- We will send a new advertisement under separate cover.
- Prepare an advertisement based on the attached material. Size _____
- I need more information.

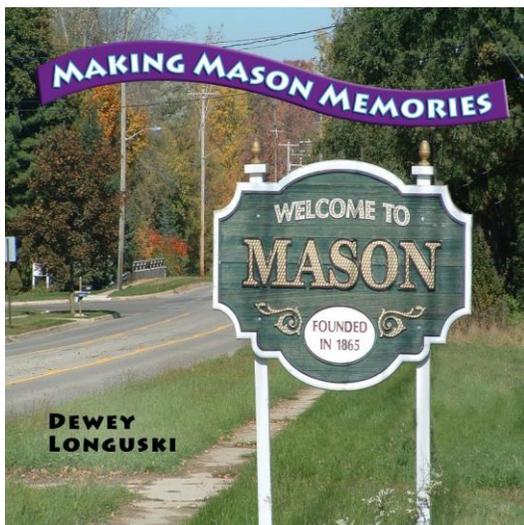
Mason Area Chamber of Commerce
Mason & Ingham County Map
221 Water Street, Boyne City, Michigan 49712
(800) 491-1760 • FAX: (866) 908-3392
harbor@harborhouse.com
www.harborhouse.com/masonmap

New Map of Mason and Ingham County Almost Complete Advertise Now for Effective Use of Your Promotional Dollars

The Mason Area Chamber of Commerce's member Harbor House Publishing is currently producing a new Mason and Ingham County map. If your business is in Ingham County, consider advertising! Harbor House Publishing is managing ad sales, creative design, and formatting of the new map.

New residents and visitors are a prime target market for many of our Chamber members. Our Chamber staff (who are all Certified Tourism Ambassadors) look forward to providing a new, *accurate* map of the area and the county. This map is something we need to put in their hands!

The final production deadline is approaching and last minute ad sales are still being taken. Take a moment to reflect on your advertising budget: do you have room for one more ad - one with a very long shelf life?



Dewey Longuski - owner of **Dewey's Ditties, LLC** - has rejoined the Chamber! His "Making Mason Memories", the official sesquicentennial song, is now available on-line at *CD Baby*: [Making Mason Memories](#) .

Any questions about how he can assist the marketing of your business through music? Call Dewey at (517) 643-0756 or go to [Dewey's Ditties, LLC](#) to learn more.

[Dewey's Ditties, LLC Facebook](#)

Leslie Fall Festival Information:

The Leslie Fall Festival Committee is working on some fantastic events for this year's Festival. New events such as the Leslie Half-Court Basketball Tournament and the Community Wide Scavenger Hunt have been added. Kids activities will take place at Russell Park this year. The evening is topped off with a beer tent and live music featuring Bear Creek Brothers. For more information, follow the Fall Festivals Facebook page: <https://www.facebook.com/LeslieFallFest>



Information on Mason's 44th annual Down Home Days Festival will be in the upcoming *Mason in Motion September* newsletter.

Chamber Members
save up to 25%

Plans start as low as \$20/month.

Constant Contact is the one source for all your marketing needs.

As a benefit of your Chamber of Commerce membership, you can grow your business with Constant Contact's industry-leading online marketing tools, like:

Newsletters and Announcements	Offers and Promotions	Events and Registration	Feedback and Surveys
			
Build better relationships with clients and prospects by using email campaigns that result in growing your business.	Drive sales, action, or interest from new and inactive customers alike by running offers and promotions through social media .	Manage successful events from start to finish online with beautiful invitations, 24/7 registration & payment, and instant reporting.	Get instant responses from your audience using surveys and polls. You can even get them to rave about you on ratings & reviews websites.

And there's so much more. Best of all, you'll enjoy exclusive savings on Constant Contact, with plans starting as low as \$20 per month.

Sign up today and save up to 25% off

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Questions? Call 1-248-390-4987 | sales@SchottCulturalConsulting.com



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Tell Constant Contact You're a Chamber Member & Save 25%

This email is being sent to you by the Chamber utilizing Constant Contact, an online marketing, event scheduling, surveying, and promotion-pushing online service.

The Chamber uses it to communicate what's happening in the Mason area and to invite you to our events. Our e-mails are automatically linked in Constant Contact to post to our Facebook, and Twitter accounts so our "spread" includes viewers for whom we do not have email addresses -- a.k.a., prospects.

You, too, can use Constant Contact to reach your customers, employees, and prospects in conjunction with your other online marketing tools. Best of all? You can target market certain segments of your business -- employee... community.... customers of one product vs. customer of another product... all quickly and efficiently while fine-tuning your "pitch" based upon quantitative/qualitative results.

If you are receiving this email, you already know how you're benefiting by the information the Chamber routinely sends you: why not let your business benefit too?

Buy Constant Contact as a Chamber member and save 25%!

If you are currently using Constant Contact, call today and tell them you're a member of the Mason Area Chamber of Commerce. You'll get the 25% discount too!

To Order, call: 1-248-390-4987

Dart Investment Center is the financial services firm located inside **Dart Bank** in Mason. They will be putting on one more free outdoor movie night this summer for their clients and the general public. They are showing the movie on a temporary screen on the **Ingham County Courthouse** lawn in downtown Mason, so bring your lawn chairs and blankets. Jon Grocki of **Dart Investment Center** calls them "Movies by Moonlight." He will be showing "Moana" on Friday, August 18. The film has a PG ratings and will start at about 9:00 p.m.



CHAMBER VOLUNTEERS ARE NEEDED FOR SUMMER EVENTS

We have a current need for people to help out at our community events, including raffle ticket sales, and Thursday Night Live Courthouse Concerts. We especially need help with our visitors' booths at the **Sun Dried Music Fest and Down Home Days**, and the **Ingham County Fair**. This is another great way to network and boost your business, and it is great fun too!

Chamber volunteer opportunities are open to all associates and employees of Chamber member companies and organizations, their families, and friends. Those not affiliated with a business or organization may become Chamber associates at no charge by doing two or more hours of volunteering. For more information on where you fit in -- or to review the committee, activity, and event opportunities -- just call the Chamber office at (517) 676-1046.

Volunteer at the MACC Thursday Night Live Courthouse Concert from 4 PM to 8 PM on Thursday, July 20th at 148 E. Ash Street in downtown Mason. Sign up on [signup.com](http://signup.com/go/eeE944) for your choice of shifts: 7/20 The Sea Cruisers <http://signup.com/go/eeE944> .

Help out at the 44th annual MACC Golf Classic for the Mason Chamber (about 180 golfers) on Thursday, July 27th at Eldorado Golf Course west of Mason. Get an idea of what volunteer jobs need to be done at the golf outing's [signup.com's http://signup.com/go/niN5eh](http://signup.com/go/niN5eh) page.

BAD Brewing Company has another big event coming up this year! The 5th Annual Fall Block Party is on September 16th during Down Home Days! Mark your calendars!



Listed below are available sponsorships through the end of 2017. Please call the Chamber office for details on all the benefits possible with your sponsorships.

2017 Available Sponsorships:

MACC Raffle

Winter Presenting - 1 available \$1000

Winter Premier - 2 available \$750

Winter Signature - 5 available \$500

Down Home Days

Presenting Sponsor - 1 available \$1000

Entertainment - 2 available \$200 each

Kids Korral - 1 available \$100

Doggie Trick or Treat

Special Event Signage Sponsor - 1 available \$300

Doggie Bandana Sponsor - 1 available \$200

Contest Sponsor - 3 available \$100 each

Doggie Treat Sponsor - 25 available (Provide about 100 dog treats to give out at your place or at a downtown location you arrange)

Doggie Door Prize Sponsor - 10 available (Provide dog-related items for distribution at our visitors' center)

Holidays Lighted Parade

Premier - 2 available \$750 each

Trophy - 3 available \$500 each

Decorations - 1 available \$300 each

Event - 4 available \$200 each

Santa's Helper - 10 available \$100 each

Small Business Saturday

Supporting - 3 available \$300 each

Event - 4 available \$200 each

Participating - 10 available \$100 each

December Holiday Party Mixer

Presenting - 1 available \$1000

Event - 3 available \$200 each

Taste of Mason 12 available (Food/Beverage for 200)

Additional Sponsorships:

Newsletter Sponsorships

Mason Streetlight Banners

Volunteer of the Month Certificates - 5 available \$25 each

Previous year's sponsors have the right of first consideration.



8th annual Mason

Sun Dried Music Fest

Presented by Sun Dried Music Festival, Inc.

Festival Sponsor: Mason Downtown Development Authority
 Main Stage Sponsors: Wares Pharmacy & The Parts Place Napa Mason
 Community Sponsor: Mason Area Chamber of Commerce
 Beverage Tent Sponsors: The Vault Deli, Bestsellers & Mason Auto Body



Festival Details: Downtown Mason Courthouse Square

Friday, August 25th

6:00 - 11:00 PM Beverage Tent Seating, \$5 daily wrist band entry, \$5 Friday only drink tickets
 7:00 - 11:00 PM Main Stage Music by Brian Lorente

Saturday, August 26th

NOON - 11:30 PM Beverage Tent Seating, \$5 daily wrist band entry, \$5 Saturday only drink tickets
 NOON - 11:00 PM Food Vendors, Gift Vendors, Information, Downtown Restaurants
 NOON - 6:00 PM Kids Activity Area Barnes Street - Courthouse Square East, Various Fees
 NOON - 11:30 PM Main Stage and Second Stage Entertainment (see below)

Sunday, August 27th

11:00 AM Sun Dried Worship - Main Stage, facilitated by the Mason Ministerial Association

Entertainment Schedule: Downtown Mason Courthouse Square

Friday, August 25th

Main Stage
 7:00 - 11:00 PM Brian Lorente

Saturday, August 26th

<u>Main Stage</u>			
NOON - 1:00 PM	Red Herring	6:00 - 7:00 PM	Donny Brown
1:30 - 2:30 PM	Kari Holmes	7:30 - 8:30 PM	Avon Bomb
3:00 - 4:00 PM	Mama Tryd Band	9:00 - 10:00 PM	Root Doctor
4:30 - 5:30 PM	JJ Weeks Band	10:30 - 11:30 PM	Showdown

Saturday, August 26th

<u>Second Stage</u>			
1:00 - 1:30 PM	Synergy	7:00 - 7:30 PM	Blue Haired Betty's
2:30 - 3:00 PM	The 89th Key	8:30 - 9:00 PM	Off The Ledge
4:00 - 4:30 PM	The 89th Key	10:00 - 10:30 PM	Off The Ledge
5:30 - 6:00 PM	Blue Haired Betty's		

What's it take to get on Google's map?

It is important to keep your information accurate on Google or new customers may not be able to find your business.

To create a Google My Business profile you will need to complete the following:

- Enter your business name, street address and website URL
- Select a category that best identifies your business
- Indicate your geographic service area range
- Upload photos and a virtual tour of your business
- Wait 1-2 weeks to receive your verification code via postcard
- Provide your verification code directly to Google

To get listed on all the important search engines and directories, complete a similar process for each.

SPONSORS AND CONTRIBUTIONS NEEDED FOR EVENTS, RAFFLES & AUCTIONS

Businesses and organizations say that they join the Chamber because of our networking and community events. However, many members miss the members-only opportunity to get visibility at those events. Many very visible and important sponsorships are still available for upcoming 2017 events. Contact Doug Klein at dougklein@masonchamber.org or at (517) 676-1046 to find out what sponsorships are still available.

Our networking events attract hundreds of Chamber business, civic and community leaders from throughout the Mason area. Our community events, like our festival shows, concerts, and parades, attract thousands from the Greater Lansing area. Funds raised from events and programs help offset the cost for membership programs and community services, and keep Chamber dues affordable for all businesses.

Sponsors gain valuable exposure with recognition in ads, newsletters, promotional posters, listings in the event programs, and on the Chamber's website. The limited number of top level Presenting sponsorships offer the greatest exposure at the events and in Chamber publications. The many other sponsorship levels also offer great visibility in event announcements and materials.

The Chamber is pleased to announce that contributions are being taken for the Part B of the 16th annual MACC Raffle. This year, the prizes are themed merchandise and the raffle tickets are only \$5.00 each. The Winter Raffle will have tickets available from September 14th through December 7th.

Chamber members can also play an important role in events through promotional contributions of items needed for raffle prizes, door prizes, and auctions throughout the year. Contributions of all kinds, from gift certificates to popular gift items help raise significant funds for the Chamber. We love to promote your business! Items with your company or organization's logo are most needed. Auction and raffle items should have at least a \$25 value. To gain maximum exposure, contact the Chamber office for how your business or organization can participate!

Do you have your MACC Member Value Card?

If not, stop by the Chamber office to get one today!
Check out all the values at the website.

Final Note:

Continuing a 45-year tradition, the Mason Area Chamber of Commerce publishes its "MASON in Motion" printed and mailed newsletter near the end of each month. This hard-copy newsletter has information about Chamber events and programs, new Chamber members, news from member businesses and organizations, and more - in a short four-page format. The several insert pages included in the newsletter each month are designed to be removed for easy sharing or posting within a business or organization. For this reason, the Chamber has decided to continue distributing this newsletter in the conventional manner with no opt-out. This also maintains value for limited advertising.

Advertising inserts are just \$100 per insertion to reach 450 key decision-makers in the Mason area. This newsletter is mailed to all contact people for Chamber members, Chamber volunteers, and select stakeholders. A .pdf copy of the newsletter is also available to all the same day it is delivered by the post office at the Chamber's website www.masonchamber.org. Deadline is the 20th of the month for all submissions. Items are included as space is available and submissions are edited for space and consistency of the publication.

Since August of 2006, the Chamber also publishes a mid-month "MASON in Motion UPDATE" newsletter electronically. This e-mailed newsletter is forwarded to all who have submitted their e-mail addresses to the Chamber, provided they are associated with a Chamber member, are a Chamber volunteer, or are a select stakeholder. A link to the archive on the website for the .pdf copies of the printed and mailed "MASON in Motion" newsletter is included in the UPDATE. A .pdf copy of this UPDATE newsletter is also available to all at the Chamber's website www.masonchamber.org under the "Newsletters" tab. Deadline is the 10th of the month for all UPDATE submissions. All items submitted are included, subject to minor editing for publication consistency.

It is the intention of the Chamber to limit broadcast e-mails to those who have e-mail addresses submitted to the Chamber to 24 times per year at most. Of course, those who are Chamber leaders and volunteers get much more frequent information e-mailed to them.

Look ahead for upcoming events on:

www.masonchamber.org

**AT THE HOME PAGE, CLICK ON THE
MASON AREA COMMUNITY *EVENTS CALENDAR***

**FEEL FREE TO FORWARD THIS NEWSLETTER UPDATE TO OTHERS AND INVITE THEM TO SEE OUR REGULAR MONTHLY NEWSLETTER ONLINE
CLICK ON NEWS AT:**

www.masonchamber.org

TO VIEW UPCOMING MASON AREA COMMUNITY CALENDAR EVENTS

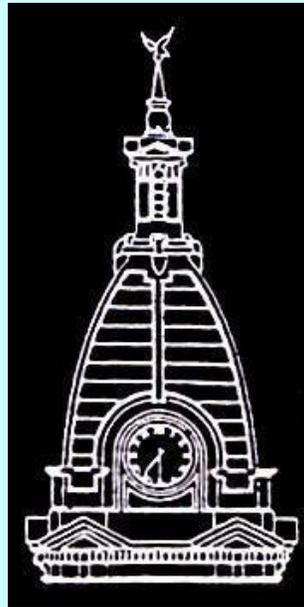
Click on Events at:

www.masonchamber.org

MACC distributes UPDATE in "Constant Contact." This "Mason in Motion Update" bulletin is being sent to those who have e-mail addresses registered with the Mason Area Chamber of Commerce as contact people for Chamber members, associates of Chamber members, and select Chamber stakeholders.

To be removed from this list automatically and **permanently**, do NOT reply to this e-mail. Instead, use the UNSUBSCRIBE button or send a new e-mail with the word "unsubscribe" in the subject line to: masonchamber@masonchamber.org

Also, whenever you know of anyone who isn't getting this, but should be getting this by e-mail, just let us know. We'll be glad to add their e-mail address to the list!



Join Our Mailing List!

FOR A .pdf FILE OF LAST MONTH'S PRINTED "MASON IN MOTION" NEWSLETTER AND OTHER MASON AREA COMMUNITY INFORMATION, GO ONLINE AND CLICK ON NEWSLETTER AT WWW.MASONCHAMBER.ORG