



2017 TIERED DUES MEMBERSHIP BENEFITS LEVELS

Membership Benefits and Values By Level

	Corporate Total value: \$5,190 Yearly Investment: \$500 or more	Executive Total value: \$4,063 Yearly Investment: \$400 or more	Professional Total value: \$3,562 Yearly Investment: \$300 or more	Business Total value: \$2,851 Yearly Investment: \$200 or more	Basic Total value: \$1,528 Yearly Investment: \$100 or more
Member pricing for Chamber events	\$50	\$50	\$50	\$50	\$50
Opportunity to volunteer to assist special events	\$50	\$50	\$50	\$50	\$50
Up to 20 e-mailed Mason in Motion Updates per month	\$10	\$10	\$10	\$10	\$10
Member exclusive event, program, and publication sponsorship opportunities	\$100	\$100	\$100	\$100	\$100
Member exclusive "News of our Members" submissions for newsletter and Update	\$50	\$50	\$50	\$50	\$50
Place and maintain promotional materials in the Mason Area Visitors Center	\$100	\$100	\$100	\$100	\$100
E-mail alerts for upcoming events of vital interest to local businesses	\$25	\$25	\$25	\$25	\$25
Alphabetical and categorical listing in printed Chamber directory	\$50	\$50	\$50	\$50	\$50
Highlighted alphabetical listing in the white pages of the annual CRG Directory phone book	\$100	\$100	\$100	\$100	\$100
Alphabetical and categorical listing in the online member directory	\$50	\$50	\$50	\$50	\$50
Mailing labels for Chamber members and prospects printed at cost	\$30	\$30	\$30	\$30	\$30
One-on-one business counseling, research, and information services	\$200	\$200	\$200	\$200	\$200
Access to MACC member and prospect lists in Excel spreadsheet formats	\$50	\$50	\$50	\$50	\$50
Event planning and promotion of member ribbon cuttings, open houses, etc.	\$200	\$200	\$200	\$200	\$200
Opportunity to promote your business by contributing items for door prizes, etc.	\$25	\$25	\$25	\$25	\$25
Listings on online community events and poster for member events and promotions	\$25	\$25	\$25	\$25	\$25

Free admission to "Chamber 101" member benefit orientations twice a year	\$25	\$25	\$25	\$25	\$25
In-person, e-mail, and telephone referrals to your business from the Visitors Center	\$250	\$250	\$250	\$250	\$250
Mailed Mason in Motion newsletter monthly subscriptions	Up to 10 \$350	Up to 6 \$210	Up to 4 \$140	Up to 2 \$70	1 \$35
Member plaques with current year to proudly display in your business	Up to 10 \$30	Up to 6 \$18	Up to 4 \$12	Up to 2 \$6	1 \$3
Offer listings for the member-to-member Mason Value Card	Up to 10 \$500	Up to 6 \$300	Up to 4 \$200	Up to 2 \$100	1 \$50
Copies of the annual Chamber membership directory for the region	Up to 10 \$500	Up to 6 \$300	Up to 4 \$200	Up to 2 \$100	1 \$50
Payment plan options for dues and sponsorships	\$20	\$20	\$20	\$20	X
Automatic participation in the MACC gift certificate program	\$100	\$100	\$100	\$100	X
Access to the Lansing regional Chamber's BCBSM insurance pool if qualified	\$350	\$350	\$350	\$350	X
Access to the Chamber's bulk rate standard mail discount program	\$300	\$300	\$300	\$300	X
Special request for annual MACC Awards program nominations	\$25	\$25	\$25	\$25	X
One year webpage ad on:	Chamber homepage \$500	Community Events page \$300	Newsletter or Update Archive page \$200	An inside page \$100	X
Special request for nominations for:	Board of Directors \$25	Standing committees \$25	Ad hoc committees \$25	X	X
Visual and public announcement recognition of membership status	\$200	\$200	\$200	X	X
Business fitness checkup from SBTDC	X	X	\$100	\$100	X
"Trade" upgrade to the next highest level for members of associate chambers and business associations (not to be combined)	X	X	\$100	\$100	X

Other Membership Levels

Associate

Total value: \$135

Yearly Investment: \$50 or more -- or as trade

Benefits

Member pricing for Chamber events. **Value \$50**

Subscription for one mailed Mason in Motion newsletter per month. **Value \$35**

Opportunity to volunteer to assist special events -- community or networking. **Value \$50**

Additional

Total value: typically \$1500

Yearly Investment \$50 or more

Additional businesses of current members (same ownership) are added in at a nominal dues investment as members with the same benefits as the primary member business's level