

Down Home Days Edition -- September 10, 2007

MASON IN MOTION UPDATE

Mid-Month Supplement to the Monthly "Mason in Motion" Newsletter

Mason Area Chamber of Commerce

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FOR THE FULL LINEUP OF DOWN HOME DAYS EVENTS, GO TO <http://www.masonchamber.org/DHD07events.htm>

Welcome New Members -- Extend a welcome to the following new Chamber members! We have two new members since the September "Mason In Motion" Newsletter was published. Shawhaven Farm and Justvest Inc. will both have their contact information in the October print newsletter.

Sign Up for Committees -- Check our website for sponsorship and volunteer opportunities. Send the links to those in your company or organization who should be more involved. We have an immediate need for leadership on the Corvette Raffle Party and the Holiday Celebration groups. Details are at <http://www.masonchamber.org/committees.htm> on our opportunities for volunteers and leaders. Who else can help us?

Check the last newsletter for the three big ribbon cuttings on Tuesday, September 18th! Don't miss them!

Another Coffee Break Radio Spot -- Doug Klein was on WLNZ Radio's Coffee Break show early this morning, September 10th, to talk about the last TNL concert and Mason's Down Home Days activities. He'll be on again in a couple of weeks to talk about the Corvette Raffle Party. This is the third time he has been on the show this year on 89.7 FM or the LCC TV station if you live north of Mason in "Comcast World". If you don't live that far north of Mason, Doug is also doing the cable slides as a volunteer for the City on Millennium Digital's Channel 21. They change a bit every week, so check them out!

Thursday Night Live 9/13 -- Just one more time in 2007! The west Courthouse lawn will once again be alive with the sound of music on Thursday evening. The **Mason High School Band and Cheer Squad** will perform starting about 6:30 PM. Prior to that, The **Mason Area United Way** will hold their annual campaign kickoff in the same location. Bring your lawn chairs and blankets to downtown Mason for one more wonderful free concert, courtesy of our sponsors **Independent Bank** and **Dart Container Corporation**. The **Mason Optimist Club** will sell hot dogs, pop & chips at the kickoff and concert.

The **Origami Brain Injury Rehabilitation Center**, at 3181 Sandhill Road north of Mason, is hosting the grand opening of its new building and program, the Semi Independent Living Program, on Friday, October 12, 2007. The MACC Ambassadors will provide a ribbon cutting ceremony at 3 PM sharp. to mark the new building and program opening, along with the tenth anniversary of Origami. Tours of the entire campus as well as snacks and beverages will immediately follow the ribbon cutting ceremony. Origami is a non-profit organization resulting from a creative alliance between Michigan State University Health Team and Peckham, Inc. It provides comprehensive services for individuals with traumatic brain injury (TBI). For more information regarding this event or to learn more about the **Origami Brain Injury Rehabilitation Center** go to <http://www.origamirehab.org>.

Ten Over the Next Ten -- Join the Lansing Regional Chamber, The Greater Lansing Business Monthly and the Grand River Connection for the inaugural "Ten Over the Next Ten" awards dinner on Tuesday, September 25, 2007 at the Radisson Hotel in downtown Lansing. This program seeks to showcase the area's top young professionals who, over the next 10 years, are expected to contribute significantly to our community and will become the next generation of business leaders. Young professionals, (those 35 years of age and under), represent a dynamic and energetic group in the Lansing Region. This award will capture the spirit of the young professionals in our community by recognizing those individuals who show exceptional promise for a successful career in the Greater Lansing Area. [Read more.](#)

MACC E-mail Bulletin is 13 Months Old -- This "Mason in Motion Update" bulletin is sent to those who have e-mail addresses registered with the Mason Area Chamber of Commerce as contacts for Chamber members, Chamber member volunteers, and Chamber stakeholders. Ask people if they get it. If not, have them e-mail their address to us. To be removed from this list, do NOT reply to this e-mail. Instead, please send a new e-mail with the word "unsubscribe" in the subject line to masonchamber@masonchamber.org.

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Leading Entrepreneurs To Share Proven Strategies for Business Success -- Several of the Lansing region's most successful entrepreneurs will offer insights into their successful ventures during an upcoming *Entrepreneurial Business Forum* being sponsored by the Lansing Regional Chamber of Commerce (LRCC). The entrepreneurial event takes place as follows:

Entrepreneurial Business Forum
Thursday, September 13
11:30 a.m. to 2:30 p.m.
Holiday Inn West Conference Center
7501 W Saginaw Highway, Lansing

"Our region is filled with an entrepreneurial spirit as rich as any area in Michigan," said Chris Holman, publisher of the Greater Lansing Business Monthly and moderator of the entrepreneurial forum. "Anyone who is in business or thinking of starting one will benefit from attending this program and learning from some of the brightest business minds in the area." Ken David, President of *The Growth Coach* will deliver the keynote address at the entrepreneurial forum. David's topic is "How to maximize your effectiveness in today's market place." Holman will moderate a panel of local entrepreneurs who will discuss strategies that have been key to their success. Included on the panel are:

- Debbie Barnett, Owner of Tomie Raines, Inc., Tomie Raines GMAC Real Estate, TRI Title (and TRI Financial);
- David Vanderklok, President, Studio [intrigue] Architects, LLC;
- Curt Munson, Owner, Playmakers;
- Kathy Valentine, President, The Plant Professionals, Inc; and
- Mitch Tomlinson, President/CEO, Peckham, Inc.

Reservations to attend the *Entrepreneurial Business Forum* may be made by contacting Cynthia Tarrant at LRCC at 517-853-6467 or ctarrant@lansingchamber.org. CALL TODAY OR MISS THE DEADLINE! Cost to attend is \$40 for Lansing and Mason Chamber members, \$60 for non-members and includes lunch.

Next Lansing BLB: Health Care Savings Solutions -- Please join the Lansing Regional Chamber as Cathy Brock of Blue Cross Blue Shield of Michigan discusses Health Care Savings Solutions on Thursday, September 26, 2007. As companies struggle with the rising cost of health care, your friends at the Blues continue to look for comprehensive solutions to save you money. In this session, we will take a look at products and benefit strategies to help your business meet your bottom line. Particular focus will be placed on new products, managed care, wellness initiatives and consumer directed health care. Bottom Line Breakfast programs are held monthly at the Michigan Chamber of Commerce from 7:30 am - 9:00 am and cost \$10 for members (just say you're from the Mason Chamber) and \$20 for Access and nonmembers. This event is sponsored by National City. To RSVP for this event, please contact Cynthia Tarrant at 853-6467 or ctarrant@lansingchamber.org.

CAMW Events Coming Up -- Please join Capital Area Michigan Works! and its councils for any and all of the following complimentary events:

Capital Area Construction Council Tues., September 11, 2007 Lansing Community College West - MTEC	"The Capital Area Economy: LEAPing into the Global Market" 11:30 a.m. to 1 p.m. RSVP to bbyrd@camw.net
Capital Area Information Technology Council Wed., September 12, 2007 Kellogg Center	"Inaugural Meeting: Ensuring the Long-Term Success of IT" 11:30 a.m. to 1 p.m. RSVP to cknapp@camw.net
Capital Area Manufacturing Council Tues., September 18, 2007 Lansing Community College West - MTEC	"Meet MSU: Forging Ties to Manufacturing" 12 to 1:30 p.m. RSVP to bsherer@camw.net
Capital Healthcare & Employment Council Tues., October 2, 2007 Lansing Community College West - MTEC	"Barb Byrum: What's New With the Health Policy Committee?" 11:00 a.m. Networking 11:30 a.m. to 1 p.m. Program RSVP to cwhittum@camw.net
Save the Date: Legislative Breakfast 7:30 to 8:30 a.m. at Capital Area Michigan Works!	Wed., October 24, 2007 RSVP to ktykocki@camw.net

**FOR THE LAST MONTH'S "MASON IN MOTION" NEWSLETTER
AND OTHER MASON AREA COMMUNITY INFORMATION,
GO ONLINE AT WWW.MASONCHAMBER.ORG**