



Mason Area Ribbon Cuttings

A courtesy service of the Mason Area Chamber of Commerce Ambassadors

See the MACC Ribbon Cutting Ceremony Request Form on the other side.

Ribbon cuttings are provided at no charge for new businesses, new ownership or management, a change of location, grand opening, anniversary, and similar milestones (within a six-month window) at no charge for Chamber members, Mason Values neighbors, and Grow Mason neighbors. Whenever possible, the Chamber tries to accommodate the time and date requested, but makes suggestions for improving turnout and publicity. Suggestions are based on over 40 years of doing such ceremonies, usually at the rate of about one per month.

Usually, if a ribbon cutting is provided for a new business, subsequent milestones are marked in five year increments. A one-year anniversary ribbon cutting may be done for a business that missed the original six-month window. Groundbreaking promotion assistance is also provided as requested by the Ribbon Cutting (ad hoc) Committee of the MACC Ambassadors Committee.



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BUSINESSES MAKE NEWS WITH RIBBON CUTTINGS



Mason area businesses have an easy way to let the entire community find out more about their business or organization by holding a ribbon cutting. The Mason Area Chamber of Commerce's Ambassadors Committee creates value by hosting these events at no charge to the business or organization.

Ribbon cuttings are available for such business milestones as the grand opening of a new business, a business anniversary (five-year increments), the relocation or new outlet of an existing business, or the appointment of a new owner or manager of an existing business.

Ribbon cuttings are easy for a business to hold because the Chamber folks bring the big scissors, the ribbon, the camera, and Chamber Ambassadors to be in the picture. The whole event only takes about ten minutes.

The various local media outlets have been very generous in publishing ribbon cutting photos and captions as business news items. Managers and owners interested in finding out more about a ribbon cutting should contact the Chamber office at (517) 676-1046.

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MASON AREA CHAMBER OF COMMERCE AMBASSADORS RIBBON CUTTING CEREMONY REQUEST FORM

(See information on other side for details.)

Required Information:	Please put your responses below:
Business/Organization Name	
Address/City/State/Zip	
Mailing Address (if different)	
Business Phone	
Website	
Main Contact Name	
Main Contact Title	
Main Contact Phone	
Main Contact Email	
Event Day and Date Requested <i>(Please note that the date must be confirmed by the Chamber Staff before promotion of the event begins)</i>	
Event Location <i>(if held at location other than business address given above)</i>	
Event Time	
Reason for Event:	
<p><i>Do you have a Logo for your business/organization? (Hi-Res .jpeg preferred)</i> <i>If so, please send it via email to: masonchamber@masonchamber.org</i></p>	
<p>APPROVED CEREMONIES ARE DONE AT NO CHARGE Important Note: Form must be signed below by requester (person responsible) to be approved!</p>	
Signature	
Date	

Revised 6-12-17

RETURN COMPLETED FORM TO:



MASON AREA CHAMBER OF COMMERCE

148 E. Ash Street • Mason, Michigan 48854 • (517) 676-1046

masonchamber@masonchamber.org / www.masonchamber.org