
MASON *in Motion*

MASON'S 9TH ANNUAL SUN DRIED MUSIC FEST IS ON AUGUST 24 - 26



The ninth annual Sun Dried Music Fest will return to downtown Mason on August 24, 25 & 26, 2018. The event, hosted by the nonprofit **Sun Dried Music Festival, Inc.**, will again showcase a variety of exciting musical performances!

The music festival is free, thanks to support from

sponsors, most of whom are Chamber members. The continuing title sponsor is the **City of Mason's Downtown Development Authority**. This event always features many popular bands in the mid-Michigan area. There will be lots of music, plenty of food, a variety of merchandise vendors, and a refreshment tent right next to the main stage.

On the evening of Friday, August 24, the Capital Sundogs will play in downtown Mason from 7:00 to 11:00 PM. The refreshment tent and vendor booths will also be open Friday evening.

The music fest begins in earnest on Saturday, August 25 at 12 noon with bands playing consecutive sets through to the late evening. Bands scheduled are The 89th Key, Unlimited, Sea Cruisers, Kari Holmes, Young Pioneer, Delilah DeWylde, Root Doctor, and Showdown. They will each take the stage at the corner of Maple and Jefferson Street, in historic downtown Mason and play one-hour sets, separated by half-hour sets on the Second Stage.

At the second stage will be The Bad Habits, MI Chicks with Picks featuring Marina Threadgould and Annika Quinn, The Hot Mess, and The Cloud Hoppers. A complete schedule with set times for each band is at the www.sundriedfestival.com website.

Families are invited to enjoy the special attractions for kids as well as the food, refreshments, and other vendors that are a part of the festival again this year. They are also again organizing worship and music on Sunday morning at 11:00 AM with the Mason Ministerial Association.

Besides the **Mason DDA**, sponsors of the ninth annual **Sun Dried Music Fest** include the Mason Area Chamber of Commerce, **Ware's Pharmacy**, **Eagle View Golf Course**, **Dart Bank**, **Commercial Bank Mason**, and **Wolverine Engineers & Surveyors**, among others.



A publication of the

Hometown USA
MASON
Area Chamber of Commerce

148 E. Ash Street

Mason, Michigan 48854

Phone: 676-1046 ~ Fax: 676-8504

masonchamber@masonchamber.org

www.masonchamber.org

August 2018

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GOOD MORNING MASON IS ON AUGUST 23RD AT FAIRGROUNDS

Since 1996, the Chamber has held 136 consecutive "Good Morning Mason!" news and networking programs every other month. These take place at the **Ingham County Fairgrounds Community Building**, 700 E. Ash Street in Mason at 7:15 AM usually on select Thursdays in February, April, June, August, October, and December.

Organized by members of the Chamber's Ambassadors committee and presented by **Dart Bank** since the very beginning, Good Morning Mason! is also the Chamber's most popular networking event. Admission is \$5 for members and \$8 for nonmembers and includes a continental breakfast.

Attendees have a networking opportunity to meet and greet each other before they sit down to hear news snippets about area happenings. This "Good Morning, Mason!" has a "Back to School" theme and is sponsored by **Shumaker Technology Group**. Join us on Thursday, August 23rd at 7:15 AM.

NEXT THURSDAY NIGHT LIVE COURTHOUSE CONCERT FEATURES THE BACKWOODS BAND

Bring your lawn chairs and blankets to downtown Mason on Thursday evening, August 9, when a concert by The Backwoods Band will start at 6:00 p.m. sponsored by **Dart Bank**.



This concert is part of Mason's fourteenth season of "Thursday Night Live! Courthouse Concerts," a summer series of live musical entertainment hosted by the Chamber and presented by **Independent Bank**. Concerts are free and are scheduled for select Thursdays through the middle of September, weather permitting.



The **Mason Optimist Club** will sell hot dogs, chips and pop on the Courthouse lawn for your picnic dinner as a fundraiser for local youth projects. The **Mason Farmers Market** will have a mini-market in front of **Commercial Bank Mason**. Many downtown eateries and shops will be open before and after the event, as well.

The August 23 concert on the Courthouse lawn, sponsored by **Dart Container Corporation**, will feature Twilight Memories Big Band. The entertainment series concludes with the **Mason High School Band** on Thursday, September 14 led by Beth Bousfield, MHS Band Director. The **Mason High School Cheer Squad** will join them in the program sponsored by **CP Federal Credit Union**. This last concert will also mark the beginning of Mason's 45th anniversary "Down Home Days" festival. All concerts are weather permitting.

NEWS OF OUR MEMBERS:



Bringing freshness to you! The **Mason Farmers Market** runs through September 29th on Saturdays, 9 AM to 1 PM on Maple Street between Jefferson & Barnes. They do mini-markets during TNL Courthouse Concerts and at the Ingham County Fair again this year. On August 25th only, the market will be at the pavilion by Austin Park.

Darrell's Market & Hardware will have their 16th Annual Car Show on Sunday, August 5th from 10 AM to 4 PM. Live music will feature The Sea Cruisers. Lunch will be available. **Darrell's Market & Hardware** is located at 4520 W. Columbia, three miles west of Mason. Net proceeds benefit the Crohn's & Colitis Foundation.



NEW MACC BOARD MEMBER NOMINATIONS ARE NOW DUE

This fall, several new board members will be elected to the board of directors of the Mason Area Chamber of Commerce. As part of their Chamber benefit level, businesses who are "Corporate Members" of the Chamber are asked to nominate individuals to serve. However, the nominating committee often solicits candidates from Chamber members at any level.

Terms on the MACC board are usually three years in length. Board members who have completed full terms are not eligible to rejoin the board for one year. Often, three to five new individuals are elected to the board each year. This coming year, the Board will oversee new staffing for the Chamber.

MACC president Don Kill of the **Mason Optimist Club** encourages any and all individuals who are employees, principals, or associates of Chamber member businesses and organizations to consider serving on one or more of the Chamber's many standing and ad hoc committees. (See the article on page 4.) "Doing so is the best preparation for any future board members," he says.

WE WELCOME OUR NEWEST MASON CHAMBER MEMBERS

Please welcome the following new members of the Mason Area Chamber of Commerce...

...at the Basic level:

DS HUBER
DS HUBER HVAC & Maintenance Group LLC
 330 S. Martin Luther King Jr. Blvd.
 Lansing, MI 48915 - Phone: (517) 648-2514
 Jim Bennett, Vice President

jim@dshubergroup.com – www.dshubergroup.com

DS Huber HVAC & Maintenance Group LLC includes mid-Michigan's premier real estate management, maintenance, and remodeling companies – under one roof.

...at the Business level:

GREENSTONE FARM CREDIT SERVICES


525 N. Okemos Street – Mason, MI 48854

Larry Sheridan, Sr. Financial Services Officer

Larry.sheridan@greenstonefcs.com –

www.greenstonefcs.com - Phone: (517) 676-1086

Greenstone Farm Credit Services supports rural communities and agriculture with reliable, consistent credit and financial services.



AVERY OIL & PROPANE, INC.

402 North Street - P.O. Box 163
 Mason, MI 48854

Phone: (517) 676-9611 – www.averyoilcompany.com

Fritz Schinck, Manager – fritzs@averyoilcompany.com

Avery Oil & Propane, Inc. is a family-owned petroleum business, supplying petroleum products and propane to residential, commercial, and agricultural customers.

MASON AVIATION DAY

SATURDAY AUGUST 18, 2018

AT MASON JEWETT AIRPORT (TEW)
Eden Road @ Kipp Road, Mason, MI - south of the Ingham County Fairgrounds




PANCAKE BREAKFAST ~ 7:30 am TO 11:00 am
(SERVED WITH EGGS, SAUSAGE, JUICE & COFFEE)
LUNCH ~ NOON TO 2:00 pm
(PORK BBQ, HOT DOGS & BRATS AVAILABLE)

HONORABLE AIRCRAFT ~ CLASSIC AIRCRAFT ~ MILITARY AIRCRAFT ON DISPLAY AND WELCOMING THE 2017 MICHIGAN JAMBORÉE OF MODEL "Y" 'S

AIRPLANE RIDES & HELICOPTER RIDES AVAILABLE

FREE ADMISSION TO MASON JEWETT AIRPORT

Hosted by Experimental Aircraft Assn. Chapter 55
www.eaa55.org

DONATIONS BENEFIT THE NEWBERRY AVIATION SCHOLARSHIP FUND




This information appears on Channel 21 of the WOW! cable system in Mason and at www.masonchamber.org

SUMMERTIME MACC RAFFLE DRAWING IS ON AUGUST 9

For the seventeenth year in a row, the Mason Area Chamber of Commerce is holding its annual community raffle. This year, the raffle has a summer and a winter edition. The summer raffle drawing will take place on the west side of the **Ingham County Courthouse**, 341 S. Jefferson in downtown Mason on Thursday, August 9, 2018 at 7:00 p.m. A first prize valued at well over \$1,000 will go to the lucky holder of the winning ticket in the annual MACC raffle (ML#R46755), presented by **LAFCU - "Your Credit Union for Life."**

There will be a Thursday Night Live Courthouse Concert in the same location starting at 6:00 p.m. featuring The Backwoods Band, that is presented by **Independent Bank** and sponsored by **Dart Bank**. The cost of each ticket is \$5. Only 4000 tickets maximum will be sold, and all tickets sold will have an equal chance of winning the first prize package. You need not be present to win. Net proceeds of the raffle will benefit the Mason Area Chamber of Commerce's "Hometown U.S.A." fund for community events, identity, and improvement programs. See the August 9 raffle drawing event on www.masonchamber.org for raffle details and a full list of sponsors.

The first prize package "Summer Bikin'" includes men's and women's Schwinn hybrid bikes with accessories, helmets, car carrier, locks, and more -- valued at over \$1000. The second prize package "Summer Fishin'" includes **Total Firearms'** contributions of a rod, reel, tackle box full of lures, lantern, and more -- valued at over \$600. Lastly, the third prize package "Summer Picnicin'" includes a picnic table, basket, gift cards from **Bestsellers** and **Maple Street Mall**, tableware, books, cooler, and more -- valued at well over \$300.

LAFCU is the presenting sponsor for the summer raffle. Signature sponsors are **Dart Container Corporation** and **Total Firearms**. The event sponsor is **Star Associates**.

Participating sponsors are the **Mason Lions Club**, **Mason Rotary Club**, **Mason Optimist Club**, **Mason Kiwanis Club**, **Knights of Columbus**, **Bestsellers Books & Coffee**, and **Maple Street Mall**. Other sponsors are **The Vault Deli**, **Independent Bank**, **Daily Scoop**, and **Ace Hardware**.

Tickets are still available from Chamber volunteers throughout the Mason community, including the MACC Visitors Center booth in the Commercial Building at the **Ingham County Fair**. MACC raffle tickets are also available, while they last, at the Chamber office, which is at 148 E. Ash Street in downtown Mason, from 9:00 a.m. to 3:00 p.m. weekdays.

"Everyone in the community can afford to participate in this important fundraising effort," says MACC president Don Kill of the **Mason Optimist Club** and chair of the MACC Summer Raffle Committee. "With such a low raffle ticket price, contributors can buy more tickets and increase their odds of winning this year's raffle. Each small contribution can mean both a ticket buyer and our entire community have a chance to win big."

This annual raffle is normally the only time that the Mason Area Chamber actively solicits individuals for contributions. Usually, the Chamber's projects are supported by businesses and organizations in the community through dues and sponsorships. Don Kill encourages

Mason area community members, ages 18 and older, to purchase at least one ticket. "Doing so is a sign of support for your local community, and your commitment to continuing well-loved events such as Thursday Night Live concerts, Spring Fling, Down Home Days, Independence Day Parade, Mason Holidays Lighted Parade, and many more."

"If visiting a local business and you see a sign for the MACC Raffle, seek out the person listed who is selling tickets and ask to purchase from them." All ticket holders, ticket sellers, and drawing guests must be at least 18 years old. Only employees of the MACC are ineligible to buy raffle tickets.



Tabitha Potter, a graphics intern at the Mason Area Chamber of Commerce, poses in front of their new "Making Mason Memories" backdrop. Loren Shattuck took the picture of the **Ingham County Courthouse** and Dewey Longuski lent the tagline from his locally popular song.



The **Ingham Conservation District** is now taking orders for their Fall Tree Fundraiser through September 6th. See this fall's inventory list of conifer trees and accessories and place your order online at www.inghamconservation.com or stop by the **ICD** office Monday-Wednesday from 9 am-3 pm at 1031 W. Dexter Trail in Mason to pick up a form or place an order with **ICD** staff. Tree order pick-up and walk-in sales will be held at the **ICD** on Friday, September 28th from 11:30 am-6:30 pm. Your tree purchases support the natural resources conservation work of the **Ingham Conservation District**.

"LUNCH & LEAD" EVENT PROVIDES LEADERSHIP & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Strategic goals of the Chamber include promoting membership, sponsorship, leadership, and fellowship. In past years, the Ambassadors Committee has invited new and prospective Chamber members to attend "Chamber 101" sessions to learn how to maximize Chamber benefits,

This past year, the Ambassadors Committee has reworked the sessions to become "Lunch and Lead" noontime sessions at the Chamber office, limited to 12 people each. These are now quite popular. Lunch will be provided at the FREE session starting at Noon and the actual program will be from 12:15 to 12:45 PM. We're now looking for sponsors to defray the cost of lunch. In-kind contributions are welcome!

The next "Lunch & Lead" is scheduled for Thursday, September 20th and another identical session will be on Thursday, November 15th. For more information about these sessions or to reserve a spot in either one, please contact the Chamber office or any Chamber Ambassador.

THERE'S A PLACE FOR YOU ON CHAMBER COMMITTEES

The Chamber's Board of Directors relies on many committees to plan, implement, and evaluate programs and activities during the year. Each committee depends on volunteers like you to contribute time and energy to help make every activity a value for Chamber members. Contact the Chamber office to get in on the action! Ad hoc committees meet as necessary, usually only three or four times a year. Standing committees meet monthly and make their reports to the Board of Directors. Four of these standing committees and their chairpersons and secretaries are:

Ambassadors Committee – Mike Waltz, **Mason Kiwanis Club** & Jeff Haueter, **Mason A&W** -- The Ambassadors Committee helps members get the most value from their Chamber membership by coordinating networking events, sponsoring ribbon cuttings to bring attention to business milestones, and by providing a variety of additional opportunities to mentor new and current members. They oversee all of the Chamber's networking events, for which there are several ad hoc committees.

Economic Development Committee – Cheryl Benjamin, **Dart Container** & Ron Drzewicki, **Mason Public Schools** -- The Economic Development Committee seeks out opportunities for business growth in the Mason area to create value for our entire business community. They maintain a list of available commercial space, identify and help resolve issues that may inhibit business growth, and provide community information to prospective business partners to promote economic growth.

Hometown USA Committee – Debbie Shattuck, **Maple Street Mall** & Jamie Robinson, **Darrell's & Bestsellers** -- The Hometown USA Committee has an overall objective of highlighting the value of the Mason area and Mason area businesses through supporting the marketing and promotional activities of members. Organizing group advertising programs, assisting with marketing planning, promoting buying locally, and much more -- are all activities aimed at bringing more business to the Mason area and keeping resident's dollars close to home. They oversee all of the Chamber's community events, for which there are several ad hoc committees.

Membership Services Committee – Ian Richardson, **Doberman Technologies** & Scott Ring, **MSU Federal Credit Union**, The Membership Services Committee recommends new Chamber member services and enhances the value of membership by providing opportunities for businesses to become more efficient and effective. The committee looks for new services and benefit programs that add value to Chamber membership. They organize and work on the annual MACC Raffle and other fundraisers that provide essential funding for creating value in our community.

2018 MACC Board of Directors

Don Kill President
Mason Optimist Club

Mike Waltz Vice President
Kiwanis Club of Mason

Aaron Fiedler Treasurer
Fiedler Insurance Agency

Mark Voss Past President
Mark Voss Agency

Cheryl Benjamin *Dart Container Corporation*
 Ron Drzewicki *Mason Public Schools*
 Jeff Haueter *A&W Restaurant*
 Kassie Rhodes *Dart Bank*
 Jamie Robinson *Darrell's Market & Bestsellers*
 Ian Richardson *Doberman Technologies*
 Scott Ring *MSU Federal Credit Union*
 Debbie Shattuck *Maple Street Mall*
 Beth Yeider *Independent Bank*

Doug Klein Executive Director
 Kerry Adams Administrative Assistant
 Emily Fenger Program Assistant
 Tabitha Potter Community Intern

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