# 2019 Tiered Dues
## Membership Benefits/Levels

<table>
<thead>
<tr>
<th>Membership Benefits and Values by Status Level</th>
<th>Corporate</th>
<th>Executive</th>
<th>Professional</th>
<th>Business</th>
<th>Basic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BENEFIT</strong></td>
<td><strong>Total value:</strong> $5,590</td>
<td><strong>Total value:</strong> $4,463</td>
<td><strong>Total value:</strong> $3,962</td>
<td><strong>Total value:</strong> $3,151</td>
<td><strong>Total value:</strong> $1,528</td>
</tr>
<tr>
<td><strong>Yearly Investment:</strong> $500 or more</td>
<td>$500 or more</td>
<td>$400 or more</td>
<td>$300 or more</td>
<td>$200 or more</td>
<td>$100 or more</td>
</tr>
</tbody>
</table>

- **Member pricing for Chamber networking events**
  - Corporate: $50
  - Executive: $50
  - Professional: $50
  - Business: $50
  - Basic: $50

- **Opportunity to volunteer to assist special events**
  - Corporate: $50
  - Executive: $50
  - Professional: $50
  - Business: $50
  - Basic: $50

- **Up to 20 e-mailed Mason in Motion Updates per month**
  - Corporate: $10
  - Executive: $10
  - Professional: $10
  - Business: $10
  - Basic: $10

- **Member exclusive event and program sponsorship opportunities**
  - Participating to Presenting Sponsorship Eligibility $100
    - Corporate: $50
    - Executive: $50
    - Professional: $50
    - Business: $50
    - Basic: $50

- **Member exclusive “News of our Members” submissions for newsletter and Update**
  - Corporate: $50
  - Executive: $50
  - Professional: $50
  - Business: $50
  - Basic: $50

- **Place and maintain promotional materials in the Mason Area Visitors Center**
  - Corporate: $100
  - Executive: $100
  - Professional: $100
  - Business: $100
  - Basic: $100

- **E-mail alerts for upcoming events of vital interest to local businesses**
  - Corporate: $25
  - Executive: $25
  - Professional: $25
  - Business: $25
  - Basic: $25

- **Categorical listing in online Chamber membership directory**
  - Corporate: $50
  - Executive: $50
  - Professional: $50
  - Business: $50
  - Basic: $50

- **Highlighted alphabetical listing in the white pages of the annual CRG Directory phone book**
  - Corporate: $100
  - Executive: $100
  - Professional: $100
  - Business: $100
  - Basic: $100

- **Alphabetical and categorical listings in various other membership listings**
  - Corporate: $50
  - Executive: $50
  - Professional: $50
  - Business: $50
  - Basic: $50

- **Mailing labels for Chamber members and prospects printed at cost**
  - Corporate: $30
  - Executive: $30
  - Professional: $30
  - Business: $30
  - Basic: $30

- **Business/organization counseling, research, and information services**
  - Corporate: $200
  - Executive: $200
  - Professional: $200
  - Business: $200
  - Basic: $200

- **Access to MACC member and prospect lists in various formats**
  - Corporate: $50
  - Executive: $50
  - Professional: $50
  - Business: $50
  - Basic: $50

- **Event planning and promotion of member ribbon cuttings, open houses, etc.**
  - Corporate: $200
  - Executive: $200
  - Professional: $200
  - Business: $200
  - Basic: $200

- **Opportunity to promote your business by contributing items for door prizes, etc.**
  - Corporate: $25
  - Executive: $25
  - Professional: $25
  - Business: $25
  - Basic: $25

- **Listings / Posters for member events and promotions**
  - Corporate: $25
  - Executive: $25
  - Professional: $25
  - Business: $25
  - Basic: $25

- **“Lunch & Lead” Chamber member benefit and volunteer orientation**
  - Corporate: $25
  - Executive: $25
  - Professional: $25
  - Business: $25
  - Basic: $25

(over)
### BENEFIT

<table>
<thead>
<tr>
<th>In-person, e-mail, and phone referrals to your business/organization from the Visitors Center</th>
<th>Corporate</th>
<th>Executive</th>
<th>Professional</th>
<th>Business</th>
<th>Basic</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$250</td>
<td>$250</td>
<td>$250</td>
<td>$250</td>
<td>$250</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mailed Mason in Motion newsletter monthly subscriptions</th>
<th>Up to 10</th>
<th>Up to 6</th>
<th>Up to 4</th>
<th>Up to 2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$350</td>
<td>$210</td>
<td>$140</td>
<td>$70</td>
<td>$35</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Member plaques with current year to display in your business/organization</th>
<th>Up to 10</th>
<th>Up to 6</th>
<th>Up to 4</th>
<th>Up to 2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$30</td>
<td>$18</td>
<td>$12</td>
<td>$6</td>
<td>$3</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Offer listings for the member-to-member Mason Value Card</th>
<th>Up to 10</th>
<th>Up to 6</th>
<th>Up to 4</th>
<th>Up to 2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$500</td>
<td>$300</td>
<td>$200</td>
<td>$100</td>
<td>$50</td>
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<table>
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<tr>
<th>Copies of the Chamber Mason &amp; Ingham County Map</th>
<th>Up to 10</th>
<th>Up to 6</th>
<th>Up to 4</th>
<th>Up to 2</th>
<th>1</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>$500</td>
<td>$300</td>
<td>$200</td>
<td>$100</td>
<td>$50</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Payment plan options for dues and</th>
<th>$20</th>
<th>$20</th>
<th>$20</th>
<th>$20</th>
<th>X</th>
</tr>
</thead>
</table>

| Enhanced listings in online Chamber membership directory | $100 | $100 | $100 | X | X |

| Discount of $300 on $800 UnoDeuce video | $300 | $300 | $300 | $300 | X |

| Automatic participation in the MACC gift certificate | $100 | $100 | $100 | $100 | X |

| Access to the Lansing Regional Chamber's insurance pools if qualified | $350 | $350 | $350 | $350 | X |

| Access to the Chamber’s bulk rate standard mail discount program | $300 | $300 | $300 | $300 | X |

| Special request for annual MACC Awards program nominations | $25 | $25 | $25 | $25 | X |

| Value of publicity and sponsorship promotion for events and programs | $500 | $300 | $200 | $100 | X |

<table>
<thead>
<tr>
<th>Special request for nominations for:</th>
<th>Board of Directors</th>
<th>Standing committees</th>
<th>Ad hoc committees</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$25</td>
<td>$25</td>
<td>$25</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

| Visual and public announcement recognition of membership level status | $200 | $200 | $200 | X | X |

| Business fitness checkup from LCC’s SBDC | X | X | $100 | $100 | X |

| Value of “trade” upgrade to the next highest level for members of associate chambers and business associations (not to be combined) | X | X | $100 | $100 | X |

### Other Status Levels:

#### Associate

**Total value: $185**

*Available only to retired or unaffiliated individuals/couples.*

- Yearly Investment: $50 or more -- or as trade for two hours of volunteer work
- Associate 501c6 organizations: reciprocal trade

**Benefits**

- Member pricing for Chamber events. **Value $50**
- Subscription for one mailed Mason in Motion newsletter per month. **Value $35**
- Opportunity to volunteer to assist special events -- community or networking. **Value $50**
- Eligibility for Supporting to Participating Sponsorships **Value $50**

#### Additionally Owned Businesses

**Total value: typically $1500**

- Yearly Investment $50 or more
- Additionally-owned businesses of current members (with the same ownership) are added in at a nominal dues investment as members with the same benefits as the primary member business’s level

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100218 djk