

MASON *in Motion*

MASON'S HOMETOWN STARS HONORED ON FEBRUARY 6TH



Each year, the Mason Area Chamber of Commerce recognizes excellence in the Mason area at the Annual Awards Dinner. Awards are presented for Citizen of the Year, Excellence in Education, Excellence in Business, President's Award, and Special Recognition. The Chamber's 2020 Annual Awards Dinner will be held the evening of Thursday, February 6, 2020 at the **Eldorado Golf Course** Banquet Center at 3750 W. Howell Road. Approximately 185 people will attend the event to honor those awarded. This year, the following awards will be given to

deserving businesses, groups, and individuals:

Don Kill of the **Mason Optimist Club** is selected as the recipient of the Mason Area Chamber's 2020 Citizen of the Year Award. This award recognizes people who have made significant contributions to the community over several years through their caring and concern.

Don has been a Mason resident since the early 80's when he came to work for Jim Pelton. As a **Mason Optimist Club** member he served as President, coordinated and ran the Little League baseball in Mason, and you may see him serving food at the Thursday Night Live Concerts on the courthouse lawn. Don volunteers and serves the Mason Area Chamber of Commerce in many capacities to include President, Past President, and Chair or Secretary on various committees. He is also a member of the Knights of Columbus at St. James Church and is on the honor squad for the American Legion assisting in funerals for veterans. He is often asked to support individuals in the community with a variety of needs and he goes above and beyond each time.

He leads and participates in many local fundraisers and events to help his organizations meet community-wide needs, including the **Knights of Columbus** group building ramps for those in need in our area and the Mason Area Chamber of Commerce annual Holiday Party and Member Mixer fundraiser. He is an essential part of both the downtown Independence Day Parade and Mason Holidays Lighted Parade. Don's dedication to the Mason community is unparalleled but those lucky enough to know him personally will attest to the fact that his true value is not in what he is doing, but how he is doing it and his love for our community.

Doberman Technologies is selected for the MACC's 2020 Excellence in Business Award. This award is presented to a business for innovation, risk, and growth that represents the entrepreneurial spirit of business development. Since



locating to Mason in 2015, **Doberman Technologies** has been

able to impact the business community in various ways, to include expansion from 7 to 11 local employees, the purchase of the Cobblestone Event Center for remodeling

into a modern office space, and the approval of a site plan to renovate local housing units into modern commercial space with 24 car parking lots and a 4,000 square foot facility for redeveloping.

(See "MACC Award Winners" continued on page 2)



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WHAT'S IN THIS ISSUE?

- 2020 Mason Area Award Winners
- New Chamber Officers for 2020
- News from our Chamber Members
- Calendar of 2020 MACC Events
- Volunteer Recognition Continues
- Inserts: Awards Dinner Reservation / Sponsorship, B2B Expo Registration or Sponsorship.

2020 MACC OFFICERS ELECTED

On December 6, 2019, the Mason Area Chamber of Commerce's 2020 board of directors elected the Chamber's officers for 2020. Jeff Haueter of **A & W Restaurant** was elected president, Mark Voss of **Mark Voss Agency** was selected as vice president, and Melanie Squires of **First National Bank of Michigan** was elected to the treasurer's position. Mike Waltz of **Mason Kiwanis Club** moved to past president and Sarah Russell, the Chamber's executive director, remains the secretary.

With the exception of the secretary, these officers are all Chamber board members and make up the executive committee of the Chamber. The Mason Area Chamber board has elected these officers for a one-year term that begins January 1, 2020 and ends December 31, 2020.

The 2020 board of directors also includes Don Waskiewicz of **Deep Blue Insights**, Cheryl Benjamin of **Dart Container Corporation**, Debbie Shattuck of **Maple Street Mall**, Jamie Robinson of **Bestsellers, Darrell's, and The Vault Deli**, Ryan Petty of **Weather Vane Roofing**, Mary Tressel of **Dart Bank**, Vickie Vandenbelt of **Experimental Aircraft Association Chapter 55**, Beth Yeider of **Independent Bank**, and Jodi Somerville of **Mason Public Schools & Michigan Steam Engine & Threshers Club**.

MACC AWARD WINNERS ARE STARS FOR MASON

(Continued from page 1)

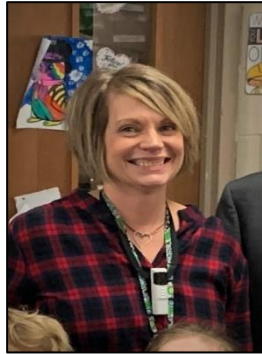
They have experienced 125% growth in revenue from 2015 until 2018, allowing them to place as #2998 on the 2019 INC5000 list. They were the only Mason area business to make this recognition. Other recognitions have included 4 consecutive years on the Corp! Magazine "Michigan Economic Bright Spot" award listing, as well as being recognized as a Michigan 50 Companies to Watch in 2017. Ian Richardson, CEO of **Doberman Technologies** attributes much of the company's success to both location and support from the community. He states, "Doberman enjoys supporting the local community through our own economic activity, as well as supporting the Chamber of Commerce. We're especially proud of our sponsorship and participation in the MACC Business to Business Expo for the past 4 years, including the top billing sponsorship for the past 2 years."

Many local businesses in Mason were eager to nominate Ian Richardson and **Doberman Technologies** for this year's 2020 Excellence in Business Award. Missy Trudell and Todd Wallis, owners of Paper Image in Mason stated, "We have had the privilege of knowing Ian for the past several years as a client, referring clients to him, serving with him on the board of Child and Family Charities, sitting on several committees together as well as meeting him weekly at a business referral group. We have the upmost respect for this man and how he operates his business and gives back to his industry as well as the community of Mason which is where he chose to move his business as it was growing." It is clear **Doberman Technologies** exemplifies all this award represents.

Tracey Yallup is selected as the recipient of the Mason Area Chamber's 2020 Excellence in Education award winner. This award recognizes an educator who best exemplifies the qualities that inspire students to learn and value education. She is an educator that works tirelessly for Mason students.

Tracey has been teaching with Mason Public Schools for the last 30 years. She has taught 2nd and 3rd grade at Alaiedon. During that time, Tracey has been at the core of the success Alaiedon has experienced. The following quote hangs prominently in Tracey Yallup's classroom, "Work in silence and let your success make the noise!" This is a motto to which she lives her life by and encourages her students to as well. What sets Tracey apart and allows her success to make the noise are her Clear Vision, Hard Work, and Passion.

Tracey has been committed to the Mason School District for three decades. With the beginning of each new school year, Tracey creates a road map of what she wants her students to achieve and designs a pathway for them to get there. Tracey does not shy away from hard work. She will roll up her sleeves, do the practice, invest the time, put in the effort, and work hard. Tracey demonstrates true grit and her passion for teaching and learning is unmatched. It is something she has practiced and sacrificed for. Her ability to keep trying makes Tracey an expert at what she does.

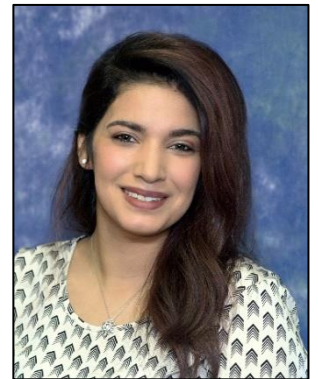


Mike Waltz of the **Mason Kiwanis Club** is selected for the MACC 2020 President's Award. This award recognizes a person who has made significant contributions to the Chamber's goals over the past year. As a past and future Chamber Board member, this longtime Chamber volunteer leader assists in many Chamber events.

This past year, Mike has gone above and beyond to encourage the growth and development of the Mason Area Chamber of Commerce. He has done so much to ensure the chamber's success especially through so many transitions. As the 2019 Chamber President Mike lead the task force committee assigned to find and hire a new executive director. At times this included additional volunteer hours above his normal duties as President. He was accessible and eager to help at each turn and was an essential part to the successful transition of the new Chamber executive director.

Mike is also the Chair of the Chamber Ambassadors Committee. The Ambassadors Committee is charged with providing leadership to bring attention to and increase the vitality of the Chamber and the community. This group of volunteers deal with policy and implementation issues regarding member networking activities, welcoming new businesses, planning for hospitality, and providing active assistance. You will see Mike in various Ribbon Cutting photos as one of the Chamber's many Ambassadors eager to welcome new local businesses to the Mason community. Mike's leadership this past year is worthy of this recognition and truly exemplifies his character and passion for our community.

Victoria Bowerman of the Mason Area Chamber of Commerce is selected for the MACC 2020 Special Individual Recognition award for her commitment and dedication to the Mason area community and the Mason Area Chamber of Commerce. This will be the first year Chamber staff or leadership have been presented the special recognition award and there is no one more deserving. Victoria has been the administrative assistant for one year and her impact is far reaching. She contributes passion hours beyond the scope of her position and was an integral part of assisting the task force committee in finding a new executive director following Doug Klein's retirement this past year.



Victoria and David have three children Autumn (11), Noa (7), and Jayson (6). She moved to Mason in 2003 and graduated from Mason High School. She and her family currently live on a small farm in Leslie with horses, goats, cows, ducks, chickens, and peacocks. Sarah Russell, MACC executive director said, "Victoria is everything I could ask for in an assistant and is a true asset. I am sure many Chamber members would agree her warm and inviting nature draws people in. I could not be more excited to continue to collaborate with her brilliant mind as we see what the year 2020 brings the Chamber."

The **Mason Lions Club** is selected for the MACC 2020 Special Group Recognition award for the countless contributions they have made to the community. The Mason Lions Club is an affiliate

(See "MACC Award Winners" continued on page 3)

MACC AWARD WINNERS ARE STARS FOR MASON...CONTINUED

(Continued from page 2)

of the Lions Clubs International, the largest service organization in the world. The Mason Lions Club was chartered on June 12, 1944 and has proudly served the Mason community for 75 years.



The Club has been active each year in ensuring that the Mason community continues to provide growth and opportunity for all its families.

The Mason Lions Club has devoted its time and energy to the wellbeing of its community through strong support of the Lions of Michigan Foundation, Leader Dogs for the Blind, KidSight, Mason

Middle School Leos Club, and other programs focusing its efforts on assistance to those with visual and hearing impairments and diabetes. This organization works on fundraisers to earn the funds necessary to support its mission. Over the years, the Club has engaged in White Cane drives, Lions Mint sales, legal raffles and gaming, MSU football ticket-taking, garage sales, sandwich sales, snowmobile races, and other activities to raise needed funds.

Both with volunteer hours and financial means, the Mason Lions Club strongly supports area youth and is devoted to its civic duties as a service organization. The Club is active in community beautification projects, support of the Mason Promise Scholarship, and other scholarship programs, providing food assistance, and giving needed support to other local organizations.

The annual MACC Awards Dinner is generously presented and sponsored by select Chamber members. Individual and group awards are sponsored by many other Chamber members. A number of sponsorships are still available -- see the form in this newsletter. The February "Mason in Motion" newsletter will have a complete listing of all our generous sponsors.

As part of the event, recognition is also given to retiring Chamber Board members, Chamber leadership, and 2019 volunteers. Prepaid dinner reservations are \$40 per person. Since only a limited number of seats are available, businesses, organizations and individuals are advised to send in their checks before 1:00 p.m. on Friday, January 31st, the mailed-in prepaid reservation deadline. Credit card prepaid reservations are also taken in person at the Chamber office and online through ChamberMaster. However, after January 31st the prepaid reservations go up to \$50 per person, if any are still available.

NEWS OF OUR MEMBERS



Get your reservations in for the **Mason Public Schools Foundation Annual Red Carpet Gala** to be held on Saturday, February 1, 2020. Enjoy appetizers, an elegant dinner, silent and live auctions, cash bar and more! The gala will be

from 6 to 9 PM at Dart Container in Mason. Reservations are available through the www.masonpsf.org website at \$60/person. Reserve your seats ASAP for this exciting event, as it usually sells out! Proceeds benefit the **Mason Public Schools**.

Mailed to over 450 key business decision-makers, sponsorship of the "Mason in Motion" newsletter provides a low-cost hassle-free direct mail option for business-to-business promotion and marketing.

While display space like this is available in this newsletter for newsletter sponsors who are members at the Business level or above, others choose a sponsorship that allows an 8 1/2 by 11 inch insert printed by you (or by us if we can use the other side) that allows up to 2 non-competing members to participate at once. Your insert can educate members, stakeholders, and volunteers about your business, include coupons, promote a sale, etc. Your business or organization's insert can be included in the next newsletter by following these steps:

- Your membership level needs to be at business level or above.
- E-mail a copy of what you want inserted to: masonchamber@masonchamber.org for confirmation of your placement.
- Send \$100 payment to guarantee inclusion in the next newsletter mailing.
- Drop off 475 copies of your own printed two-sided insert to the Chamber by the 20th of the month or give us B&W copy to print on one side (with MACC copy on the other side).

For more information, please contact Sarah Russell at (517) 676-1046 or E-mail sarahrussell@masonchamber.org



2020 Mason Area Chamber of Commerce

Leadership Circle



- Douglas J. Klein, APR, CTA
- Luanne Dancer in honor of Shirley Richards
- Mike and Chris Waltz
- Dart Bank in memory of Rollin B. Dart

LEADERSHIP CIRCLE MEMBERS ARE PROMINENT BUSINESS AND COMMUNITY LEADERS. OUR MACC MEMBERS VALUE THEIR COMMITMENT TO STRENGTHEN OUR COMMUNITY WITH THEIR LEADERSHIP AND SUPPORT OF THE CHAMBER'S FUTURE. FOR INFORMATION ON HOW YOU, YOUR BUSINESS, OR YOUR ORGANIZATION MAY JOIN THE LEADERSHIP CIRCLE, E-MAIL MASONCHAMBER@MASONCHAMBER.ORG

Gala

2020
RED CARPET

February 1, 2020 | Dinner & Auction | Cafe D'Art

<https://one.bidpal.net/mpsfgala/welcome>

2020 Schedule of Chamber Networking and Community Events

EVENT	DAY & DATE		
MACC Annual Awards Dinner	Thursday, February 6	47 th MACC Golf Classic & Mixer	Thursday, July 23
Good Morning, Mason!	Thursday, February 27	166 th Ingham County Fair & MV Week	July 31 - August 2
11 th Business-to-Business Expo	Thursday, March 12	Thursday Night Live! Courthouse Concert	Thursday, August 6
Good Morning, Mason!	Thursday, April 23	Good Morning, Mason!	Thursday, August 27
37 th Spring Fling Festival	Thursday, April 23	Thursday Night Live! Courthouse Concert	Thursday, August 20
37 th Spring Fling Courthouse Show	April 30 through May 3	Thursday Night Live! Courthouse Concert	Thursday, September 3
Thursday Night Live! Courthouse Concert	Saturday, May 2	47 th Down Home Days Festival	September 17 through 20
Thursday Night Live! Courthouse Concert	Thursday, May 21	Thursday Night Live! Courthouse Concert	Thursday, September 17
Thursday Night Live! Courthouse Concert	Thursday, June 4	47 th Down Home Days Courthouse Show	Saturday, September 19
Thursday Night Live! Courthouse Concert	Thursday, June 18	Good Morning, Mason!	Thursday, October 22
Good Morning, Mason!	Thursday, June 25	Doggie Trick or Treat	Saturday, October 31
Independence Day Celebration & Parade	Thursday, July 4	Mason Holidays Celebration & 20 th Parade	Friday, November 27
Thursday Night Live! Courthouse Concert	Thursday, July 18	"Holiday Party" Member Mixer	Thursday, December 10
		Good Morning, Mason!	Thursday, December 17

MEMBERS ARE ENCOURAGED TO SPONSOR NETWORKING AND COMMUNITY EVENTS. THIS IS A GREAT WAY TO PROMOTE YOUR BUSINESS!

2020 MACC Board of Directors

Jeff Haueter	President
<i>A & W Restaurant</i>	
Mark Voss	Vice President
<i>Mark Voss Agency</i>	
Melanie Squires	Treasurer
<i>First National Bank of Michigan</i>	
Mike Waltz	Past President
<i>Mason Kiwanis Club</i>	

Cheryl Benjamin	<i>Dart Container Corporation</i>
Ryan Petty	<i>Weather Vane Roofing</i>
Jamie Robinson	<i>Darrell's Market & Bestsellers</i>
Debbie Shattuck	<i>Maple Street Mall</i>
Jodi Somerville.....	<i>Mason Public Schools & MSE&TC</i>
Mary Tressel.....	<i>Dart Bank</i>
Vickie Vandenbelt.....	<i>EAA Chapter 55</i>
Don Waskiewicz	<i>Deep Blue Insights</i>
Beth Yeider	<i>Independent Bank</i>

Sarah Russell..... Executive Director
 Victoria Bowerman Administrative Assistant
 Hannah Warvel Program Assistant



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